User-Interview

Preparation:
You will receive instructions on how to install the browser extension in **Google Chrome**

1. **Introduction (5 minutes)**

   - Greeting and introduction
   - Explanation of the interview's purpose and process
   - Obtain consent to record the interview

2. **Participant Profile (5 minutes)**

   - Professional experience and background of the participant
   - Current use of AI tools, if applicable, browser extensions
   - Current use of newsroom software / CMS
   - Current use of local/open AI models

3. **Introduction to the Prototype (5 minutes)**

   - Brief description of the browser extension and its main functions

4. **Testing Phase (30 minutes)**

   - We go through the task list and ask the participant to complete specific tasks:

     1. **Task 1:** Please extract information from the website and translate it.
     2. **Task 2**: Please transcribe a video or podcast and summarize the text chronologically.
     3. **Task 3**: Please creatively rephrase a text.
     4. **Task 4**: Save the text in a CMS/App typical for your workflow, visit another website, and paste the content from the CMS/App via Copy & Paste.

   - Observation during usage, noting any issues encountered
   (e.g., 'What needs to change for this tool to work better for you?')"

5. **Feedback Round (10 minutes)**

   Additionally, valuable, open feedback will be collected.
   - How can usability be improved?
   - How can usefulness be increased?
   - What other improvement suggestions can you imagine?

6. **Conclusion (5 minutes)**

   - Summary of key points.
   - Further, closer cooperation and information loop if desired