

EVALUASI BULANAN

KYLO COFFEE AND EATERY


PERIODE 3

AGENDA

- Pembukaan
- Penjualan dan Produk
- Laporan Keuangan
- Operasional
- Kesimpulan

EVALUASI

Merupakan analisis kinerja suatu usaha untuk menentukan sebuah keputusan serta menyelesaikan masalah dalam usaha



PENJUALAN DAN PRODUK

5 PRODUK TERBAIK KYLO

PERIODE II

Top 5 items

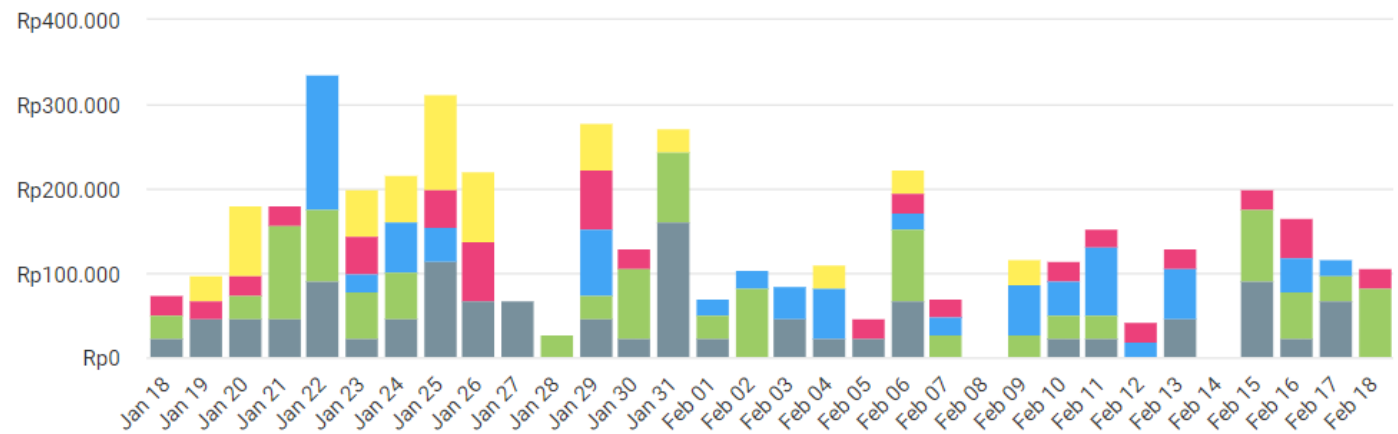
| | | |
|---|--------------------------|-------------|
|  | KYLO Coffee - Palm Sugar | Rp1.265.000 |
|  | Soy honey chicken | Rp1.148.000 |
|  | Mango Candy | Rp860.000 |
|  | Cafe Latte | Rp598.000 |
|  | Nasi Goreng KYLO | Rp588.000 |

Net sales

Sales by item chart

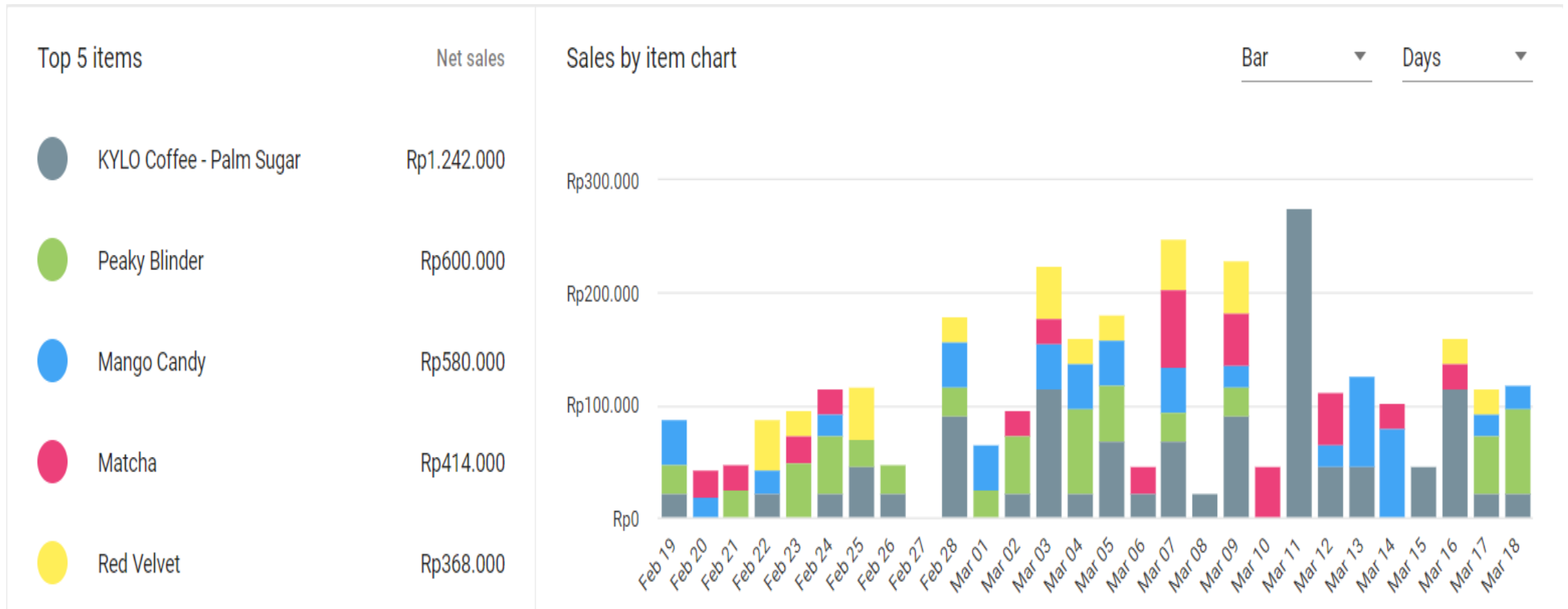
Bar

Days

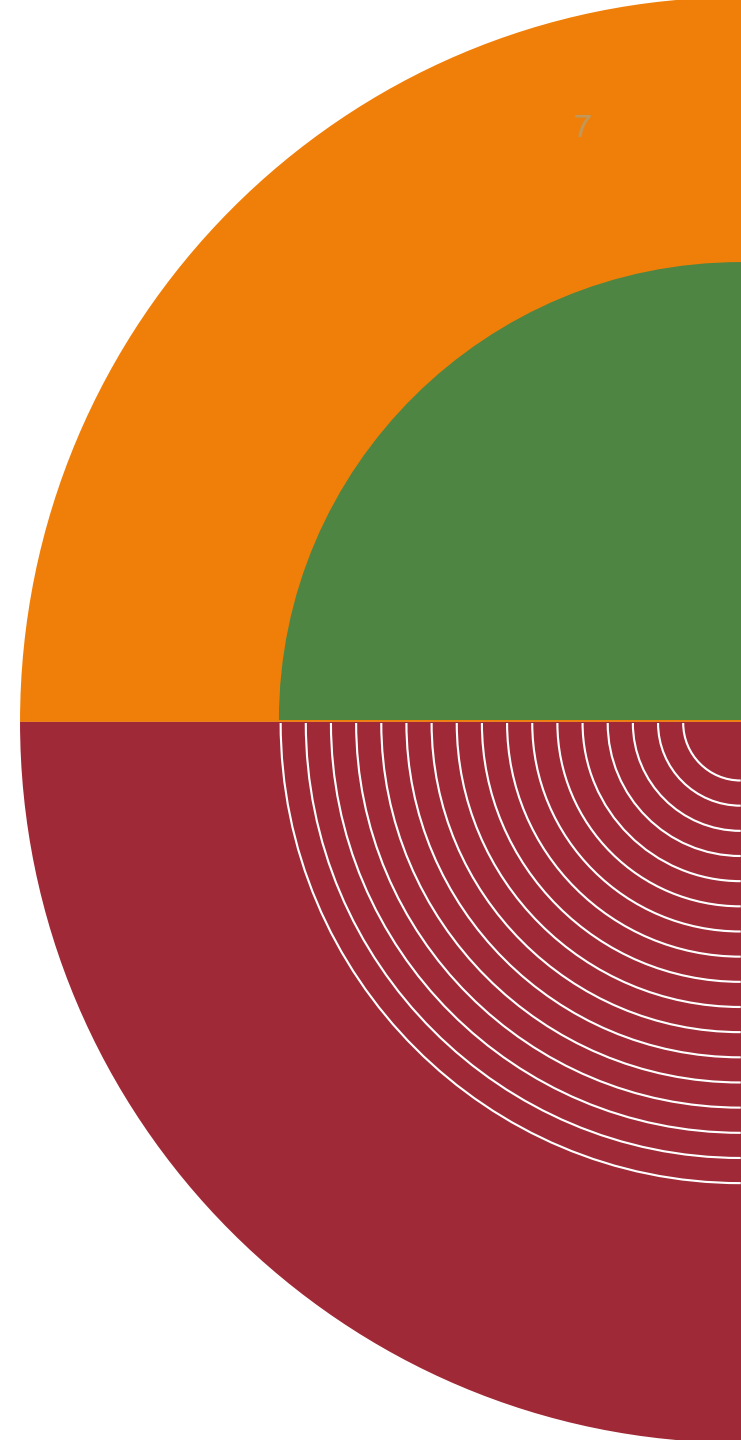
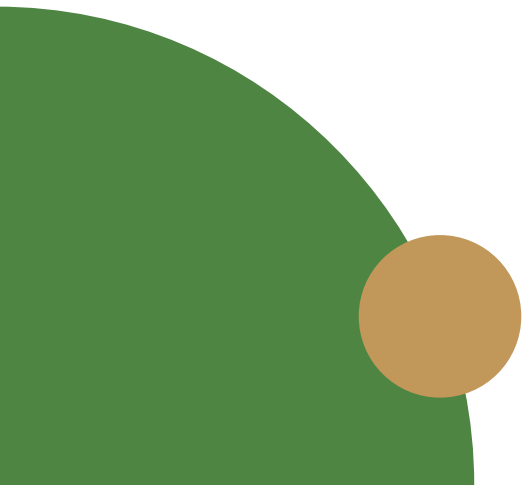


5 PRODUK TERBAIK KYLO

PERIODE III



PENJUALAN PERIODE II



| Category | Items sold | Net sales | Cost of goods | Gross profit |
|-------------------|------------|-------------|---------------|--------------|
| Black | 28 | Rp560.000 | Rp0 | Rp560.000 |
| Coffee | 24 | Rp529.000 | Rp0 | Rp529.000 |
| Coffee Milk Based | 85 | Rp1.932.000 | Rp0 | Rp1.932.000 |
| Dessert | 6 | Rp104.000 | Rp0 | Rp104.000 |
| Filtered Coffee | 10 | Rp230.000 | Rp0 | Rp230.000 |
| Main Course | 77 | Rp2.186.000 | Rp0 | Rp2.186.000 |
| Mocktail | 22 | Rp500.000 | Rp0 | Rp500.000 |
| No category | 47 | Rp580.000 | Rp0 | Rp580.000 |
| Non Coffee | 104 | Rp2.254.000 | Rp0 | Rp2.254.000 |
| Pasta | 10 | Rp281.000 | Rp0 | Rp281.000 |
| Starters | 24 | Rp536.000 | Rp0 | Rp536.000 |
| White | 29 | Rp667.000 | Rp0 | Rp667.000 |

PENJUALAN PERIODE III

| Category | Items sold | Net sales | Cost of goods | Gross profit |
|-------------------|------------|-------------|---------------|--------------|
| Black | 25 | Rp440.000 | Rp0 | Rp440.000 |
| Coffee | 3 | Rp69.000 | Rp0 | Rp69.000 |
| Coffee Milk Based | 70 | Rp1.610.000 | Rp0 | Rp1.610.000 |
| Dessert | 1 | Rp22.000 | Rp0 | Rp22.000 |
| Filtered Coffee | 1 | Rp23.000 | Rp0 | Rp23.000 |
| Main Course | 36 | Rp1.027.000 | Rp0 | Rp1.027.000 |
| Mocktail | 40 | Rp975.000 | Rp0 | Rp975.000 |
| No category | 37 | Rp415.000 | Rp0 | Rp415.000 |
| Non Coffee | 77 | Rp1.626.000 | Rp0 | Rp1.626.000 |
| Pasta | 4 | Rp110.000 | Rp0 | Rp110.000 |
| Starters | 8 | Rp178.000 | Rp0 | Rp178.000 |
| White | 16 | Rp345.000 | Rp0 | Rp345.000 |



LAPORAN KEUANGAN

LAPORAN KEUANGAN PERIODE II

KYLO COFFEE AND EATERY

Laporan Laba Rugi

Periode 18 Januari - 18 Februari 2023

| Pendapatan | | | | Total |
|--------------------|--------------|------------------------------------|---------------|--------------------|
| <u>Penjualan</u> | | | | |
| Food | Rp 0 | | | |
| Beverages | Rp 0 | | | |
| Lainnya | Rp 0 | | | |
| | | <u>Gross profit</u> | Rp 11,466,559 | Rp 11,466,559 |
| Beban | | | | |
| <u>Pengeluaran</u> | | | | |
| BB. Makanan | Rp 1,568,500 | | | |
| BB. Minuman | Rp 2,682,213 | | | |
| Listrik | Rp 1,621,750 | | | |
| PDAM | Rp 287,500 | <u>Variable cost</u> | Rp 6,159,963 | |
| Wifi | Rp 444,000 | | | |
| Sampah | Rp 100,000 | | | |
| Gaji Karyawan | Rp 4,573,000 | | | |
| Beban Lainnya | Rp 402,600 | <u>Fixed cost</u> | Rp 5,117,000 | |
| | | <u>Total Pengeluaran Terhitung</u> | Rp 11,679,563 | |
| | | | | Rp 11,679,563 (-) |
| | | Nett Profit | | -Rp 213,004 |

LAPORAN KEUANGAN PERIODE III

KYLO COFFEE AND EATERY

Laporan Laba Rugi

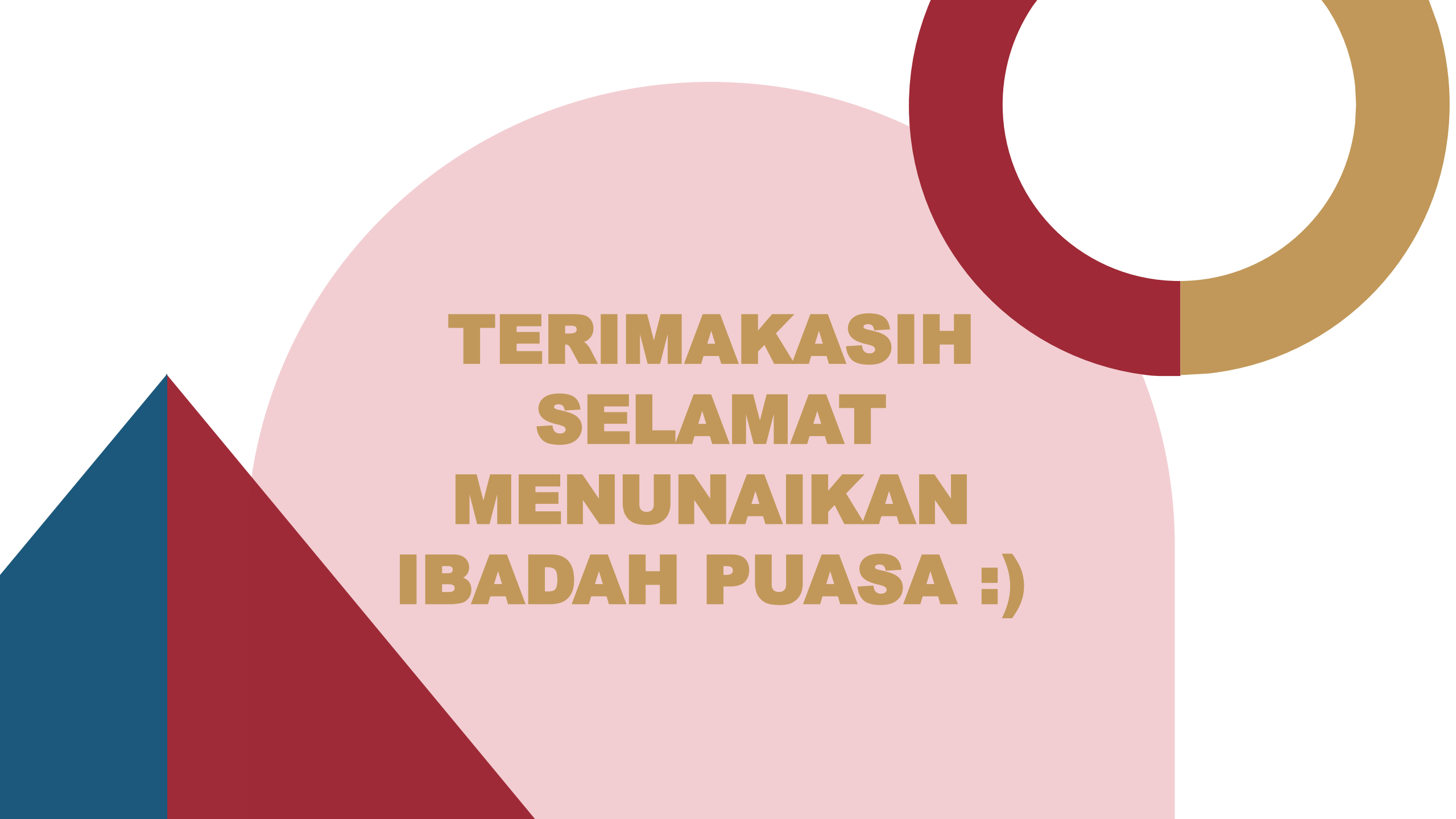
Periode 18 Januari - 18 Februari 2023

| | | | | Total |
|--------------------|--------------|------------------------------------|--------------|----------------------|
| Pendapatan | | | | |
| <u>Penjualan</u> | Rp 6,766,000 | | | |
| Food | Rp 0 | | | |
| Beverages | Rp 0 | | | |
| Lainnya | Rp 0 | | | |
| | | <u>Gross profit</u> | Rp 6,766,000 | Rp 6,766,000 |
| Beban | | | | |
| <u>Pengeluaran</u> | | | | |
| BB. Makanan | Rp 997,400 | | | |
| BB. Minuman | Rp 2,507,086 | | | |
| Listrik | Rp 1,705,500 | | | |
| PDAM | Rp 0 | | | |
| Wifi | Rp 444,000 | | | |
| Sampah | Rp 100,000 | | | |
| Gaji Karyawan | Rp 3,890,000 | | | |
| Beban Lainnya | Rp 0 | | | |
| | | <u>Variable cost</u> | Rp 5,209,986 | |
| | | <u>Fixed cost</u> | Rp 4,434,000 | |
| | | <u>Total Pengeluaran Terhitung</u> | Rp 9,643,986 | |
| | | | | Rp 9,643,986 (-) |
| | | Nett Profit | | -Rp 2,877,986 |



OPERASIONAL

- KENDALA OPERASIONAL
- PERSAINGAN DAN KONSUMEN
- BRANDING DAN MARKETING
- SURVEI KEPUASAN PELANGGAN
- IMPROVEMENT
- PERIODE IV
- KESIMPULAN



**TERIMAKASIH
SELAMAT
MENUNAIKAN
IBADAH PUASA :)**