



The *Go GTO* podcast was a project with the goal of creating a space where we could talk about the beautiful game – poker. Podcasts can be an immersive medium to share information, and the game poker itself can be greatly immersive. *Go GTO* strives to be as immersive as possible, to try and replicate that casino experience. Poker is a game enjoyed by many people around the world and it is hoped that *Go GTO* can be enjoyed just as well.

Production

Despite the big goals for the project, we had to start small. Living in a small basement apartment is not the ideal studio, but we were able to make it work. My co-host owned a few pieces of recording equipment and knew how to work audacity, so that was enough to get started. We started production by gathering music and sounds to implement into the intro of the podcast. This was my favorite part of the production. I love how the intro came out; it replicates the casino environment.

We wanted *Go GTO* to be casual, so we created a loose script. We had listed a few key topics that we wanted to include and then just let the conversation flow. This method of production allowed additional ideas to come out and created a casual vibe. At points it did not feel like a podcast but rather a normal conversation about poker.

Overall, our production was not perfect, but the podcast turned out great with the resources and skills that we had readily available, and I am extremely happy with the way that everything turned out.

Testing & Iteration or improvements on your podcast.

The recording process took a couple of tries. It can be hard to get used to recording content. I often move and fidget when I speak so we had to start recording over a few times and I had to

remind myself to stay close to the microphone. We have a few close friends that we enjoy playing poker with, so we had them listen to the episodes to get their feedback while we were working on the podcast. They provided some feedback and additional terms/tactics that we should implement.

Publishing Podcast

The first two episodes of the podcast were uploaded to anchor.fm and can be accessed through this link here:

<https://anchor.fm/s/bbb0b3f8/podcast/rss>

Conclusion

Go GTO, the podcast about all things poker was at times a difficult process but was worth it in the end to create the casual environment to talk about the beautiful game of poker. It was a wonderful learning experience and made me admire podcasts much more.