

Product Design		<b>Fox Sports</b> 1 Year, 8 Months	<ul style="list-style-type: none"> <li>Principal UX Designer Jul 2019 - Feb 2020</li> <li>Senior UX Designer Jul 2018 - Jul 2019</li> </ul>
		<b>UsTwo</b> Product Designer (Contract) Apr 2018 - Jun 2018	
		<b>Bilue</b> Senior UX Designer (Contract) Oct 2017 - Jan 2018	
		<b>Integrated Research</b> Senior UX Architect (Contract) Apr 2017 - Aug 2017	
UX		<b>NBNco</b> Senior UX Architect (Contract) Mar 2016 - Oct 2016	
		<b>Westpac Bank</b> Senior UX Architect (Contract) Jul 2015 - Feb 2016	
		<b>Dan Murphy's</b> UX/UI Designer (Contract) Dec 2013 - Jan 2015	
UI		<b>Netregistry</b> UX/UI Specialist Jul 2012 - Dec 2012	
		<b>Multibase WebAustralis</b> Web Developer/Designer Feb 2012 - Jul 2012	
Dev		<b>Virgin Money</b> Web Developer/Designer Nov 2010 - Nov 2011	

## 8 Years of Enterprise & Startup Product Design Experience

- Lead the UX & UI redesign of the **Fox Sports** Flagship App. (Launching Late 2020)
- Developed the UX Practice at **Fox Sports Australia**, looking after Web & Mobile digital properties used by over **4 million monthly users**.
- Founded [userexperience.guide](#), a curated resource for UX practitioners with a community of over 1500 designers.
- Lead the design of a home loan negotiation tool at **Westpac** facilitating billions of dollars in loans per year.
- Facilitated the amalgamation of 6 **Cancer Council** Information Architectures into a singular national experience.
- Ran an internal design agency within **Dan Murphy's** responsible for delivering day to day design assets & campaigns.