

Kyra Flesvig

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Professional Summary

Dynamic and adaptable professional with a versatile background in athletic communications. Known for strong media relations and event management skills, contributing to successful game day operations and enhanced fan engagement.

Experience

Lewis University Athletics

August 2025 - Current

Athletic Communications Intern

- Wrote and published press releases for the athletics website highlighting competitions, athlete achievements, and program updates.
- Maintained and updated website content to ensure accurate, timely communication.
- Managed statistical record keeping and compiled performance data for internal and external reporting.
- Supported game day operations and event management for home competitions.
- Assisted with social media content creation and performance tracking.

Lewis University Athletics

January 2024 - May 2025

Athletics Student Worker

- Supported game day operations and enhanced fan engagement initiatives to create a positive experience.
- Coordinated with athletics personnel to ensure seamless execution of competitions.
- Demonstrated professionalism in high-pressure, live-event environments to uphold organizational standards.

Vision Event Management

June 2022 - June 2024

Runner Services Lead

- Resolved on-site issues swiftly, maintaining high levels of client satisfaction throughout events.
- Proactively addressed supervisor and peer requests, showcasing problem-solving skills in high-pressure environments.
- Trained new team members on operational procedures and safety protocols, ensuring readiness for event management.

Education

Lewis University - Romeoville, IL

Expected in May 2026

Bachelor of Arts in Sport Management

- NCAA Division II Women's Cross Country & Track and Field Student-Athlete (Scholarship Recipient)
- Student-Athlete Advisory Committee (SAAC) Member
- Dean's List (2023, 2024, 2025)
- Brother David Delahanty Academic Award (2024, 2025, 2026)
- LU Transfer Achievement Award Recipient

Skills

- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Word
- Project management
- Press releases