App Name: Spacetime Nuggets (feel free to suggest other names as well!)

Application Description: A social app that encourages actors/users to explore and share their experience of locations and areas around them. The current paradigm of online only social media applications prioritize time spent on app. We are trying to explore how a social app might encourage the audience to spend less time on the app and more time in physical reality. We think that the value of social interactions in physical reality lies in the re-contextualization of cyberspace in a way that is more compatible with our evolutionary roots in reality.

While there are many potential multimedia components of the app we will focus on basic location based geofencing and text based interaction between users. We also hope to add the ability for actors to share images and audio clips of their experience in the space. We would also like to encourage experts to share their knowledge about particular places in ways that other users can learn from and ask questions about. For example a biologist might point out a keystone species in chautauqua park that visitors might otherwise not have noticed.

We are hoping that we can educate and inspire our audience to look at their surroundings in new and interesting ways.

Vision Statement: "To re-contextualize the overwhelming information age in reality and encourage curiosity about how our world works."

Communication plan:

Meeting plan:

Architecture: Decide on app or website designed for mobile. Back end web database for storing locations, users, and interactions.

Issues: How to display geofencing area, how to make clear to what "discussion board"/location a user is posting to.
How to handle reporting of untrue or controversial material.
How to share locations of interest. Is a user posting a very specific " I think this particular tree is very cool and here is why" location or are they posting a "I find it interesting how the rock formations on flagstaff are all somewhat similar but at different scales (fractals)" more general area observation.
Should users be able to define new areas of interest ("draw" geo-fence)
Nuggets of information could expand it with suggestions, go here establishments and businesses. No need to focus 100 percent on facts and stuff