



bigred//hacks

fall 2015 schedule

[friday sept 18]

4:30–6:00 PM	Participant Registration (Call Auditorium)
6:00 PM	Opening Ceremony (Call Auditorium)
8:00 PM	Hacking Officially Begins (Physical Sciences Building)
9:00 PM	Dinner
9:40 PM	API Talk: Capital One (PSB 120)
10:00 PM	API Talk: Uber
10:20 PM	API Talk: Priceline
10:40 PM	API Talk: a16z
11:00 PM	API Talk: Bloomberg
11:20 PM	API Talk: Goldman Sachs
11:40 PM	API Talk: Mathworks

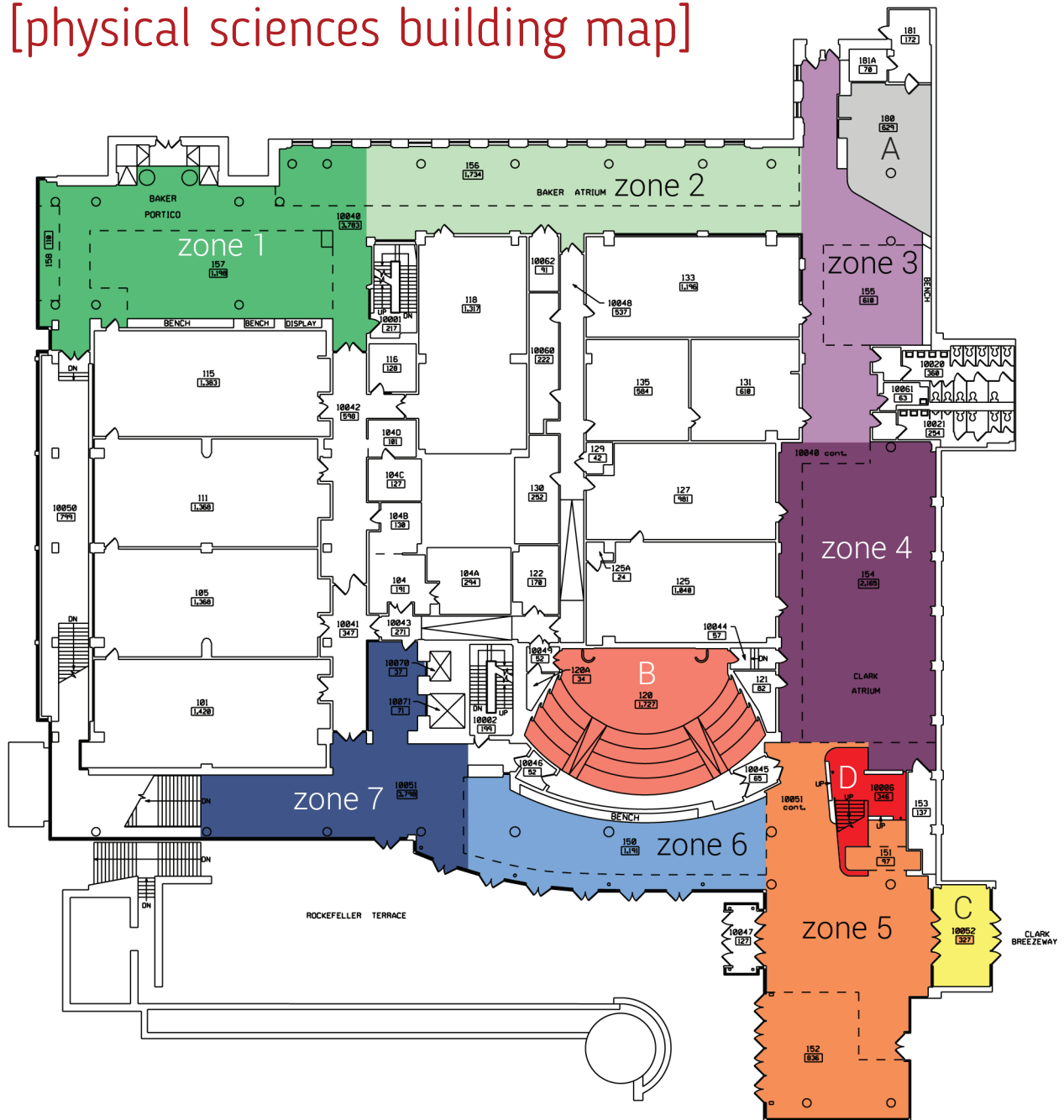
[saturday sept 19]












12:00 AM	Insomnia Cookies
8:00 AM	Breakfast
9:40–10:40 AM	Yoga (Clark 247)
12:00 PM	Lunch
1:00 PM	Capital One Tech Talk (PSB 120)
2:00 PM	BigRed//Hacks Shirt Giveaway
3:00 PM	Women in Computing (WICC) Trivia Event (Clark 247)
4:00 PM	Ice Cream Social – Capital One
5:00 PM	Priceline Tech Talk (PSB 120)
7:00 PM	Dinner
10:00 PM	Java Me Up Snack

[sunday sept 20]

1:00 AM	Caffeine Brownies
7:00 AM	Breakfast
8:00 AM	Hacking Officially Ends
9:00–11:00 AM	Project Expo
12:00–2:00 PM	Closing Ceremony (Call Auditorium)

[physical sciences building map]



- | | | | |
|---|-----------------------------------|---|--|
|  | zone 1: sponsor & mentor location |  | A: access to Baker G02 & G08 |
|  | zone 2 |  | B: PSB 120 |
|  | zone 3 |  | C: Clark 247 (access by stair D) |
|  | zone 4 |  | D: stairs to access elevator to reach resting rooms on floor 7 |
|  | zone 5 | | |
|  | zone 6 | | |
|  | zone 7 | | |

[rules]

1. All work on the project must be done between the hours of 8:00pm on Friday, Sept 18 and 8:00am on Sunday, Sept 20. Work should be done in the Physical Sciences Building only.
2. Any outside resources used in the project must be used under permission of their license and should be equally and fairly obtainable by all hackathon participants.
3. Projects may not contain or promote any content that is illegal, infringes copyright, or demeans any other person or group.
4. Decisions made by judges for prizes are final and may not be contested.
5. Participants must follow all instructions made by a hackathon staff member of volunteer, or a staff member of Cornell University.
6. Teams can have a maximum of 4 people.
7. Do not use your own extension cords or surge protectors - these are a fire hazard with our current setup. Be conscientious of your outlet use.
8. Please be respectful of other participants and their belongings. If you are spotted being harmful to other participants, you will be evicted from the building.
9. Please be respectful of the space. Do not damage school property!

[media]

Make sure you follow us on Facebook and Twitter because we will be posting updates on both of them all weekend!

Facebook: <https://www.facebook.com/bigredhacks>

Twitter: <https://twitter.com/BigRedHacks>

Our Sponsor prizes will be listed on Challenge Post here:

<http://bigredhacks2015.devpost.com/>

[judging criteria]

Creativity: Is the idea original and unique, or just a copy of something that already exists?

Technical Difficulty: How difficult was the project to build? Of the technologies used, were they used well?

Aesthetics: Does the project look put together and complete? How is the user experience?

Potential: Could you see this project being used in the future beyond the hackathon, or is it just a one-time deal?

Demonstration: How well did the team demonstrate their project?

[wi-fi]

Log in to RedRover for internet access (no password required!).

[final judges]



Keynote Speaker

Jeff Chapman | *Capital One*

MVP, Enterprise Architecture & Enterprise Data Services

Jeff Chapman has over 20 years of Software Development and IT Management experience. As the Managing Vice President of Enterprise Architecture & Enterprise Data Services at Capital One, his responsibilities include being the chief architect for the company and managing the IT Data Services delivery teams supporting all lines of business.



Guy Paddock | *Rosie Applications*

Solutions Architect

Guy Paddock is the Solutions Architect for Rosie Applications, Inc. here in Ithaca, NY. Prior to joining Rosie in June 2015, Guy was the Chief Executive Officer of RedBottle Design, LLC in Rochester, NY, and lead a team of ten on the Zazu Wallet in-store shopping platform project. With a degree in Software Engineering from the Rochester Institute of Technology and more than 10 years of experience developing software on everything from the web to Google Glass, Guy is no stranger to technology.



Conor Pappas | *Rosie Applications*

Head Software Architect

Conor Pappas is the Head Software Architect for Rosie Applications, Inc. He studied Computer Science Theory and Mathematics at Columbia University before starting as an intern with Rosie in June 2013. Passionate about the company, he left school to work full time here in Ithaca the following summer. Using his background in complex system construction, Conor heads a lot of the design of software projects at Rosie, and ardently pushes them onto the cutting edge of the technology industry.