

# Ky Wojciechowski

UX Researcher, Writer, & Designer

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**Portfolio** kywoj.com

## Experience

### Behavioral Science Fellow

U-M Office of Academic Innovation Sept. 2018 - Present  
Design and conduct series of surveys, interviews, and usability tests for web-based academic tools, including Tandem, eCoach, and Sage.

### UX Research & Design Intern

Dassault Systèmes May 2018 - Aug. 2018  
Contributed to brand UX specifications and guidelines. Developed templates for task analysis. Designed mixed-mode user surveys. Planned in-person and remote usability studies.

### UX Research Intern

U-M Office of Enrollment Management Oct. 2017 - Present  
Interview stakeholders across the university to learn how data related to recruitment, applications, and student events are currently managed. Analyze complex, open-ended survey responses to identify task-specific requirements. Design research artifacts to facilitate data-informed administrative decision-making.

### Instructional Design Fellow

University of Michigan Library Oct. 2017 - Apr. 2018  
Developed course modules according to Universal Design principles. Conducted focus groups and usability tests.

### Information Management Specialist

The Dow Chemical Company Jul. 2016 - Aug. 2017  
Distilled 150+ complex work process modules into instructional documentation in accordance with corporate standards. Collaborated with content owners and SMEs in cross-functional teams to develop, test, and maintain content updates to multi-tenant intranet sites.

## Projects

### UX Researcher, Writer, & Designer

Expectant Jan. 2019 - Present  
Conduct secondary research, competitive feature analyses, and interviews to inform design and content decisions for an app that helps people tell their pregnancy stories through directed journaling and narrative visualization.

### UX Researcher

Northwestern University Jan. 2018 - Apr. 2018  
Planned and launched a series of research studies on a team-formation web app, including interviews, competitive analyses, surveys, heuristic evaluations, and usability tests.

### Service Designer

Flint Public Library Aug. 2017 - Dec. 2017  
Designed a series of contextual inquiries and developed a comprehensive method of collecting usage statistics and feedback from patrons.

## Education

### Master of Science, Information

UX Research & Design  
The University of Michigan, 2019

### Bachelor of Arts, Technical Writing

magna cum laude  
Outstanding Program Graduate  
Saginaw Valley State University, 2017

## Skills

### Research

Affinity diagramming  
Card sorting  
Competitive analysis  
Contextual inquiry  
Focus groups  
Heuristic evaluation  
Interaction mapping  
Survey design  
Task analysis  
Tree testing  
Usability testing  
User stories and personas

### Writing

Content strategy  
Instructional documentation  
Microcopy & UX writing  
News reporting  
Technical writing & editing

### Design

Interaction & experience design  
Prototyping (high- and low-fidelity)  
Storyboarding  
Wireframing

### Information Architecture

Content models  
Journey maps  
Navigation  
Site maps  
Taxonomy  
User flows

### Programming

HTML5 & CSS3  
JavaScript & TypeScript  
PHP  
Python 3  
SQLite