

# Kylie Sickles

## Graphic Designer and Website Developer

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### Technical Skills

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Graphic Design	Web Design	Web Maintenance	Content Accessibility
Social Media	Technical Writing	Digital Marketing	Video Production

### Essential Skills

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Professional and Community Outreach   Collaboration   Public Speaking   Conversational Spanish

### Software and Languages

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*Organization:* Microsoft Office, Excel, Word, PowerPoint, Outlook

*Graphic Design:* Adobe Creative Cloud, Illustrator, Express, Photoshop, InDesign, Canva, Figma

*Website Development:* WordPress, HTML5, CSS3, JavaScript, Bluehost

*Social Media and Digital Marketing:* Meta Business Suite, Hootsuite, Google Analytics, Google Ads

### Professional Experience and Projects

#### Chevs of the 40's

*Marketing Assistant, July 2024-Present*

Produced assets and managed social media accounts for Chevs of the 40's and its two child companies

- Produced digital and print assets in Illustrator, Photoshop, InDesign, Express, and Canva
- Maintained three social media inboxes and pages, preparing posts in advance
- Followed distinct brand guidelines for each company
- Managed digital marketing campaigns and analyzed results with Google Analytics

#### KOUG Radio

[KougRadio.org](http://KougRadio.org)

*Station Manager, October 2022-May 2024*

Revived and managed a previously dormant radio station

- Created digital and print assets to market the station's return
- Utilized WordPress and BlueHost to create and host a new website
- Maintained and updated the station website for the duration of the position

#### Washington State University Vancouver

*Student Government, January 2021-May 2024*

Conducted community and professional outreach within a team to improve student welfare

- Produced written and verbal reports on projects
- Connected with internal and external stakeholders through verbal and digital communication
- Collaborated with various departments across campus
- Staffed community events and campus tours

### Education

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*Washington State University Vancouver, May 2024. Magna Cum Laude.*

**Bachelor of Arts in Digital Technology and Culture, Minor in Computer Science**

*Skillshop, July 2024*

**Google Analytics Certification**

*Hootsuite, April 2023*

**Social Media Marketing Certification**