Karen Zeeb

I am an exceptionally skilled creative professional seeking a full-time position integrating high quality cartographic design and GIS analysis.

PROFESSIONAL PROGRESSION

MagnaTerra Cartographic

Tacoma, WA • 2015-Present

Cartographic Specialist

On-call, contract-based Cartography Specialist using GIS analysis tools and Adobe Creative Suite to create custom mapping solutions. Responsibilities include: project and data management, database creation and maintenance, creating custom maps for print and web using GIS software (Arc Suite) and Adobe CS. Experienced data interpretation including LIDAR and remote sensing data sets. Highly proficient technical skills in ArcMap, ArcPro, ArcCatalog, Adobe Illustrator, Photoshop, and InDesign. Clients include: City of Portland, Pacific Gas & Electric, InfraTerra, Ports of Tacoma and Seattle.

The Northwest Seaport Alliance

Tacoma, WA • 2016-2018

Sr Graphics & Visual Programs Designer

Responsible for conceptualization and implementation of visual communication solutions and publication; specialized in creating informational maps using GIS/Adobe CS and information design (infographics). Created all marketing materials for print and web (brochures, ads, annual reports) as well as custom maps for large format printing. Created and maintained relationships with print vendors, and worked collaboratively within all departments at the Port of Tacoma for their graphics needs.

Fugro

Walnut Creek, CA • 2010

Sr Graphics & Cartography

Responsibilities include creation of all marketing materials, custom maps, ads for publication, and brand management.

The Spot Design

2003-Present

Principal

Branding/logos • Marketing Materials • Map Design Clients: City of Denver • Aventis • Fugro-WLA • Borders Books Apanaka Yoga • Otto's Mobile Grooming • Infra-Terra • Tipping Point Solutions • Tampa Tornadoes • Paperchase • Lloyd Center

City of Ann Arbor

Ann Arbor, MI • 2000-2002

Graphics Coordinator

Performed all the graphic arts, web design/maintenance and electronic prepress duties for the marketing needs of the City's Parks and Recreation Dept.

Whole Foods Market

Chicago, IL • 1994-2000

Graphic Design Coordinator

Oversaw regional marketing coordination of all printed in-store materials such as brochures, newsletter and signage. Traveled to new store openings nationwide to present in-store graphic designers with regionally individualized marketing packages.

PORTFOLIO/

karenzeeb.com

EDUCATION

University of Washington • (2019)

(Expected August, 2019) Master of Science

Geospatial Technologies

Colorado State University • 2016

Bachelor of Arts

Geography

Front Range Community College • 2014

Associate of Science Degree

Natural Resources GIS Certificate

AWARD/ PRECOGNITION

ESRI UC • 2017

Map Gallery Award, Large Format Printed Maps

HOW Design • 2018

Regional Design Award

The Map Book (#33)(#34) • 2018, 2019

Published series of maps

SHILL5

Illustrator	•••••
Photoshop	•••••
ArcGIS Desktop	••••••
Creative Cloud	•••••
Mac OS	•••••
MS Office Suite	•••••
HTML/CSS	••••••
Database/SQL	••••••
Python	•••••••
Rubik's Cube	••••••
Database/SQL Python	•••••••