Kyu Taek Hwang
User Experience Designer
New York, New York

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www.kyutaekhwang.com
kyutaekhwang@gmail.com
(631) 721-5512

Toolbox

Discovery	Design	Software	Front End
Interviews & Surveys	User Stories	Sketch	HTML
Research Insights & Synthesis	Iterative Wireframing Prototyping	Invision UXPin	CSS JavaScript

Experience

Community Systems Foundation   November 2014 - Present
User Experience Designer; Official Consultant to the United Nations

• Conducted usability tests with the Ministry of Education of Jordan, Belize and Malawi for UNESCO's Education Management Information System known as OpenEMIS.
• Analyzed user feedback through surveys and interviews with teachers and school administrations of various primary and secondary schools in New York and New Jersey.
• Designed a textbook delivery tracking tool for developing countries using SMS, smartphone and web technologies through contextual analysis in Malawi.
• Trained and observed users to measure qualitative metrics on user friendliness of OpenEMIS tools.
• Led design studio workshops with United Nations partners to collaborate ideas on data tools for the Sustainable Development Goals (SDGs).
• Interacted with developers in Singapore and India daily by providing usability test research findings, low-fidelity to high-fidelity wireframes and prototypes through agile processes on JIRA.

LG Electronics Inc.   June 2013 - June 2014
Marketing Planning Analyst

• Developed marketing planning strategies for advertising campaigns.
• Analyzed the mobile marketing budget for LG's flagship phones.

Idea Design Concepts Inc.   June 2011 - June 2013
Account Executive

• Managed over 50 clients including top retail chain stores and leading e-commerce fashion vendors.
• Conducted competitive analysis and market research in emerging trends in the industry.

Courses

+Acumen Courses   February 2017 - April 2017
Design Kit: The Course for Human-Centered Design

New York Code and Design Academy   June 2016 - October 2016
Web Development 100

General Assembly   June 2014 - August 2014
User Experience Design Intensive

Education

Stony Brook University   Class of 2010
Bachelor of Arts, Psychology
Minor, Digital Arts