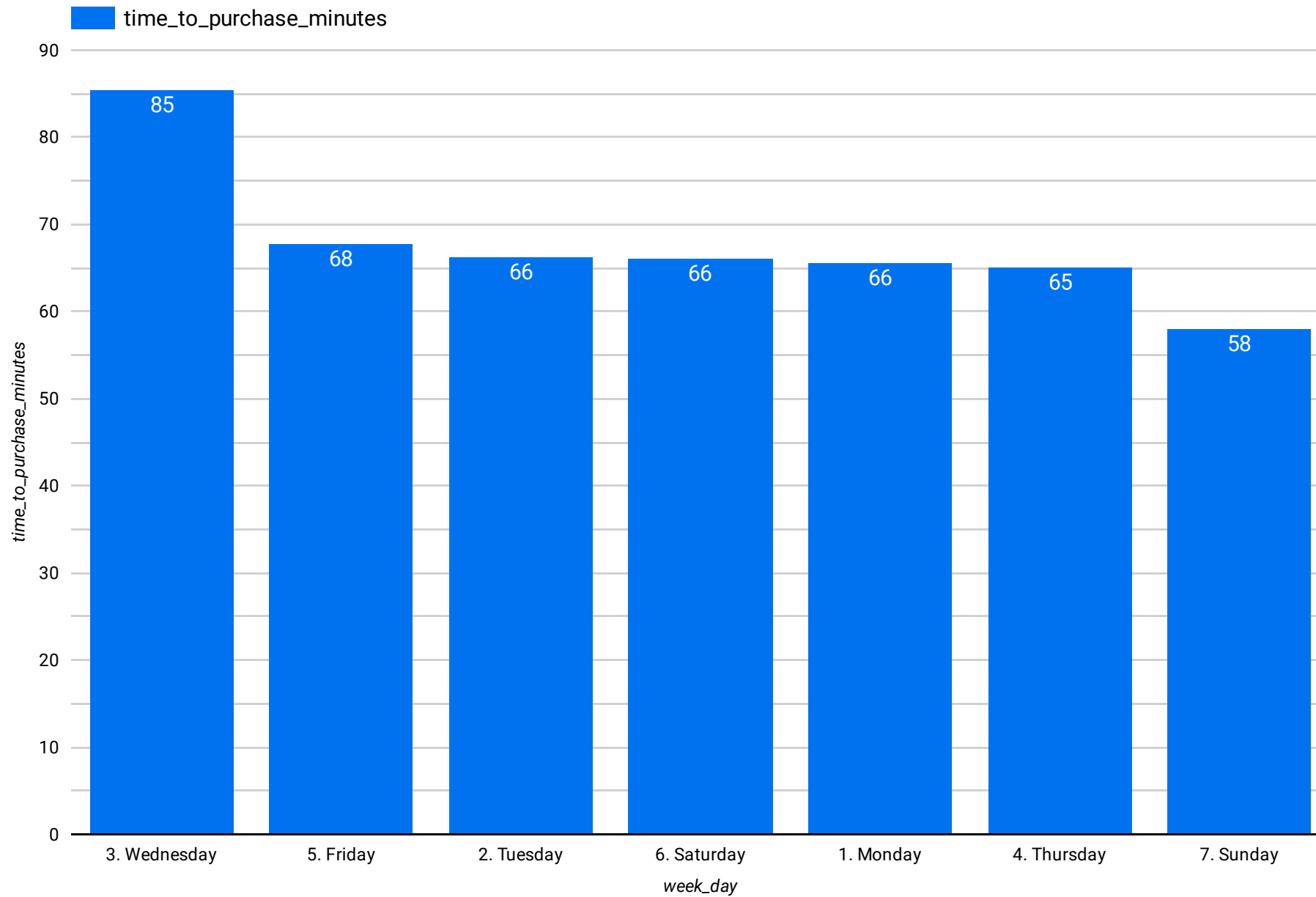


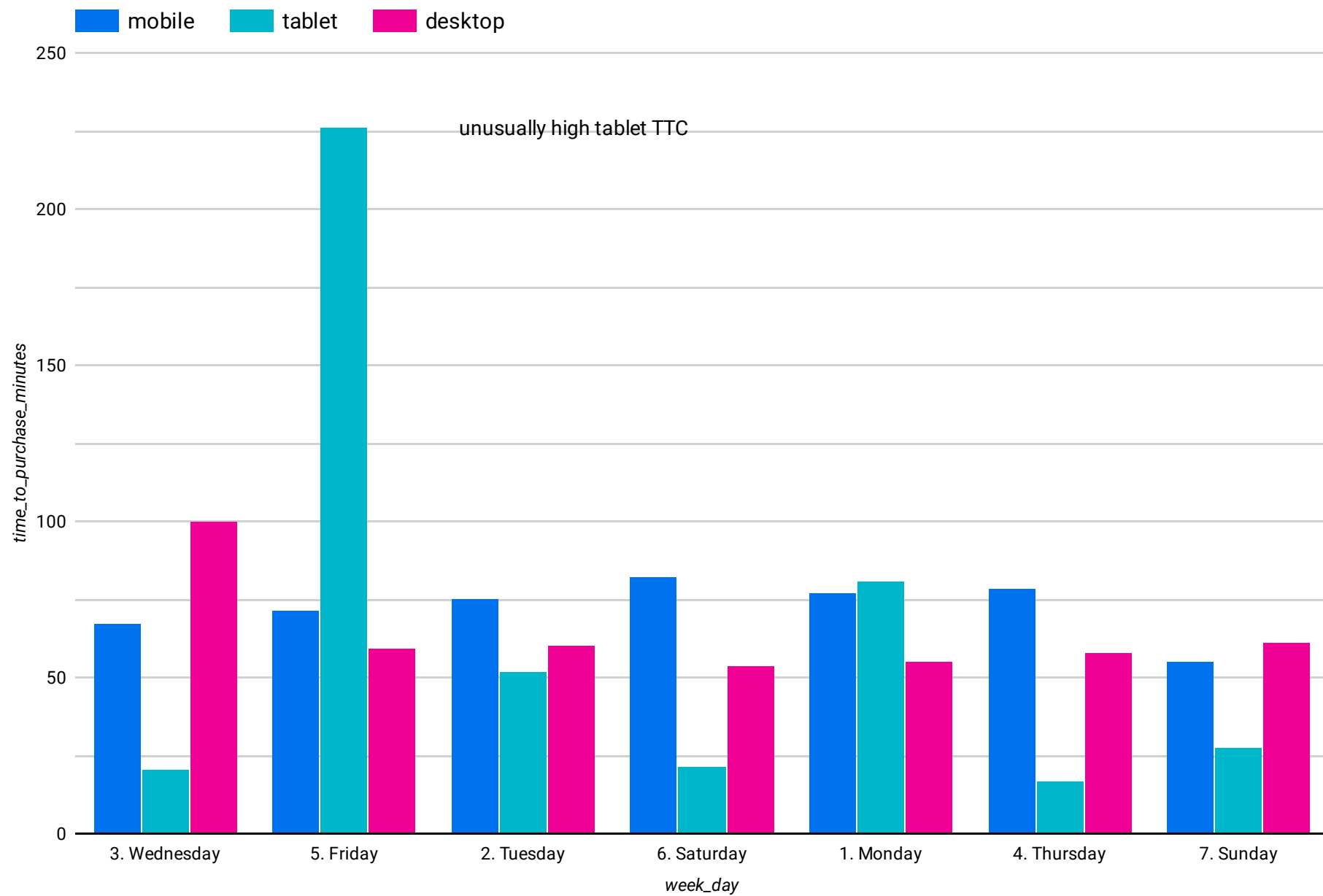
## Average time to purchase, weekday

TTP  
69

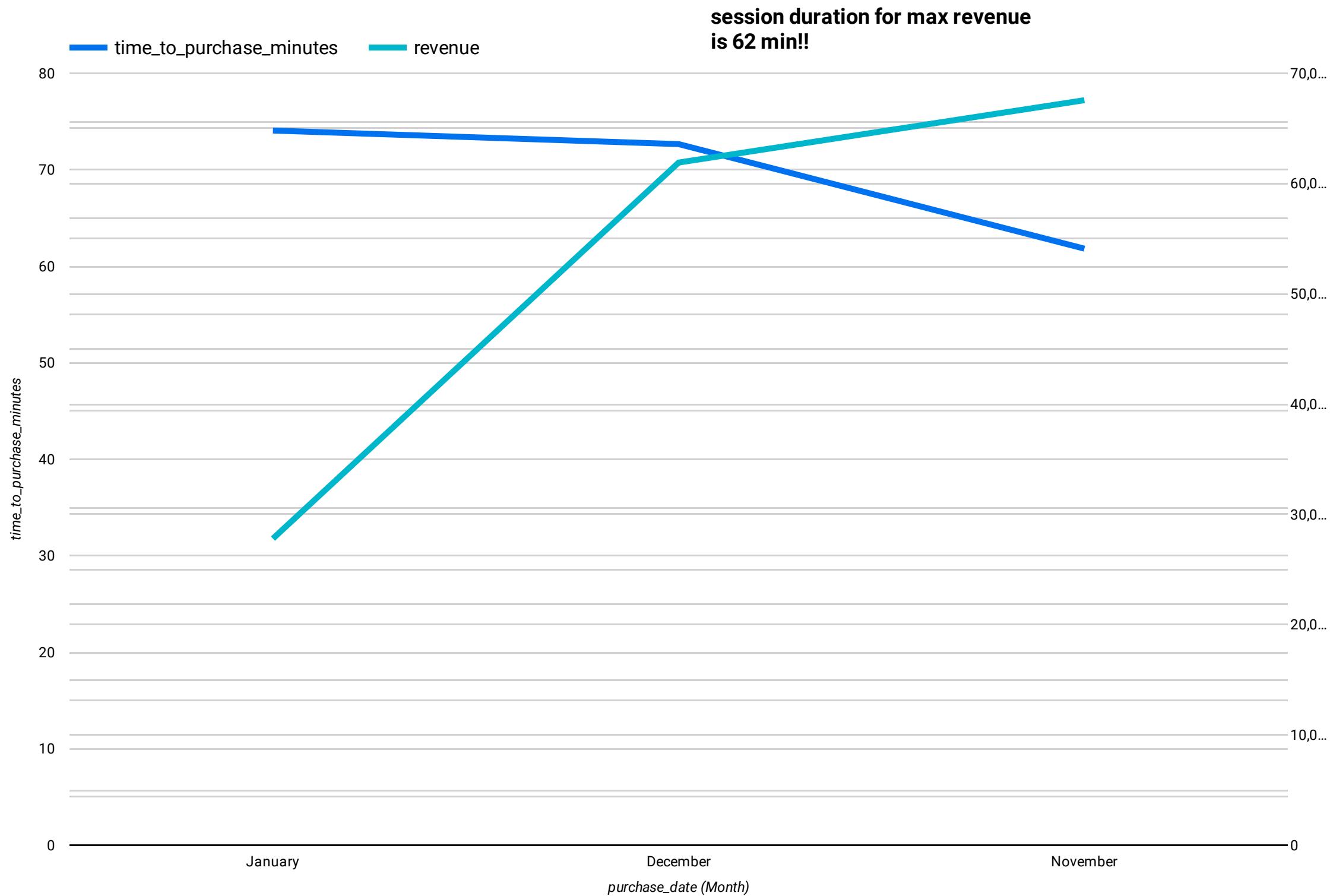


**Wednesday brings the highest TTP, Sunday brings the lowest.**

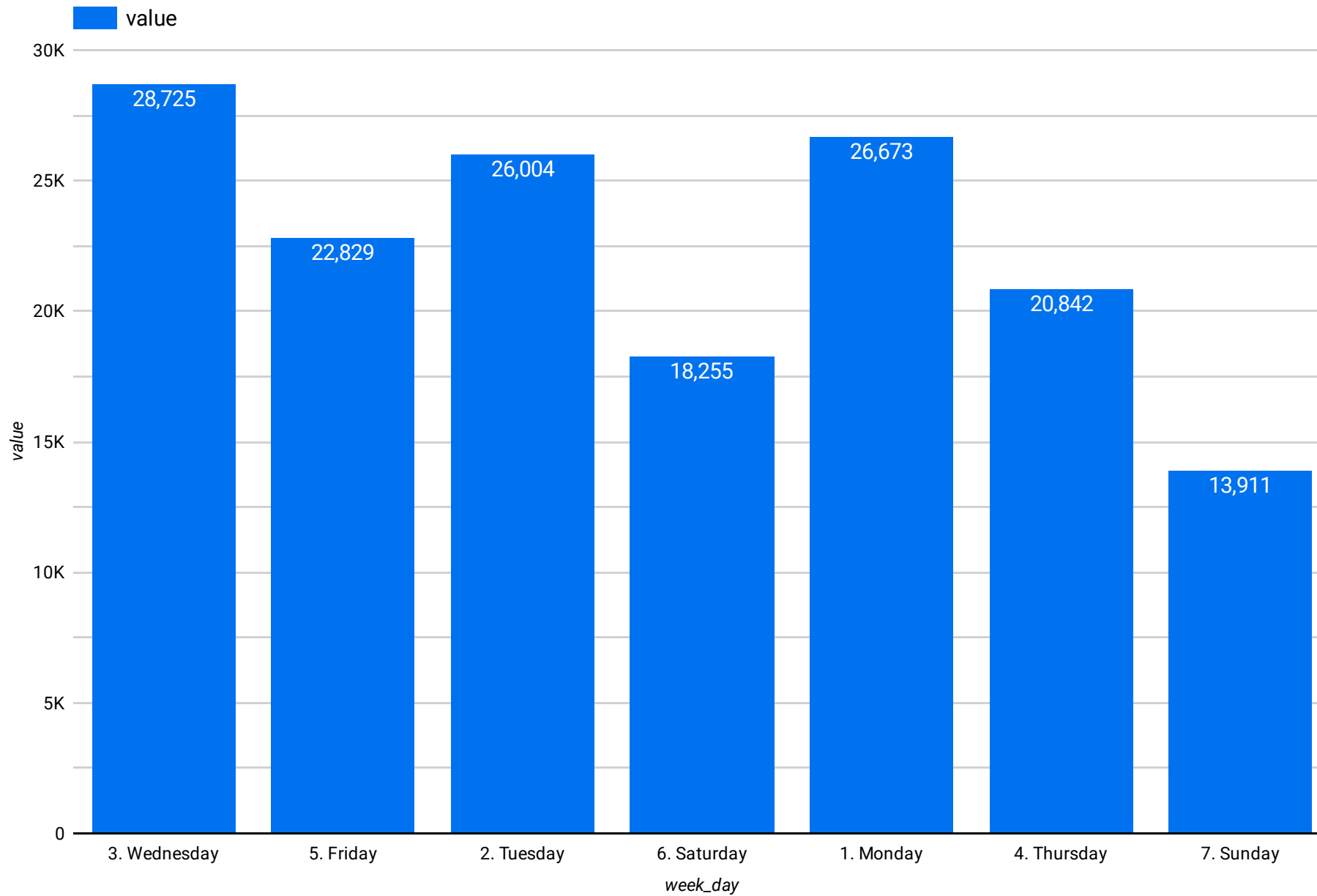
## Average time to purchase, split by device



As Friday brings the highest TTP, it might be worth looking into desktop users who purchased that day.



## Average daily revenue, weekday



**Lowest revenue observed on Friday, Saturday and Sunday.**

## Average daily revenue, weekday

