

DEVELOPER zone

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Pre-certification Requirements for Partners/Resellers

Prior to submitting your application for certification, please complete the following requirements. Complete and present the information requested here, as well as all other required documentation, to your Acxiom Logistics Relationship Manager during the timeframes indicated below.

At least two weeks prior to submitting the application or URL for certification, provide the following:

- · A list of any software requirements needed to execute the functionality of your Acxiom-enabled application (e.g., the type of database used for the data that is being enhanced).
- Supporting documents for your data-enabled application:
 - System requirements
 - Install and uninstall instructions

Prior to submitting the application or URL for certification, ensure that it meets the following criteria:

- Code complete
- Successfully passed your unit, system, and regression testing process
- Out of Beta, and
- · Ready to be released, but not yet released to customers.

Prior to, or at the time you submit the Acxiom-enabled application for certification, provide the

· A final, non-beta, production-ready executable of the application to be certified. This executable is to be stored and delivered using Acxiom?s desired media type of CD-ROM.

Note: If your application is Web-based, please submit a final, non-beta, production-ready URL for your

- · Your Acxiom-assigned four-digit Application ID.
- Your plan for registering your end-users for an interactive delivery account.
- Your plan for referring your end-users to the Acxiom Data Use Agreement. How will your end-users accept the agreement, and how will you track their acceptance?
- Information regarding URL Links in the application (i.e. any URLs that point to any Acxiom Web site). How are they integrated? (i.e., hard-coded within the application or coded to point to the partner?s server that directs to the interactive delivery production server?).
- All data field dependencies, i.e., any hard coded Acxiom data field names used by the application, if applicable. This requirement will not be necessary for InfoBase® TeleSource (Contact Center) applications.
- Appropriate supporting documentation from the list below for your Acxiom-enabled application:
 - User manuals
 - Release notes
 - Readme files
 - Online Help
- · Your Help Desk hours, phone number, and contact information.
- Who we should contact in case of scheduled or emergency outages affecting interactive delivery.
- Error handling documentation mapping all and any error codes that might occur in the Acxiom-enabled application (i.e., invalid password, not enough data, etc.) to their corresponding related interactive delivery text or error code number.
- The designated location where the end-user is to access the translation tables associated with the InfoBase® Enhancement data and/or supplied information as to how you incorporated the translation tables into the Acxiom-enabled application. This requirement will not be necessary for InfoBase® TeleSource (Contact Center) applications
- A ?List of Changes? document, which is required only when you notify us of a new version or a new release. This document is required and should specify what the change was, the affected area and how this impacts the application. This document is required to prevent the entire Acxiom-enabled application from going through the certification process again, so certification can be performed more quickly.

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