

Question 1 (10 marks)

You are a recent graduate of a well-respected university, but you are having trouble getting a job. You worked with a professional resume service to develop a well-written resume and placed it on several websites; you also sent it directly to contacts at a dozen companies. So far you have not even had an invitation for an interview. You know that one of your shortcomings is that you have no real job experience to speak of.

One of your close friends, Chris, advises you to beef up your resume by exaggerating the extent of the class project which you worked on for a few weeks during the last semester.

Chris further tells you to reword the resume to make it sound as if you were actually employed and that your responsibilities were greater than they actually were.

Now answer the following questions:

- (a) (4 marks) Is it ethical to exaggerate and pad up a resume? Do not just say yes or no- explain your choice.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

What will you do? What will you say?

[illegible]

Question 2 (10 marks)

Datagrams Corp., a software company with 80 employees, has spent the last year developing a database program that it is about to release. Thirty software developers have been employed full time on this project, and each software developer worked an average of 60 hours per week. The company expects that it will take more than 1 year to recover the investment of labour and the time put into this project. Datagrams Corp. applies for a copyright for its product.

DataCore Inc., which also produces database software, files a suit against Datagrams Corp. for allegedly infringing on its copyright; they claim that Datagrams has copied a feature used in the interface in one of their software products. Datagrams objects by arguing that the feature is, in fact, not original and so DataCore Inc. should not be eligible for copyright protection. More importantly, Datagrams argues that it has invested labour and “sweat” in its database program, so it should be rewarded for its hard work.

Note: The labor theory of property is a natural law theory that holds that property originally comes about by the exertion of labor upon natural resources.

(a) (4 marks) Does Datagram’s claim make sense in the light of the labor theory of the property?

[illegible]

Question 3 (10 marks)

You are interviewing for the role of human resources manager for one of the departments of Apple. Over the last year, the firm has lost a number of high-level executives who left Apple to go to work for competitors (*Samsung, Microsoft, etc.*).

During the course of the interview, you are asked what measures you would put in place to reduce the potential loss of trade secrets from executives leaving the firm.

How would you respond?

Question 4 (10 marks)

On October 3, 2012 Burnley and Domain tunnels (*two of the most important toll way tunnels in Melbourne*) had to be closed for 12 hours. Businesses and commuters were left counting the cost of late deliveries, missed meetings and general disruption because of the tunnel closures. The Australian Industry Group said the day was one of the most disruptive for the year, with thousands late to work and deliveries delayed.

CityLink operators were forced to close the tunnels after noticing a safety system error about 4.10am. CityLink's owner, Transurban, was at a loss to explain the reason for the system error but it meant it couldn't guarantee sprinkler systems and exhaust fans would work if there was a fire. CEO Scott Charlton said the failure wasn't "just a computer glitch" but the failure of a primary switch and its subsequent back-up system, which didn't kick in.

Now answer the following questions:

- (a) (4 marks) Why do systems fail in general? List (do not explain) four (general) reasons for such project/system failures.

[illegible]

Question 5 (20 marks)

Answer the following questions:

- (a) (4 marks) A friend of yours has asked you to help him and group of three or four others shoot a video and upload it to YouTube. The subject of the video is “Happenings at work,” and it will include several descriptions about funny incidents at work.

What would you do?

- (b) (6 marks) What advice will you give a friend who is a victim of *cyberstalking*?

(c) (10 marks = 2 + 2 + 3) What type of online information about a job candidate should employment managers consider while screening the candidates for an interview?

Give three examples of information that might be found that should automatically disqualify a candidate from a job offer.

Give three examples of online information that should increase a candidate's chances of job offer.

Question 6 (20 marks) – NON EXAMINABLE TOPIC, please do not read this question

ABCD Leisure Centre has hired you to help them with their marketing decision-making. Read the following facts:

1. The Center is located within a two-minute walk of the main bus station, and is a fifteen-minute ride away from the local railway station.
2. There is a competition standard swimming pool; although it has no wave machines or whirlpool equipment as do competing local facilities.
3. It is located next to one of the largest shopping centers in Melbourne.
4. It is one of the oldest centers in the area and needs some cosmetic attention.
5. Due to an increase in disposable income over the last six years, local residents have more money to spend on leisure activities.
6. There has been a substantial decrease in the birth rate over the last ten years.
7. In general people are living longer and there are more local residents aged over fifty-five now than ever before.
8. After a heated argument with the manager of a competing leisure center, the leader of a respected local scuba club is looking for a new venue.
9. The local authority is considering privatizing all local leisure centers by the year 2015.
10. Press releases have just been issued to confirm that ABCD Leisure Center is the first center in the area to be awarded quality assurance standard ISO 9002.
11. A private joke between staff states that if you want a day-off from work that you should order food from the Center's canteen, which has never made a profit.
12. The Center has been offered the latest sporting craze.
13. ABCD Leisure Center has received a grant to fit special ramps and changing rooms to accommodate the local disabled.
14. It is widely acknowledged that ABCD has the best-trained and most respected staff of all of the centres in the locality.

Perform a **SWOT analysis** on ABCD Leisure Centre, based upon the above information. Place the numbers inside S, W, O and T quadrants. As an example, two of these have been added for you on the next page.

<div>1</div> <div>STRENGTHS</div>	<div>WEAKNESSES</div>
<div>7</div> <div>OPPORTUNITIES</div>	<div>THREATS</div>

END OF EXAM

ROUGH WORKING PAGE