

Kyuwon Moon (Ph.D.)

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EDUCATION

2007–2017 Ph.D., Linguistics, Stanford University

Dissertation Title: *Phrase final position as a site of social meaning: phonetic variation among young Seoul women*

Dissertation Committee: Penelope Eckert, Robert J. Podesva (Co-chairs), John R. Rickford, Miyako Inoue (Anthropology)

2007–2009: M.A., Linguistics, Stanford University

2004–2006: M.A., Korean Linguistics, Seoul National University

Thesis: *Discourse analysis of Korean TV news*

Thesis Committee: Sowon Chang (Chair), Sungkyu Kim, Youngchul Jun

2000–2004: B.A., Korean language and literature (Minor in English language and literature), Seoul National University

FELLOWSHIPS AND HONORS

Geballe Dissertation Fellowship, Humanities Center, Stanford, 2013-2014.

ISCA (International Speech Communication Association) Student Travel Grant, 2013.

Best Student Paper: 2nd place, New Wave of Analyzing Variation (NWAV) 39, 2010.

Alan Kinkad Fellowship, Stanford, 2007-2012.

GSI (Graduate Student Instructor) Scholarship, Seoul National University, 2005, 2007.

BK (Brain Korea) Research Fellowship, Seoul National University, 2006.

REFEREED PUBLICATIONS

Moon, Kyuwon. 2018. The social meaning of rising-falling tone in a ‘reality’ TV show. *The sociolinguistic journal of Korea* 26(3). 89-116.

Moon, Kyuwon and Meghan Sumner. 2013. The learning and generalization of contrasts consistent or inconsistent with native biases. *Proceedings of Interspeech 2013*. 2103-2107.

Moon, Kyuwon. 2011. Variation and noun-verb asymmetry in consonant cluster simplification in Seoul Korean. *Japanese/Korean Linguistics* 19. 27-42.

WORK IN PROGRESS AND MANUSCRIPTS

- Moon, Kyuwon. in correspondence. Authenticating the fake: Linguistic resources of *aegyo* and its media assessments. *Journal of Linguistic Anthropology*.
- Moon, Kyuwon and Sakiko Kajino. in prep. Language of desire: Voice quality of Japanese porn actresses. *Gender and Language*.
- Starr, Rebecca L., Kyuwon Moon, and Jinsok Lee. in prep. Construction of authenticity in Korean hip-hop: The role of anglicized Korean and African American English.
- Moon, Kyuwon. 2010. Doing cuteness in Korea: The social meaning of rising-falling tone. MS. Stanford University.
- Moon, Kyuwon. 2009. Variation and noun-verb asymmetry in consonant cluster simplification in Seoul Korean. MS. Stanford University.
- Moon, Kyuwon. 2007. Diffusion of addressee honorific in commercial exchange discourse. MS. Seoul National University.

REFEREED PRESENTATIONS

- Moon, Kyuwon. 2016. Indexing gender and social hierarchy: Stylization and standardization of call center speech in South Korea. Sociolinguistics Symposium 21, Murcia, Spain.
- Moon, Kyuwon. 2014. Indexical meaning of gradient phonetic properties in the perception of an intonational variable. 88th Meeting of the Linguistic Society of America, Minneapolis.
- Podesva, Robert, Katherine Hilton, Kyuwon Moon, and Anita Szakay. 2013. Nasality as enregistered whiteness: An articulatory sociophonetic study. *New Wave of Analyzing Variation (NWAV)* 42, Pittsburgh.
- Moon, Kyuwon, Rebecca L. Starr, and Jinsok Lee. 2013. The role of African American English and Anglicized Korean in the construction of authenticity in Korean popular hip-hop. 87th Meeting of the Linguistic Society of America, Boston.
- Moon, Kyuwon. 2012. Stylization of gender in young women's speech in Seoul, Korea. *NWAV* 41, Bloomington.
- Moon, Kyuwon. 2012. Stylistic variation of female call center employees: Negotiating femininity and professionalism in South Korea. *NWAV-Asia Pacific* 2, Tokyo.
- Kajino, Sakiko and Kyuwon Moon. 2011. The stylistic construction of sexual sweetness: Voice quality variation of Japanese porn actresses. *NWAV* 40, Georgetown.
- Moon, Kyuwon. 2010. Doing cuteness in Korea: it's about how, not about how much!. *NWAV* 39, San Antonio.
- Moon, Kyuwon. 2009. Variation and Noun-verb Asymmetry in Consonant Cluster Simplification in Seoul Korean. *Japanese/Korean Linguistics Conference* 19, Honolulu.

- Drager, Katie, Penny Eckert, and Kyuwon Moon. 2008. Style and prosodic variation. NWAV 37, Houston.
- Moon, Kyuwon. 2007. Semantics of *nugu*: Focusing on *nugudo*, *nugurado*, *nuguna*, and *nugudeunchi*. Korean Speech and Writing Education Society Conference 166, Seoul. (in Korean)

Poster Presentations

- Moon, Kyuwon and Meghan Sumner. 2013. The learning and generalization of contrasts consistent or inconsistent with native biases. Interspeech 2013, Lyon, France.
- Moon, Kyuwon, Rebecca L. Starr and Jinsok Lee. 2012. "I roll my tongue when I rap": Anglicized Korean and the construction of authenticity in Korean popular hip hop. NWAV 41, Indiana.
- Moon, Kyuwon and Meghan Sumner. 2010. The learning and generalization of contrastive cues across speakers. Meeting of the Acoustic Society of America 159, Baltimore.

OTHER PRESENTATIONS AND INVITED TALKS

- Moon, Kyuwon. 2014. Stylization of gender in young women's speech in Seoul, Korea. Humanities Center, Stanford University. April 1.
- Moon, Kyuwon. 2012. Anglicized Korean and the construction of authenticity in Korean popular hip-hop. Sociolunch. Stanford University. May 21.
- Moon, Kyuwon. 2012. Call center speech. Sociolunch. Stanford University. April 16.
- Moon, Kyuwon and Meghan Sumner. 2010. Across-speaker generalization of contrastive cues. Phonetics Workshop. Stanford University. April 18.
- Moon, Kyuwon. 2008. Consonant Cluster Simplification in Seoul, Korean. Phonology Workshop. November 27.
- Moon, Kyuwon. 2007. Use of *-si-* as addressee honorific. Presented at 1st UCLA-SNU Conference. January 19.
- Moon, Kyuwon. 2006. Diffusion of subject honorifics in media language. Presented at Symposium on Honorification in Media Language. October 12. (in Korean)

RESEARCH

Interests

Acoustic, perceptual, and articulatory analysis of variation: Social meaning of variation, Phonetic (segmental, prosodic) variation; Language and gender; Language and media; Perceptual learning in phonetics

Research Experience

In USA

Summer 2012 – Summer 2013: Stanford Interactional Lab Assistant

Summer 2011: Dissertation Fieldwork in Seoul, South Korea

Summer 2010: Fieldwork in Merced, CA: Voice of California Project, Stanford

Winter 2009 – Spring 2009, and Winter 2010: Research Assistant for Prof. Meghan Sumner
“Perceptual Adjustment across Speakers”

Winter 2008 and Summer 2008: Research Assistant for Prof. Penelope Eckert
“Prosodic Variation in the Speech of Adolescents in Northern California”

In Korea

2006-2007: Co-researcher

Spoken Language in TV (Sponsored by Seoul Broadcasting System)

2006: Co-researcher

Research Project on Honorifics in Media Discourse (Co-sponsored by National Institute of Korean Language & Seoul Broadcasting System)

2005: Assistant Researcher

Research Project on Broadcast Speech (Co-sponsored by National Institute of Korean Language & Munhwa Broadcasting Corporation)

TEACHING

Fall – Winter 2017: Teacher, Korean School of New England

Winter, 2010: Teaching Assistant, Stanford University

Class title: “Introduction to African American Vernacular English”

Fall, 2009: Teaching Assistant, Stanford University

Class title: “Introduction to Linguistics”

Summer, 2009: Teaching Assistant, Linguistic Society of America (LSA) Summer Institute

Class title: “Introduction to Sociolinguistics”

Spring, 2009: Teaching Assistant, Stanford University

Class title: “Language and Gender”

Spring, 2007: Lecturer, Hanshin University

Class title: “College Writing,” “Language and Culture in Korea”

Fall, 2005 – Spring, 2006: Teaching Assistant, Seoul National University

Class title: “College Korean”

Other Teaching Experience

- Guest Lecturer. “Language of Desire” for *Spoken Sexuality*, Winter 2014. Stanford University.
- Guest Lecturer. “Voice quality in pornography” for *Spoken Sexuality* (with Sakiko Kajino), Winter 2013. Stanford University.
- Curriculum Coordinator. “Language and Sexuality” (with Robert J. Podesva), Fall 2012. Stanford University.
- Workshop Instructor. “The sociophonetic analysis and manipulation of pitch and intonation” (with Robert J. Podesva and Sakiko Kajino). Summer 2012. NWAV-Asia Pacific Conference.
- Guest Lecturer. “The media assessment of cuteness in media” for *Language and Gender*, Spring 2012. Stanford University.
- Guest Lecturer. “The art of *aegyo*: the image of cute women in Korean media” for *Language and Gender*, Spring 2011. Stanford University.
- Guest Lecturer. “Stereotyping AAVE in popular media: black people are cool, right?” for *Introduction to African American Vernacular English*, Winter 2010. Stanford University.
- Guest Lecturer. “Sociolinguistics” for *Introduction to Linguistics*, Fall 2009. Stanford University.
- Guest Lecturer. “Language and media” for *Introduction to Linguistics*, Fall 2009. Stanford University.
- Guest Lecturer. “Language in marketplace: Japanese women’s language” for *Language and Gender*, Spring 2009. Stanford University.

SERVICE

Stanford

- 2011–2012, Linguistics Department Colloquium Committee
- 2010–2011, Linguistics Lab Committee
- 2008–2010, Socio Group Organizer
- 2008–2010, Linguistics Department Colloquium Committee
- 2008–2009, Annual Qualifying Paper (QP) Fest Committee
- 2007–2008, Social Committee

Other

- May 3–4, 2012, Organizational Committee, Racing Language, Linguaging Race Conference (Stanford)
- Summer 2009, Volunteer, Linguistic Society of America Linguistic Institute (UC Berkeley)
- January 8–11, 2009, Volunteer, Linguistic Society of America Conference (San Francisco)

2007, Conference Coordinator, UCLA-SNU conference (UCLA)

2004–2005, Grad Representative (Seoul National University)

SKILLS

Language Korean (native), English (fluent), Japanese (intermediate reading and basic speaking ability), Chinese (basic reading ability)

Computer R, Unix, Python (basic)

Laboratory EG2-PCX Electrolottograph, MS-110 Pneumotachograph, E-prime, Qualtrics, Praat, Amazon Mechanical Turk