

COMPANY PROFILE

**CAREER
GUIDENCE**

Company information and contact details

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s Areas.

Youth2Youth
Climate Education
and Capacity
building



Community
Engagement
for collective action

Empower HER
Climate.

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MA media

Welcome
To The Climate Hub
Tanzania

Youth-led Organization dedicated
to youth Inclusion in climate
Change and Environmental
Protection from grassroots Levels.

Local communities
participate in the
process of change.

Tanzania envisions a future
where natural resources are
used sustainably so that its
communities thrive
in harmony with the environment,
in a sustainable way.



PASSIONATE
SUPPORTIVE
INVENTIVE

Who We Are

Career na Mimi Digital Platform emerges as a beacon of empowerment and guidance. We are not just a platform; we are a pioneering force committed to revolutionize how individuals navigate their career paths.

At Career na Mimi, we recognize the multifaceted challenges students and young professionals face in making informed decisions about their futures.

Our solution is not just comprehensive; it's transformative, combining cutting-edge digital resources with personalized mentorship to create a unique and impactful experience.

We stand as more than a business; we are a catalyst for informed decision-making, a partner in the journey to success, and a source of inspiration for those seeking clarity in their professional pursuits. Welcome to Career na Mimi Digital Platform, where innovation meets mentorship, and aspirations find their path to realization.

OUR MISSION

To empower students in making informed career decisions through comprehensive

OUR VISION

To be a leading digital platform providing innovative solutions for students and ongoing individuals career development globally.

OUR VALUES

Passionate

We are passionate about our work because it helps people to understand, achieve and discover more. Inspired by our proud history, we look for hundred percent commitment in the quality and integrity of what we do.

Supportive

We understand many of the challenges that learners and educators face, because for many of us, that is part of our background. This understanding helps us to build closer relationships and a means to offer specialist support and expertise that our customers may need.

Inventive

Taking a proactive and flexible approach means we can quickly turn ideas into powerful content and effective technology solutions in the here and the now



OUR HISTORY

2023: Inception and Founding

Career na Mimi Digital Platform is founded by a group of visionary entrepreneurs who recognize the need for comprehensive career guidance for students and young professionals. Inspired by their own experiences and challenges in navigating career paths, they embark on a mission to revolutionize the way individuals approach their careers.

2024: Initial Development and Launch

The founding team begins developing the digital platform, focusing on creating user-friendly interfaces, curating relevant content, and establishing partnerships with educational institutions and industry professionals.

After months of rigorous development and testing, Career na Mimi officially launches its digital platform, offering a range of resources and services aimed at empowering individuals in their career journeys.





OUR OFFERING

Comprehensive Guidance: Career na Mimi provides comprehensive guidance to individuals at every stage of their career development. This includes assistance with career exploration, goal setting, skill development, and job search strategies.

Personalized Mentorship: The platform offers personalized mentorship programs, connecting users with experienced professionals who can provide guidance, advice, and support tailored to their specific goals and aspirations.

Industry-Specific Workshops: Career na Mimi hosts workshops and seminars focused on specific industries or career paths, providing participants with valuable insights, networking opportunities, and practical skills relevant to their chosen field.

Advanced Assessments: The platform offers advanced assessment tools to help users identify their strengths, interests, and career preferences. These assessments provide personalized recommendations for career paths and development opportunities.

Internship and Job Opportunities: Career na Mimi partners with corporations, startups, and organizations to provide users with access to internship and job opportunities. The platform facilitates connections between users and potential employers, helping them secure valuable work experience and employment opportunities.

Networking Events: Career na Mimi organizes networking events and meetups where users can connect with industry professionals, mentors, and peers. These events provide opportunities for networking, collaboration, and knowledge sharing.

Educational Resources: The platform offers a wide range of educational resources, including articles, blog posts, webinars, and courses, covering topics such as resume writing, interview preparation, career planning, and professional development.

Community Support: Career na Mimi fosters a supportive community where users can share experiences, ask questions, and seek advice from peers and mentors. This sense of community provides encouragement, motivation, and solidarity throughout the career development process.

H/W ENGLISH. 17th July 2023.

Fill the blanks with the most suitable answer.

1. We get water from — (ropes, shades, rivers).
2. We get salt from — (sea, ponds, rivers).
3. We get sugar from — (Sugarcane, Sups, glucose).
4. We get milk from — (cows, bulls).
5. We get rain from — (clouds, dust).
6. We get light from — (the sun, the moon).
7. We get wool from — (fish, sheep, hen).
8. We get ghee from — (butter, oil).
9. We get timber from — (trees, stones).
10. We get heat from — (clouds, sun).
11. We get leathers from — (trees, animals).
12. We get feathers from — (chairs, trees, Spiders).

I wonder

ENGLISH LANGUAGE

OUR GOALS

.Making digital solutions:

Develop a user-friendly platform with optimized online presence where the individuals can interact with the professionals through their career attaining process as well parents can chat with consultants how to handle their children's passions.

• Build Developing clubs to schools and higher education institutes:

Attract students through promotions and collaborations, whereby the individuals or career seeking people can have the continuing spirit concerning their ground about their future.

• Creating Database of our program participants:

Gather insights to enhance services based on user feedback as well as promoting the monitoring of the startup developments through results.

• Global Expansion:

Extend services internationally, becoming a global leader.

• Diversify Services:

Offer advanced assessments, industry-specific workshops, and certification programs.

• Create Sustainable Revenue Model:

Achieve financial stability through diverse income streams. Through premium sessions within our platform with professionals and consultants. More of all is through making partnerships and collaborations to corporates ready to host our cause.

• Become a Recognized Authority:

Position as a thought leader through research and collaborations.

• Hosting the outreach and Environmental conservation campaigns in schools:

Through out our programs we are planning of the reaching out to schools and institutes providing sessions about what career can do if one decides to follow their passions as well as platform participating in environmental conservations.

OUR TARGET

Secondary, higher education students and institutions all over the country and future to the world reaching them through social media advertising and video sharing.

HOW DO WE REACH THE TARGETED INDIVIDUALS?

Social Media Advertisements

Active engagement on platforms such as Instagram, LinkedIn, and Twitter to reach our target demographic. Leveraging social media platforms, targeted digital advertising, and partnerships with online educational forums

Content Creation: Regular blog posts, articles, and webinars to establish authority and provide valuable content.

Public Relations: Press releases, feature articles, and collaborations with influencers to enhance brand visibility.

Networking and Word-of-Mouth: Building partnerships with educational institutions, attending industry events, and encouraging user referrals.

What our brand promises our audiences

HIGH QUALITY

Our brand is based on Videos and is created by the top specialists in their fields/disciplines.

FLEXIBLE

Brought to you in ways that make it easy to access whether you are a student or an instructor, digital learning platforms.

RELEVANT

Relevant to your culture, to your learning stage, and to your discipline

ENGAGING

Bringing to life the subjects and enhancing the teaching and learning experience

A classroom scene with several students in green uniforms. One student in the foreground has a white semi-transparent circular overlay containing the text.

**ADAPTIVE
CUTTING-EDGE
FLEXIBLE**

END