Week-4: Code-along

Wu Xingyi 2023-09-04

II. Code to edit and execute using the Code-along.Rmd file

A. Data Wrangling

1. Loading packages (Slide #16)

```
# Load package tidyverse
library(tidyverse)
```

```
## — Attaching core tidyverse packages -
                                                             - tidyverse 2.0.0 —
## ✓ dplyr 1.1.2
                      🗸 readr
                                   2.1.4
## ✓ forcats 1.0.0
                                   1.5.0

✓ stringr

## ✓ ggplot2 3.4.3

✓ tibble 3.2.1

## ✓ lubridate 1.9.2

✓ tidyr

                                   1.3.0
## ✓ purrr
             1.0.2
## — Conflicts —
                                                      — tidyverse_conflicts() —
## * dplyr::filter() masks stats::filter()
## * dplyr::lag() masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflic
ts to become errors
```

2. Loading data-set (Slide #16)

```
# Read data from the hotels.csv file and assign it to a variable named, "hotels"
hotels <- read_csv("hotels.csv")</pre>
```

```
## Rows: 119390 Columns: 32
## — Column specification —
## Delimiter: ","
## chr (13): hotel, arrival_date_month, meal, country, market_segment, distrib...
## dbl (18): is_canceled, lead_time, arrival_date_year, arrival_date_week_numb...
## date (1): reservation_status_date
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

3. List names of the variables in the data-set (Slide #19)

names(hotels)

```
## [1] "hotel"
                                          "is canceled"
## [3] "lead_time"
                                          "arrival_date_year"
                                          "arrival_date_week_number"
## [5] "arrival_date_month"
## [7] "arrival_date_day_of_month"
                                          "stays_in_weekend_nights"
## [9] "stays_in_week_nights"
                                          "adults"
## [11] "children"
                                          "babies"
## [13] "meal"
                                          "country"
## [15] "market segment"
                                          "distribution channel"
## [17] "is_repeated_guest"
                                          "previous_cancellations"
## [19] "previous_bookings_not_canceled" "reserved_room_type"
## [21] "assigned_room_type"
                                          "booking_changes"
## [23] "deposit type"
                                          "agent"
## [25] "company"
                                          "days_in_waiting_list"
## [27] "customer_type"
                                          "adr"
## [29] "required_car_parking_spaces"
                                          "total_of_special_requests"
## [31] "reservation_status"
                                          "reservation_status_date"
```

4. Glimpse of contents of the data-set (Slide #20)

glimpse(hotels)

Week-4: Code-along

```
## Rows: 119,390
## Columns: 32
                           <chr> "Resort Hotel", "Resort Hotel", "Resort...
## $ hotel
                           <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 1, 0, 0, ...
## $ is canceled
                           <dbl> 342, 737, 7, 13, 14, 14, 0, 9, 85, 75, ...
## $ lead time
## $ arrival_date_year
                           <dbl> 2015, 2015, 2015, 2015, 2015, 2015, 201...
## $ arrival date month
                           <chr> "July", "July", "July", "July", "July", ...
                           ## $ arrival date week number
## $ arrival_date_day_of_month
                           ## $ stays_in_weekend_nights
                           ## $ stays in week nights
                           <dbl> 0, 0, 1, 1, 2, 2, 2, 2, 3, 3, 4, 4, 4, ...
                           <dbl> 2, 2, 1, 1, 2, 2, 2, 2, 2, 2, 2, 2, 2, ...
## $ adults
                           ## $ children
                           ## $ babies
                           <chr> "BB", "BB", "BB", "BB", "BB", "BB...
## $ meal
                           <chr> "PRT", "PRT", "GBR", "GBR", "GBR...
## $ country
                           <chr> "Direct", "Direct", "Direct", "Corporat...
## $ market_segment
                           <chr> "Direct", "Direct", "Direct", "Corporat...
## $ distribution_channel
                           ## $ is repeated guest
## $ previous_cancellations
                           ## $ reserved_room_type
                           ## $ assigned_room_type
## $ booking_changes
                           <dbl> 3, 4, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
                           <chr> "No Deposit", "No Deposit", "No Deposit...
## $ deposit_type
                           <chr> "NULL", "NULL", "NULL", "304", "240", "...
## $ agent
                           <chr> "NULL", "NULL", "NULL", "NULL", "NULL",...
## $ company
## $ days_in_waiting_list
                           <chr> "Transient", "Transient", "Transient", ...
## $ customer_type
                           <dbl> 0.00, 0.00, 75.00, 75.00, 98.00, 98.00,...
## $ adr
## $ required_car_parking_spaces
                           ## $ total_of_special_requests
                           <dbl> 0, 0, 0, 0, 1, 1, 0, 1, 1, 0, 0, 0, 3, ...
## $ reservation_status
                           <chr> "Check-Out", "Check-Out", "Check-Out", ...
## $ reservation status date
                           <date> 2015-07-01, 2015-07-01, 2015-07-02, 20...
```

B. Choosing rows or columns

9/4/23, 1:02 AM

5. Select a single column (Slide #24)

```
select(hotels,lead_time)
```

```
## # A tibble: 119,390 × 1
      lead_time
##
           <dbl>
##
##
    1
             342
    2
             737
##
##
               7
              13
    5
              14
              14
##
               9
    8
##
    9
              85
## 10
              75
## # i 119,380 more rows
```

6. Select multiple columns (Slide #25)

```
select(hotels, lead_time,agent,market_segment)
```

```
## # A tibble: 119,390 × 3
##
      lead_time agent market_segment
##
          <dbl> <chr> <chr>
##
            342 NULL Direct
    2
            737 NULL
##
                      Direct
##
    3
              7 NULL Direct
##
             13 304
                      Corporate
    5
##
             14 240
                      Online TA
##
    6
             14 240
                      Online TA
              0 NULL
                      Direct
##
              9 303
##
                      Direct
##
   9
             85 240
                      Online TA
## 10
             75 15
                      Offline TA/TO
## # i 119,380 more rows
```

```
#Note: you can use to remove specific columns
```

7. Arrange entries of a column (Slide #28)

```
arrange(hotels, lead_time)
```

```
## # A tibble: 119,390 × 32
##
      hotel is_canceled lead_time arrival_date_year arrival_date_month
##
      <chr>
                         <dbl>
                                   <dbl>
                                                     <dbl> <chr>
##
   1 Resort Hotel
                             0
                                                       2015 July
##
   2 Resort Hotel
                             0
                                                       2015 July
                             0
                                       0
                                                       2015 July
   3 Resort Hotel
   4 Resort Hotel
                                                       2015 July
   5 Resort Hotel
                             0
                                                       2015 July
   6 Resort Hotel
                                                       2015 July
   7 Resort Hotel
                                                       2015 July
   8 Resort Hotel
                                                       2015 July
                                       0
   9 Resort Hotel
                             0
                                                       2015 July
                                                       2015 July
## 10 Resort Hotel
## # i 119,380 more rows
## # i 27 more variables: arrival date week number <dbl>,
       arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #
       stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #
## #
      meal <chr>, country <chr>, market_segment <chr>,
       distribution channel <chr>, is repeated guest <dbl>,
## #
       previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

8. Arrange entries of a column in the descending order (Slide #30)

```
arrange(hotels, desc(lead_time))
```

```
## # A tibble: 119,390 × 32
##
      hotel
                  is_canceled lead_time arrival_date_year arrival_date_month
##
      <chr>
                         <dbl>
                                    <dbl>
                                                      <dbl> <chr>
   1 Resort Hotel
##
                             0
                                      737
                                                       2015 July
##
   2 Resort Hotel
                             0
                                      709
                                                       2016 February
##
   3 City Hotel
                             1
                                      629
                                                       2017 March
   4 City Hotel
                                      629
                                                       2017 March
   5 City Hotel
##
                                      629
                                                       2017 March
##
   6 City Hotel
                             1
                                      629
                                                       2017 March
   7 City Hotel
                                      629
                                                       2017 March
   8 City Hotel
                                      629
                                                       2017 March
   9 City Hotel
                             1
                                      629
                                                       2017 March
## 10 City Hotel
                                      629
                                                       2017 March
## # i 119,380 more rows
## # i 27 more variables: arrival date week number <dbl>,
       arrival date day of month <dbl>, stays in weekend nights <dbl>,
## #
## #
       stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
       meal <chr>, country <chr>, market_segment <chr>,
## #
       distribution_channel <chr>, is_repeated_guest <dbl>,
## #
       previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

9. Select columns and arrange the entries of a column (Slide #31)

```
arrange(select(hotels, lead_time),desc(lead_time))
```

```
## # A tibble: 119,390 × 1
      lead_time
##
          <dbl>
##
##
    1
             737
##
    2
             709
##
             629
             629
    5
             629
             629
##
    7
             629
   8
             629
##
   9
             629
## 10
             629
## # i 119,380 more rows
```

10. Select columns and arrange the entries of a column using the pipe operator (Slide #37)

```
hotels %>%
  select(lead_time) %>%
  arrange(desc(lead_time))
```

```
# A tibble: 119,390 × 1
##
      lead_time
##
           <dbl>
##
             737
    1
##
    2
             709
##
    3
             629
##
             629
    5
##
             629
    6
             629
##
##
    7
             629
    8
             629
##
   9
             629
             629
## 10
## # i 119,380 more rows
```

11. Pick rows matching a condition (Slide #44)

```
hotels %>%
  filter(children >= 1) %>%
    select(hotel, children)
```

```
## # A tibble: 8,590 \times 2
##
      hotel children
                     <dbl>
##
      <chr>
##
   1 Resort Hotel
##
   2 Resort Hotel
   3 Resort Hotel
                          2
   4 Resort Hotel
   5 Resort Hotel
   6 Resort Hotel
   7 Resort Hotel
   8 Resort Hotel
  9 Resort Hotel
                          2
## 10 Resort Hotel
## # i 8,580 more rows
```

12. Pick rows matching multiple conditions (Slide #46)

```
hotels %>%
  filter(children >= 1,hotel == "City Hotel") %>%
    select(hotel, children)
```

```
## # A tibble: 5,106 \times 2
##
     hotel
             children
##
                  <dbl>
      <chr>
##
   1 City Hotel
                       1
   2 City Hotel
                        2
##
##
   3 City Hotel
##
   4 City Hotel
   5 City Hotel
##
   6 City Hotel
                       1
## 7 City Hotel
##
   8 City Hotel
   9 City Hotel
                       1
## 10 City Hotel
## # i 5,096 more rows
```

13. Non-conditional selection of rows: sequence of indices (Slide #49)

```
hotels %>% slice(1:5)
```

```
## # A tibble: 5 × 32
    hotel is_canceled lead_time arrival_date_year arrival_date_month
##
    <chr>
                      <dbl> <dbl>
                                                   <dbl> <chr>
                          0
## 1 Resort Hotel
                                   342
                                                    2015 July
                                  737
## 2 Resort Hotel
                                                   2015 July
## 3 Resort Hotel
                           0
                                    7
                                                    2015 July
                                    13
                                                    2015 July
## 4 Resort Hotel
## 5 Resort Hotel
                           0
                                    14
                                                    2015 July
## # i 27 more variables: arrival date week number <dbl>,
       arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
       stays in week nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #
## #
      meal <chr>, country <chr>, market segment <chr>,
## #
      distribution_channel <chr>, is_repeated_guest <dbl>,
      previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>,
## #
      reserved room type <chr>, assigned room type <chr>, ...
```

14. Non-conditional selection of rows: non-consecutive/specific indices (Slide #50)

```
hotels %>%
slice(1,3,5)
```

```
## # A tibble: 3 × 32
##
             is_canceled lead_time arrival_date_year arrival_date_month
     hotel
##
     <chr>
                       <dbl>
                              <dbl>
                                                    <dbl> <chr>
                           0
                                    342
## 1 Resort Hotel
                                                     2015 July
## 2 Resort Hotel
                            0
                                    7
                                                     2015 July
                                     14
## 3 Resort Hotel
                                                     2015 July
## # i 27 more variables: arrival_date_week_number <dbl>,
## #
       arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
      stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #
## #
      meal <chr>, country <chr>, market_segment <chr>,
      distribution_channel <chr>, is_repeated_guest <dbl>,
## #
      previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>,
      reserved_room_type <chr>, assigned_room_type <chr>, ...
```

15. Pick unique rows using distinct() (Slide #52)

```
hotels %>% distinct(hotel)

## # A tibble: 2 × 1

## hotel

## <chr>
## 1 Resort Hotel

## 2 City Hotel
```

C. Creating new columns

16. Creating a single column with mutate() (Slide #56)

```
hotels %>%
  mutate(little_ones = children + babies) %>%
  select(hotel, little_ones,children,babies)
```

```
## # A tibble: 119,390 × 4
     hotel little ones children babies
##
     <chr>
                     <dbl>
                              <dbl> <dbl>
   1 Resort Hotel
                                   0
   2 Resort Hotel
                           0
                                    0
                           0
   3 Resort Hotel
   4 Resort Hotel
                           0
   5 Resort Hotel
                          0
                                    0
   6 Resort Hotel
                                           0
                         0
   7 Resort Hotel
                          0
                                          0
   8 Resort Hotel
   9 Resort Hotel
                                           0
                                    0
                                           0
## 10 Resort Hotel
## # i 119,380 more rows
```

17. Creating multiple columns with mutate() (Slide #58)

```
## # A tibble: 119,390 × 5
##
      hotel
             little_ones children babies average_little_ones
##
      <chr>
                        <dbl>
                                 <dbl> <dbl>
                                                             <dbl>
##
   1 Resort Hotel
                            0
                                      0
                                             0
                                                                NΑ
                             0
##
    2 Resort Hotel
                                             0
                                                                NA
##
   3 Resort Hotel
                                                                NA
   4 Resort Hotel
                                                                NA
   5 Resort Hotel
                                                                NA
##
    6 Resort Hotel
                                                                NA
   7 Resort Hotel
                                                                NA
   8 Resort Hotel
                                                                NA
   9 Resort Hotel
                                      0
                                                                NΑ
## 10 Resort Hotel
## # i 119,380 more rows
```

D. More operations with examples

18. count() to get frequencies (Slide #60)

```
hotels %>%
count(market_segment)
```

19. count() to get frequencies with sorting of count (Slide #61)

```
hotels %>%
count(market_segment, sort = TRUE) # <-- decreasing order of counts
```

20. count() multiple variables (Slide #62)

```
hotels %>%
count(hotel, market_segment)
```

```
## # A tibble: 14 × 3
                  market_segment
##
     hotel
                  <chr>
##
     <chr>
                                 <int>
##
   1 City Hotel Aviation
                                   237
##
   2 City Hotel
                  Complementary
                                   542
   3 City Hotel
                                  2986
                  Corporate
   4 City Hotel
                  Direct
                                  6093
   5 City Hotel
                  Groups
                                  13975
   6 City Hotel
                  Offline TA/TO 16747
   7 City Hotel
                  Online TA
                                  38748
  8 City Hotel
                  Undefined
                                      2
   9 Resort Hotel Complementary
                                    201
## 10 Resort Hotel Corporate
                                   2309
## 11 Resort Hotel Direct
                                   6513
## 12 Resort Hotel Groups
                                   5836
                                  7472
## 13 Resort Hotel Offline TA/TO
## 14 Resort Hotel Online TA
                                  17729
```

21. summarise() for summary statistics (Slide #63)

```
# mean average daily rate for all bookings
hotels %>%
  summarise(mean_adr = mean(adr))

## # A tibble: 1 × 1
## mean_adr
## <dbl>
## 1 102.
```

22. summarise() by using group_by to find mean (Slide #64)

```
# mean average daily rate for all booking at city and resort hotels
hotels %>%
  group_by(hotel) %>%
  summarise(mean_adr = mean(adr))
```

23. summarise() by using group_by to get count (Slide #65)

```
hotels %>%
  group_by(hotel) %>%
  summarise(count = n())
```

```
#This would give the same result as the following
hotels %>%
  count(hotel)
```

24. summarise() for multiple summary statistics (Slide #67)

```
hotels %>%
  summarise(
    min_adr = min(adr),
    mean_adr = mean(adr),
    median_adr = median(adr),
    max_adr = max(adr)
)
```

```
## # A tibble: 1 × 4

## min_adr mean_adr median_adr max_adr

## <dbl> <dbl> <dbl> <dbl>
## 1 -6.38 102. 94.6 5400
```

25. select(), slice() and arrange() (Slide #68)

```
hotels %>%
  select(hotel, lead_time) %>%
  slice(1:5) %>%
  arrange(lead_time)
```

```
## # A tibble: 5 × 2
##
     hotel
                  lead_time
     <chr>
                      <dbl>
                         7
## 1 Resort Hotel
                         13
## 2 Resort Hotel
## 3 Resort Hotel
                         14
## 4 Resort Hotel
                        342
## 5 Resort Hotel
                        737
```

26. select(), arrange() and slice() (Slide #69)

```
hotels %>%
  select(hotel, lead_time) %>%
  arrange(lead_time) %>%
  slice(1:5)
```

27. filter() to select rows based on conditions (Slide #73)

```
# bookings in City Hotels
hotels %>%
filter(hotel == "City Hotel")
```

```
## # A tibble: 79,330 × 32
##
               is_canceled lead_time arrival_date_year arrival_date_month
      hotel
                                 <dbl>
##
      <chr>
                       <dbl>
                                                    <dbl> <chr>
##
   1 City Hotel
                           0
                                                     2015 July
                                      6
##
   2 City Hotel
                           1
                                     88
                                                     2015 July
##
   3 City Hotel
                           1
                                     65
                                                     2015 July
                           1
##
   4 City Hotel
                                     92
                                                     2015 July
                           1
##
   5 City Hotel
                                    100
                                                     2015 July
##
   6 City Hotel
                           1
                                    79
                                                     2015 July
##
   7 City Hotel
                           0
                                     3
                                                     2015 July
                                     63
##
   8 City Hotel
                                                     2015 July
   9 City Hotel
                           1
                                     62
                                                     2015 July
## 10 City Hotel
                                     62
                                                     2015 July
## # i 79,320 more rows
## # i 27 more variables: arrival_date_week_number <dbl>,
       arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
       stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
       meal <chr>, country <chr>, market segment <chr>,
       distribution_channel <chr>, is_repeated_guest <dbl>,
## #
## #
       previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

```
# bookings where adults is 0 and children is greater than or equal to 1
hotels %>%
filter(
    ) %>%
select(adults, babies, children)
```

```
## # A tibble: 119,390 \times 3
      adults babies children
##
       <dbl> <dbl>
##
                         <dbl>
##
    1
            2
                    0
    2
            2
                              0
##
                    0
##
    3
            1
                              0
##
           1
    5
           2
##
                   0
                              0
          2
                              0
##
   7
            2
                              0
##
   8
            2
                              0
##
   9
            2
                              0
## 10
            2
                    0
                              0
## # i 119,380 more rows
```

28. filter() to select rows based on complicated conditions (Slide #74)

```
# bookings where adults is 1 and children is greater than or equal to 1 or babies is
greater than or equal to 1
hotels %>%
filter( adults == 1,
    children >= 1 | babies >=1) %>% # | means OR
select(adults, babies, children)
```

```
## # A tibble: 450 × 3
##
      adults babies children
       <dbl> <dbl>
                         <dbl>
##
##
    1
           1
                   0
                             2
##
    2
           1
                   0
                             2
    3
           1
                   0
                             1
##
##
    4
           1
                   1
                             0
##
    5
          1
##
    6
           1
                             1
   7
                             2
##
           1
##
                             2
   9
           1
                             1
## 10
           1
                             1
## # i 440 more rows
```

29. count() and arrange() (Slide #76)

```
hotels %>%
count(market_segment) %>%
arrange(desc(n)) # <-- decreasing order of counts</pre>
```

```
## # A tibble: 8 × 2
    market_segment
##
     <chr>
                   <int>
## 1 Online TA
                    56477
## 2 Offline TA/TO 24219
## 3 Groups
                    19811
## 4 Direct
                   12606
## 5 Corporate
                    5295
## 6 Complementary
                     743
## 7 Aviation
                      237
## 8 Undefined
                        2
```

30. mutate(), select() and arrange() (Slide #77)

```
hotels %>%
mutate(little_ones = children + babies) %>%
  select(children, babies, little_ones) %>%
  arrange(desc(little_ones))
```

```
## # A tibble: 119,390 \times 3
##
      children babies little ones
##
         <dbl> <dbl>
                             <dbl>
##
            10
                   0
                                10
   1
    2
             0
##
                    10
                                10
##
   3
             0
                    9
                                 9
##
   4
             2
                                 3
                    1
            2
##
   5
                   1
                                 3
             2
##
    6
                    1
                                 3
   7
            3
                                 3
##
##
             2
                    1
                                 3
             2
## 9
                    1
                                 3
## 10
             3
## # i 119,380 more rows
```

31. mutate(), filter() and select() (Slide #78)

```
hotels %>%
  mutate(little_ones = children + babies) %>%
  filter(
    little_ones >= 1,
    hotel == "Resort Hotel"
    ) %>%
  select(hotel, little_ones)
```

```
## # A tibble: 3,929 \times 2
##
     hotel little_ones
                        <dbl>
##
     <chr>
## 1 Resort Hotel
                             1
##
   2 Resort Hotel
                             2
##
   3 Resort Hotel
                             2
## 4 Resort Hotel
                             2
## 5 Resort Hotel
                             1
##
  6 Resort Hotel
                            1
## 7 Resort Hotel
                             2
## 8 Resort Hotel
                             2
## 9 Resort Hotel
                             1
## 10 Resort Hotel
                            1
## # i 3,919 more rows
```

```
hotels %>%
  mutate(little_ones = children + babies) %>%
filter(
  little_ones >= 1,
  hotel == "City Hotel"
  ) %>%
select(hotel, little_ones)
```

```
## # A tibble: 5,403 \times 2
              little_ones
##
     hotel
##
     <chr>
                       <dbl>
##
   1 City Hotel
                           1
   2 City Hotel
                           1
##
                           2
## 3 City Hotel
##
   4 City Hotel
                           1
                           1
## 5 City Hotel
## 6 City Hotel
                           1
## 7 City Hotel
                           1
## 8 City Hotel
                           1
## 9 City Hotel
                           1
## 10 City Hotel
                           1
## # i 5,393 more rows
```