

KYLIN CHEN

UX & Product Designer | kylinchen.design
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EXPERIENCE

Method Inc Interaction Designer New York 2019.12 - Present

Method is a strategic and product design agency. As Interaction Designer, I collaborated with an interdisciplinary team of business designers, data researchers and technologists to assist clients with service design and product design innovations in the field of gaming, insurance, food e-commerce, education NGO and more. My work ranged from CX redesign, MVP prototyping, user researching to kiosk redesign. I also constructed narratives to deliver product visions and keep clients engaged.

Graphen Product Designer New York 2018.5 - 2019.11

Graphen is a start-up founded by veterans from IBM research. Our team was developing a web-based cybersecurity dashboard to help large financial institutions monitor & investigate cyber threats. As Product Designer, I led the product, visual, ux and later implementation of the web platform. I conducted competitive research, defined user-facing product features and information architecture in collaboration with a interdisciplinary team. I also designed and prototyped a visual component library with an emphasize on customized 2D and 3D data visualizations meant to help raise transparency and explainability of A.I.'s decision-making.

Product - Designer Freelance 2017.5 - 2019.11

I worked with NGOs, financial institute, design studios and start-ups to create both consumer and enterprise-facing applications. Works ranged from from accounting audit web platform, installation companion app to product promotion website. Clients: Solution Journalism Network, EisnerAmper, ZZYW Studio, Wolf Spreads & etc.

Megvii Research Design Technologist Seattle 2017.12 - 2018.4

Megvii Research focuses on R&D of digital photography and AR technology. I was brought in to help commercialize its technology into consumer-facing applications such as Animoji, smart camera apps and AR filters through collaboration, user research and prototyping.

Ogilvy & Mather UX Designer - Freelance New York 2015.05 - 2015.09

I was brought in to help produce several business conference's branding and print material, and design the UI/UX of an event's promotional website.

EDU

M.P.S. of Interactive Telecommunications at Tisch School of the Arts, New York University

B.S. of Marketing at Smeal College of Business, Pennsylvania State University

CRAFT

Code HTML & CSS Javascript React.js Data Visualization

Design Figma Sketch Cinema4D Adobe Creative Cloud