Kyrillos Samaan

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Fox Sports 1 Year, 8 Months Principal UX Designer Jul 2019 - Feb 2020 Senior UX Designer Jul 2018 - Jul 2019 **UsTwo** wstwo Product Designer (Contract) Apr 2018 - Jun 2018 Bilue Senior UX Designer (Contract) Oct 2017 - Jan 2018 **Integrated Research** Senior UX Architect (Contract) Apr 2017 - Aug 2017 **NBNco** nbn @ Senior UX Architect (Contract) Mar 2016 - Oct 2016 **Westpac Bank M**estpac Senior UX Architect (Contract) Jul 2015 - Feb 2016 Dan Murphy's Dan Murphy's **UX/UI** Designer (Contract) Dec 2013 - Jan 2015 **Netregistry** netregistry **UX/UI** Specialist Jul 2012 - Dec 2012 **Multibase WebAustralis** MULTIBASE Web Developer/Designer Feb 2012 - Jul 2012 **Virgin Money** Dev Web Developer/Designer

Nov 2010 - Nov 2011

Recent Achievements

- Founded <u>userexperience.guide</u>, a curated resource for UX Practitioners.
- Developed the UX Practice at **Fox Sports Australia**, overseeing our digital properties & UX Design workflows.
- Lead the UX & UI redesign of the **Fox Sports** Flagship App. (Launching Late 2020)
- Lead the design of a home loan negotiation tool at Westpac facilitating billions of dollars in loans per year.



