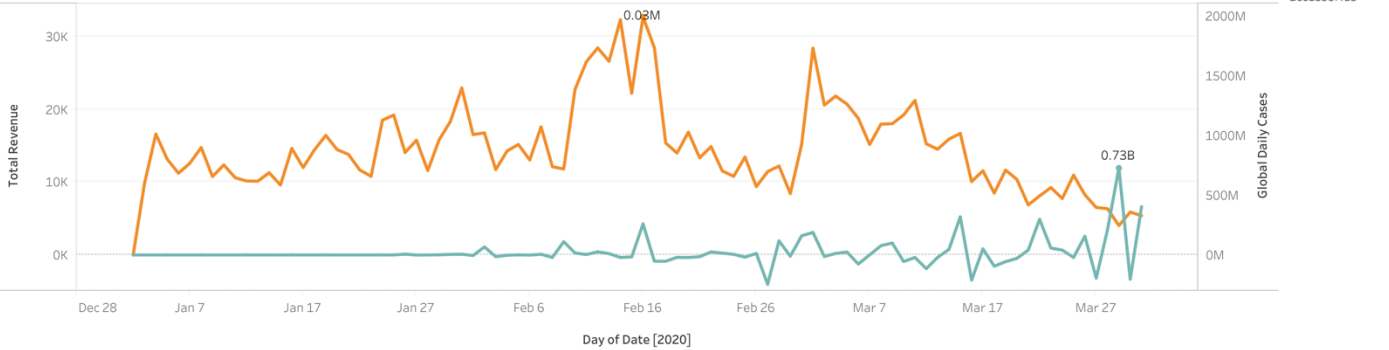


E-commerce & Covid Data Analysis

Total Revenue	Total Purchases	Conversion Rate	Total Cases	Total Deaths	Average Death Rate
\$ 963.59M	\$ 3.06M	36.02%	3.09M	0.18M	4.59%

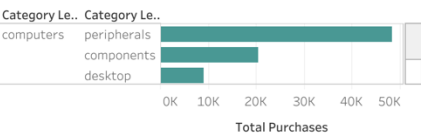
Case vs Revenue by Level 1



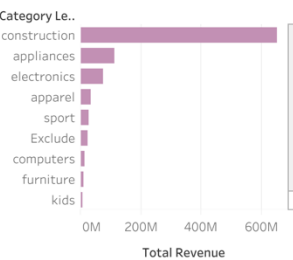
Purchase Trend & Death Rate



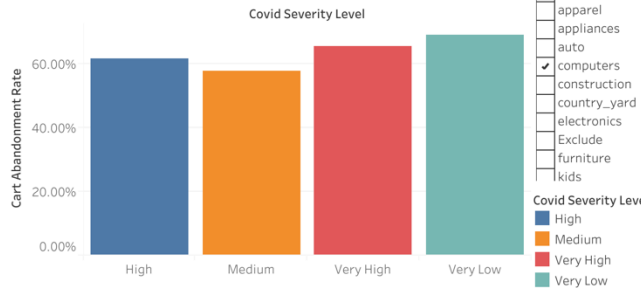
Total Purchases of Products



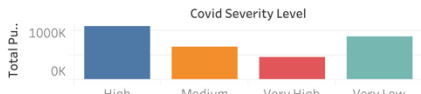
Revenue of Categories (Top 10)



Cart Abandonment Rate vs. COVID Severity



Covid Severity vs. Purchase Trends



Link:
https://public.tableau.com/app/profile/wenyan.zhang1722/viz/Visualization-v2_17424101313210/Dashboard1?publish=yes