

Ky Wojciechowski

UX Researcher, Writer, & Designer

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Experience

Behavioral Science Fellow

U-M Office of Academic Innovation Sept. 2018 - Present
Design and conduct series of surveys, interviews, and usability tests for web-based academic tools, including Tandem, eCoach, and Sage.

UX Research & Design Intern

Dassault Systèmes May 2018 - Aug. 2018
Contributed to brand UX specifications and guidelines. Developed templates for task analysis. Designed mixed-mode user surveys. Planned in-person and remote usability studies.

UX Research Intern

U-M Office of Enrollment Management Oct. 2017 - Present
Interview stakeholders across the university to learn how data related to recruitment, applications, and student events are currently managed. Analyze complex, open-ended survey responses to identify task-specific requirements. Design research artifacts to facilitate data-informed administrative decision-making.

Instructional Design Fellow

University of Michigan Library Oct. 2017 - Apr. 2018
Developed course modules according to Universal Design principles. Conducted focus groups and usability tests.

Information Management Specialist

The Dow Chemical Company Jul. 2016 - Aug. 2017
Distilled 150+ complex work process modules into instructional documentation in accordance with corporate standards. Collaborated with content owners and SMEs in cross-functional teams to develop, test, and maintain content updates to multi-tenant intranet sites.

Projects

UX Researcher, Writer, & Designer

Expectant Jan. 2019 - Present
Conduct secondary research, competitive feature analyses, and interviews to inform design and content decisions for an app that helps people tell their pregnancy stories through directed journaling and narrative visualization.

UX Researcher

Northwestern University Jan. 2018 - Apr. 2018
Planned and launched a series of research studies on a team-formation web app, including interviews, competitive analyses, surveys, heuristic evaluations, and usability tests.

Service Designer

Flint Public Library Aug. 2017 - Dec. 2017
Designed a series of contextual inquiries and developed a comprehensive method of collecting usage statistics and feedback from patrons.

Education

Master of Science, Information

UX Research & Design
The University of Michigan, 2019

Bachelor of Arts, Technical Writing

magna cum laude
Outstanding Program Graduate
Saginaw Valley State University, 2017

Skills

Research

Affinity diagramming
Card sorting
Competitive analysis
Contextual inquiry
Focus groups
Heuristic evaluation
Interaction mapping
Survey design
Task analysis
Tree testing
Usability testing
User stories and personas

Writing

Content strategy
Instructional documentation
Microcopy & UX writing
News reporting
Technical writing & editing

Design

Interaction & experience design
Prototyping (high- and low-fidelity)
Storyboarding
Wireframing

Information Architecture

Content models
Journey maps
Navigation
Site maps
Taxonomy
User flows

Programming

HTML5 & CSS3
JavaScript & TypeScript
PHP
Python 3
SQLite