

Kyuyeon Rhee

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kyuyeonrhee.github.io/kyrhee/

RESEARCH INTERESTS

Social Media, User-Generated Content, Text Analytics, Online Communities, Healthcare IT

EDUCATION

M.S	Seoul National University Management Information Systems Expected Graduation Date: February 2020 Cumulative GPA: 4.0/4.3	Mar. 2018 – Dec. 2019
B.S.	Hanyang University Business Administration Graduated with <i>Summa Cum Laude</i> Cumulative GPA: 4.1/4.5	Mar. 2014 – Dec. 2018
	Pforzheim University of Applied Sciences Study Abroad Program	Mar. 2016 – Jul. 2016

RESEARCH EXPERIENCE

Conference Proceedings

- **Rhee, K. Y.** and Jahng, J. J. (2019) “The Effect of Subjective Language on Content Popularity: An Empirical Analysis on YouTube Video Reviews”, *KrAIS Post-ICIS Research Workshop Munich, Germany 2019*

AWARDS AND SCHOLARSHIPS

Teaching Assistant Fellowship (<i>Seoul National University</i>)	Mar. 2018 – Dec. 2019
Merit Based Scholarship (<i>Hanyang University</i>)	Mar. 2017
German Academic Exchange Service (<i>DAAD</i>)	Mar. 2016
Academic Achievement Award (<i>Hanyang University</i>)	Jun. 2014 – Jun. 2017

SKILLS

Programming Language: Python, R
Software: MS Access, MS Office, SPSS, Tableau, Gephi
Language: Korean (native), English (fluent)
Test scores: GMAT (700/800), TOEFL (115/120)

WORKING AND TEACHING EXPERIENCE

- Mar. 2018 – Dec. 2019 **Teaching Assistant, Graduate School of Business, Seoul National University**
Guided and graded students in undergraduate, graduate and MBA courses in information systems including:
- [Undergrad] Management Information Systems (Spring/Fall 2018)
 - [Undergrad] Managing Networked Business (Spring 2018)
 - [Grad] Information Systems Development Seminar (Spring 2019)
 - [Grad] Studies in Electronic Commerce (Fall 2018)
 - [MBA] Information Technology (Fall 2019)
 - [MBA] Topics in Management Information Systems (Spring 2019)
 - [MBA] Technological Innovation and Business Redesign (Winter 2018)
- Jul. 2018 – Aug. 2018 **Teaching Assistant, International Summer Program, Seoul National University**
Assisted in a Summer academic program provided to international undergraduate students. Assisted in preparing course materials and coordinated company visits.
- Introduction to Management (Summer 2018)
- Sep. 2017 – Dec. 2017 **Part-time Employee, External Cooperation Team, Hanyang University**
Managed alumni database and contacted alumni
- Feb. 2017 – Feb. 2017 **Student Mentor, SAGE Korea**
Mentored high school students in an entrepreneurship camp
- Jul 2015 – Aug 2015 **Student Mentor, Hanyang University**
Volunteered in mentoring underprivileged young students in a science program

RELEVANT COURSEWORK (UNDERGRAD/GRAD)

Information Systems

- Management Information Systems / Studies in Information Systems / Information Systems Research Methodology / Information Systems Seminar 1, 2 / Organization and Information Systems Seminar / Information Systems Development Seminar / Studies in Electronic Commerce

Data Analysis

- Knowledge Management & Decision Making / Data Visualization / Social Network Data Mining and Analysis / Topics in Information Studies

Quants and Statistics

- International Financial Markets / Financial Management / Foreign Exchange Risk Management / Quantitative Political Analysis / Statistical Analysis for Information Studies / Marketing Research Methodology 2

OTHER

International experience

- Lived in USA (3 years), Studied in Germany (5 months)

REFERENCES

Professor Jungjoo Jahng
College of Business Administration
Seoul National University
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Professor Hyun Shin
Division of Business Administration
Hanyang University
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