Kaung Khant Zaw

Summary

A responsible, organized and diligent student with a passion for continuous learning. Skilled at creative thinking and knowledge of basic design tools. Co-founded a tech startup at the age of 17. Pioneered and built foundations for a department of an INGO branch. Excellent accountability and planning skills.

Work Experience

Founding Member & Creative Executive

Coup & Canvas, 2021 Aug - Present

A charity startup, aimed to support the Myanmar revolution.

- I created the brand identity of the startup, and creating all graphical resources.
- I helped brainstorm and plan the fundrasing projects, which raised 7000 USD within 6 months.

Local Committee Vice President of Marketing AIESEC in YTU, Myanmar, 2021 Feb - 2022 Jan

An international non-governmental youth-run organization for developing leadership in youths.

- I strategized and implemented marketing plans for 4 AIESEC programs which engaged 500+ youths.
- I managed and facilitated a team of 2, both of whom later became vice presidents, themselves.
- I helped lead the change in culture and processes of the local committee towards a sustainable future.

Co-Founder & Chief Marketing Officer

Innotech, 2020 Jul - 2021 Jul

A tech start-up dedicated to providing technical knowledge and skills to the community.

- I created the brand identity of the startup, and led all marketing startegies, increased the engagement to 1.5k.
- I planned and co-led 9 educational projects which impacted 40+ students and 100+ participants.

Contact



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Skills

Professional

Responsibility **Creative Thinking** Eager to Learn

Technical

Adobe Illustrator Google Suite Basic Python

Education

Diploma in Computer **Programming & Analysis** Seneca College, Toronto, CA 2022 May - Present

Currently attending as a fresher

Diploma in Secretarial Management

Yangon University of **Economics** Yangon, Myanmar 2020

High School Diploma

Yangon University of Education Yangon, Myanmar 2009 - 2019