Kylie R. Lin

Doctoral Student School of Interactive Computing Georgia Institute of Technology

E-mail: klin368@gatech.edu Website: kvlierlin.github.io

Research Interests: information visualization, decision-making, trust in automated systems,

user engagement and critical thinking, visualization recommendation systems.

Education

08/2023 – **Georgia Institute of Technology** 05/2028 Ph.D. in Human-Centered Computing

Advisor: Cindy Xiong

2019 – 2023 Northwestern University

B.S. in Communication Studies & Cognitive Science, magna cum laude

minor: Data Science | module: Digital Media

SoC Dean's List, all eligible terms Lambda Pi Eta honor society member

GPA: 3.98 / 4.0

Research Experience

Sept. 2023 – Graduate Student Researcher

VisualizaXiong Lab, Georgia Institute of Technology

Advisor: Cindy Xiong

May 2022 – Student Researcher

June 2023 Northwestern University Reading Comprehension Lab

Advisor: David Rapp

Oct. 2020 – Research Assistant

June 2023 Northwestern University Visual Thinking Lab

Advisors: Steven Franconeri

Summer 2022 User Experience Research Intern

SiriusXM (Automotive Experience Design Team)

Manager: Katie Bessière

Spring 2021 Research Assistant

Northwestern University Social Media Lab Advisor: Jeremy Birnholtz

Publications

Xiong, C., Setlur, V., Bach, B., Lin, K., Koh, E., Franconeri, S. (2021). Visual Arrangements of Bar Charts Influence Comparisons in Viewer Takeaways. *IEEE Transactions on Visualization and Computer Graphics (TVCG)*.

Poster Presentations

Lin, K., Rapp, D., Xiong, C. (2023, November). Does Visual Complexity Impact Reader Comprehension and Confidence of Data Visualizations? [Poster session]. *Psychonomic Society*.

Awad, M. F., Lin, K., & Franconeri, S. L. (2023). Mixed Graph Designs Do Not Improve Visual Memory. *Journal of Vision*, 23(9), 5781-5781.

Lin, K., Rapp, D., Xiong, C. (2023, May). The Effect of Visual Complexity on Confidence and Comprehension in Visualization Experiences. [Poster session]. *Northwestern Cog Sci Fest, Evanston, IL*.

Awad, M., Lin, K., & Franconeri, S. (2022). Does using a diversity of graph types help your audience remember your data?. *Journal of Vision*, 22(14), 4279-4279.

Lin, K., Xiong, C., Rapp, D. (2022, May). Attempts to Augment Refutation Text Benefits with Visualizations. [Poster session]. *Northwestern Undergraduate Research & Arts Exposition*.

Lin, K., Awad, M.F., Franconeri, S. (2022, May). The Effects of Visual Diversity in Series of Charts. [Poster session]. *Northwestern Cog Sci Fest, Evanston, IL*.

Professional Experience

| 2020–2022 | Operations Analyst Just One Cookbook |
|-------------|---------------------------------------------------------------------------------------------|
| 2020–2021 | Graphics Editor & Social Media Graphics Coordinator <i>North by Northwestern</i> |
| Summer 2020 | Market Research & Strategy Case Analyst Paravane Ventures |
| Summer 2018 | Northwestern-Medill Journalism Institute |

Professional Services

2021 Ad-Hoc Reviewer, ACM Creativity and Cognition

Teaching Experience

| Teaching | Assistant |
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| Teaching | 2155 is iaiii |

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| Spring 2023 | Data Science Project | Northwestern University |
| Winter 2023 | Data Visualization | Northwestern University |
| Spring 2022 | Data Visualization | Northwestern University |
| Winter 2022 | Data Visualization | Northwestern University |
| Winter 2021 | Persuasive Images: Rhetoric in Popular Culture | Northwestern University |
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Peer Mentor

Fall 2021 Communication and Technology Northwestern University

Fellowships and Awards

| 2023 | Northwestern Department of Communication Studies Departmental Excellence Award for Undergraduate Students |
|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2022 | MinneAnalytics Scholarship, \$500 |
| 2022 | 2nd Place, Women in Data Science Datathon, Chicago |
| 2021 | NU Cognitive Science Summer Undergraduate Research Fellowship, \$3500 |
| 2021 | NU Summer Undergraduate Research Grant, \$3500 (awarded but declined) |
| 2021 | 1st Place, Northwestern Data Visualization Contest <i>Interactive global map depicting the number of COVID-19 cases over time using RShiny. Submission published to university archives, see <u>here</u>.</i> |
| 2020 | Finalist, McCormick Design-a-Thon Conducted market research and created a wireframe for an app promoting safe social interactions for university students in the time of COVID-19. |
| 2019 | Clara Tao Memorial Scholarship, \$1000 |
| 2017 | National Merit Commended Scholar |