

Omoyeni Kuku

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EDUCATION

University of Houston Honors College

Houston, TX

B.S. & A.S. in Computer Science

Aug 2021 - Dec 2025

Minor in Data Science

Major GPA: 3.85 | **GPA:** 3.9

Relevant coursework: Operating Systems, Algorithms, Data Structures, Computer Org & Architecture, Discrete Mathematics, Linear Algebra, Data and Society, Social Advocacy in Action, Data Analytics.

SKILLS and AFFILIATIONS

Languages: C++, Python, HTML, JavaScript, Tailwind CSS, CSS, | **Affiliations:** NSBE, ColorStack

Libraries & Tools: Excel, MERN Stack, React.js, Flutter, SQL, and Microsoft Packages, Sales Analytics

EXPERIENCE

Sicardi|Ayers|Bacino Gallery

Houston, TX

Sales Analytics Intern

Mar 2024- Present

- Prepared comprehensive sales materials to communicate product features, benefits, and pricing to prospective clients. Managed client databases, ensuring accurate and up-to-date records to facilitate efficient communication and relationship management. Analyzed sales data to identify consumer preferences and spending patterns, effectively tailoring marketing strategies to appeal to these insights, resulting in a 25% increase in visibility and a 9% increase in sales. Improved efficiency via AGILE practices and collaboration spaces.
- Developed the initiative for a summer art outreach program targeting students at the University of Houston, aiming to promote engagement with the gallery's offerings and foster community involvement in the arts.

Houston Community College

Houston, TX

VR/XR Lab Intern

Jan 2023- Aug 2023

- Worked with the Fashion Department to create a virtual gallery on Spatial with over 100 views on its debut.
- Worked with Spatial to create multiple virtual spaces for HCC VAST Academy (interior design, digital arts, etc.) Trained 100 students of which 70% landed interviews afterward.

At Home Furniture Store

Richmond, TX

Team Leader

Sep 2021 - Jan 2023

- Trained and supervised staff for effective guest interactions, and equipped them with information to handle issues.
- Assisted customers with product selection, order entry, and payment processing. Monitored their Feedback. Increased membership sales by 25%

Access Health

Richmond, TX

HR Intern

Jun 2022 - Aug 2022

- Participated in client meetings and team discussions and offered feedback. Streamlined collaboration with the use of technology.
- Handled payroll, copied and faxed important documents for personnel, sorted mail, made appointments, and corresponded with references.

ADDITIONAL EXPERIENCE

Paycom

Houston, TX

Summer Engagement Program

Jun 2024

- Engage in hands-on learning experiences that immerse participants in various aspects of Paycom's operations, such as software development, customer support, and project management.
- Benefit from mentorship opportunities with seasoned professionals gained insights into career paths within the tech industry, and received guidance on personal and professional development

CougarCs CodeRED Hackathon

University of Houston

Marketing Officer

Mar 2024 - Present

- Devised and executed comprehensive marketing strategies for the hackathon, integrating user experience (UX) principles to enhance engagement and participation among students and employers.
- Implemented user-centric social media content, leveraging UX principles to ensure the hackathon's promotion was user-friendly and captivating

E-Commerce Website (Local Restaurant)

Jan 2024 - Mar 2024

- Develop a responsive and user-friendly interface that allows customers to browse menu items, place orders, and make secure online payments.
- Implement a backend system that integrates order management, inventory tracking, and customer database functionalities to streamline restaurant operations and enhance efficiency

Portfolio Website

Dec 2023-Jan 2024

- Created a visually captivating portfolio website showcasing proficiency in web development and design using HTML, CSS, and JavaScript.
- I designed an intuitive, user-friendly interface to enhance the browsing experience, demonstrating a keen understanding of usability principles and front-end development techniques.