

NGUYEN NGOC HAN

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Zeemee: <https://zeemee.app.link/YUpFW66sgMb>

Pink Bow Project: <https://www.facebook.com/profile.php?id=61558257833703>

Ngay hoi Anh Tai: <https://www.facebook.com/ngayhoianhtai24>

Thesheltering.com:

Education

Hanoi Amsterdam High School for the Gifted

September 2021 – Present

- **GPA:**
 - Class 9: 9.6/10
 - Class 10: 9.3/10
 - Class 11: 9.6/10
 - **SAT:** 1550 (Math: 790 | Verbal: 760)
 - **IELTS:** 7.5 (Reading: 8.0 | Listening: 8.0 | Speaking: 8.0 | Writing: 6.5)
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Leadership & Marketing Experience

Head of Public Relations, Ngay Hoi Anh Tai 2024 - the largest school - spirit event in Hanoi

February 2024 – Present

- **Social Media Growth:**
 - Increased Facebook followers to over **15,000** and Instagram followers to **9,000**.
- **Campaign Management:**
 - Designed and executed **6 PR campaigns** for events like Clip Day, Dancing Day, Sport Day, and Warm-up Day.
- **Event Promotion:**
 - Managed the **Ams Ambassador 2024 beauty pageant** with over **150 contestants**.
 - Directed photography and visual marketing for the Ams Ambassador photoshoot.
 - Promoted the Ngay Hoi Anh Tai Finale, attracting more than **4,000 attendees**.
 - Executed the Finale campaign helped sold 1700+ tickets
 - Sold out the Premium Tickets (500+ tickets) in 2 days

Head of Public Relations, Glee Ams Music Club

December 2022 – Present

- **Digital Presence:**
 - Managed Facebook page with over **35,000 followers**.
 - Oversaw YouTube channel with **15,000 subscribers**, producing and uploading music videos.
- **Event Organization:**
 - Organized **Liveshow Travezia XXIII**, attracting **150+** live attendees.
 - Organized **Liveshow Travezia XXIV**, attracting **300+** live attendees.

Head of Public Relations, Ams Crew Dance Club

December 2022 – Present

- **Social Media Management:**
 - Managed Facebook page with over **10,000 followers**.
 - Managed Instagram account with **8,000 followers**.
- **Event Promotion:**
 - Served as Public Relations Director for **Showcase 2024**.

- Organized Showcase Dance Show, attracting **300+** live attendees.

Co-Founder, Pink Bow Project

February 2024 – Present

- **Empowerment Initiatives:**
 - Empowered **100 young girls** in Hoa Binh province to avoid underage marriage.
 - Educated **200+ children** on puberty, self-protection, and gender awareness.
 - **Fundraising & Donations:**
 - Raised **\$2,000 USD** to donate school supplies, books, and necessities to Tan Lac commune.
 - Led a fundraising campaign selling handmade flowers, raising **2 million VND**.
 - **Community Engagement:**
 - Convinced parents in rural areas to allow their children to attend school.
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Work Experience

English Tutor

December 2022 – Present

- Tutored 5 young children in Basic English and IELTS Speaking.
- Developed customized lesson plans to improve from 4.0 to 6.0 within 6 months.
- Earned **\$5 USD per hour**.

Sales Assistant

December 2022 – Present

- Sold handmade flower baskets and souvenirs to foreigners on walking streets.
 - Enhanced sales techniques and cross-cultural communication skills.
 - Improved customer service leading to increased sales.
 - Raised fund of **5 millions VND** for evading underage marriage and illiteracy.
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Internship Experience

Public Relations Intern, F.I.T Group

June 2024 – August 2024

- **Content Creation:**
 - Wrote 2 articles for internal and external communications.
 - Translated documents to facilitate company communications.
 - **Website Management:**
 - Assisted in managing corporate websites and social media platforms.
 - **Internal Communications:**
 - Supported the PR team in executing internal communication strategies.
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Publications

- Authored **1 article** in newspapers on empowering children against underage marriage in Hoa Binh province.
 - Co Authored 1 article in newspapers
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Additional Activities

Vocalist, *Glee Ams Music Club*
January 2023 – Present

- Performed at events including Travezia XX-XXIV, Science Tornado 23, Clubfair 23, and Four Season Symphony 2024.
- Developed stage presence and vocal performance skills.

Volunteer Tour Guide, *Orientation Day: Amser in Boots 2023*

- Guided new students and families, introducing them to the school's culture and facilities.

Guest Speaker, *MASKA 2023 - High School Help Kit and Unboxing Day 2024*

- Shared experiences and insights with incoming students in the Chemistry Department.

Volunteer, *Book Donation Drive*
July 2024

- Donated **300 books** to impoverished children at Social Protection Facility 4, Hanoi.

Volunteer, *Vietnam National Children's Hospital*
August 2024 – Present

- Provided care and companionship to young cancer patients twice a week.
 - Assisted medical staff with patient support activities.
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Skills and Interests

- **Languages:**
 - Fluent in English and Vietnamese.
- **Technical Skills:**
 - Proficient in social media platforms: Facebook, Instagram, YouTube.
 - Experience with PR campaign design, event promotion, and content creation.
 - Basic knowledge of website management and SEO principles.
- **Communication Skills:**
 - Public speaking, presentation, and interpersonal communication.
 - Writing and translation skills.
- **Interests:**

- Playing the ukulele.
 - Singing and vocal performance.
 - Creative writing and journaling.
 - Reading literature and listening to music and podcasts.
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Awards and Recognitions