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| 9:00 | Doors Open: Registration and Breakfast |
| 10:00 | INTRO: Welcome to Opus! - Dan Khabie |
| 10:05 | WELCOME: You're Innovating in All the Wrong Places - Tony Markovski |
| 10:20 | KEYNOTE: The Secrets of Making Profits with Purpose - Brett Hurt |
| 10:50 | TALK: How to Be a Future Focused Brand - Lucie Greene |
| 11:10 | TALK: How to Build a Maker Business - Matt Webb |
| 11:20 | Coffee Break & Product Demos |
| 11:50 | PANEL: Innovate Your Business: Insights, Tactics & Tales from the Trenches - Mark Newcomer |
| 12:35 | TALK: Shooting for the Stars - Emily Church |
| 12:55 | TALK: Storylistening as an Agent of (r)evolution - Mark Lovett |
| 1:10 | Lunch Break & Product Demos |
| 2:15 | SPONSOR TALK: The Right Stuff: What It Takes to Align Product and Marketing Lynn Capozzi & Chris Stone |
| 2:40 | TALK: Solving Human Problems with AI - Jamie McLellan |
| 3:00 | KEYNOTE: Underwear, Clocks, and Companies: How to Change when you Must - Bree Groff |
| 3:30 | Coffee Break, Product Demos & Ionls |
| 4:00 | TALK: It's Personal - How Chatbots, Voice & Messaging Change the Conversation - Vivian Rosenthal |
| 4:20 | TALK: Beyond Advertising - Good Is The New Cool - Afdhel Aziz |
| 4:40 | SPRINT: Innovation Sprint Shareback - Matt Webb |
| 4:55 | TALK: Innovating Democracy – Why It Should Be Everyone's Purpose - Debra Cleaver |
| 5:20 | Closing Thoughts - Dan Khabie |
| 5:30 | Happy Hour Begins |