

## **Laurène Le Gall**

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# Cottonférences

The «Cottonférences» are meetings organized by Eugenie-Cotton school. Different speakers are coming to share their experience to students.

## Design of the logo representing the event

RESEARCH OF SIGNS



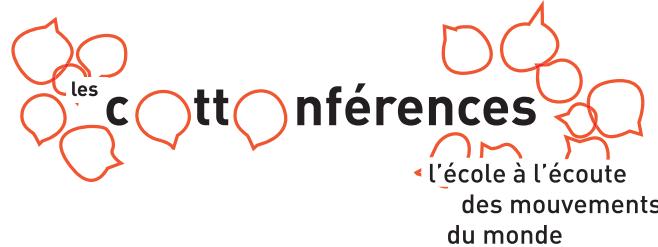
## RESEARCH OF LAYOUTS



## Cottonférences

Continuation of graphic researchs according to the concept of interactivity.

### RESEARCH OF LAYOUTS



### FINAL AND SELECTED LOGO



# The cult of image

Criticism of the woman seen as an object, especially by the overexposure of nudity in magazines. Utilisation of french expressions to illustrate this problem.

A4 Format



«faire porte manteau»



«faire tapisserie»



«Être une vache à lait» (To be a cash cow)



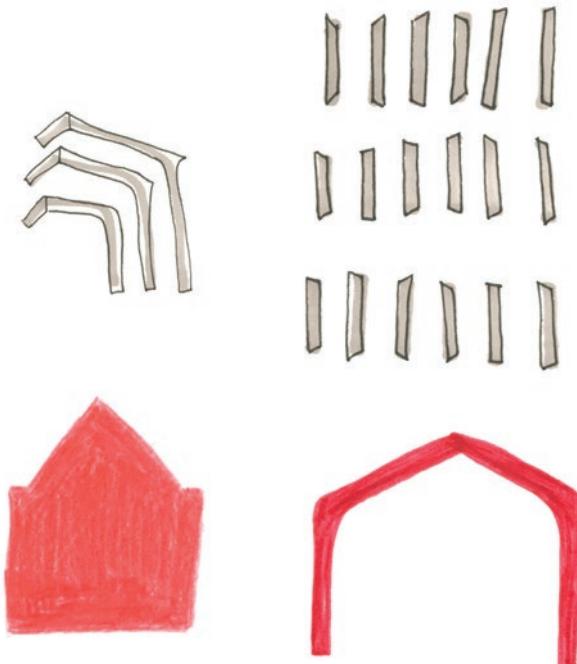
«Être un pot de fleur»

# Musée Européen des Médias

Design of the visual identity of the European Museum of Medias which will open in 2018.

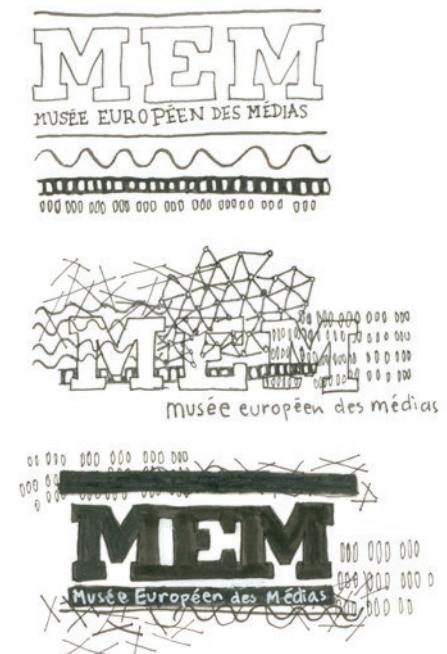
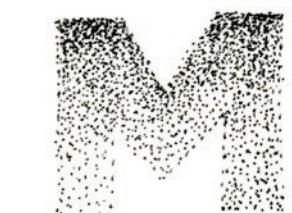
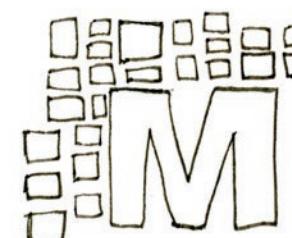
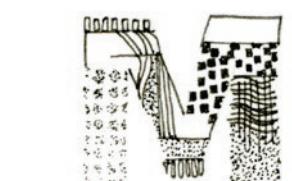
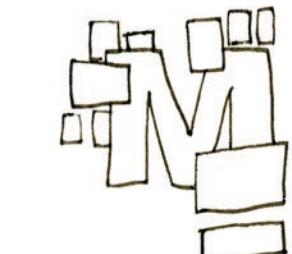
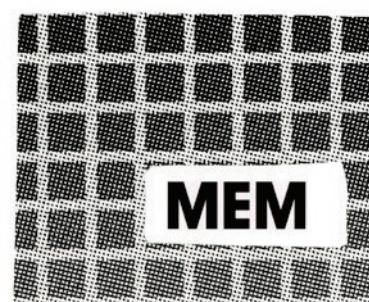
It will be a place to learn more about medias and where all the people will be able to have access to the audiovisuel patrimony.

RESEARCH OF SIGNS FROM THE ARCHITECTURE  
OF THE MUSEUM (18 chimneys)



MUSÉE EUROPÉEN  
des MÉDIAS

RESEARCH OF SIGNS



internet

prem

élevision

radio

# Musée Européen des médias

FINAL LOGOTYPE AND DECLINAISONS FOR THE VISUAL IDENTITY, SIGNAGE  
AND VISITING CARD.



ADAPTATION ON THE POSTER OF THE FIRST EXIBITION OF THE MUSEUM

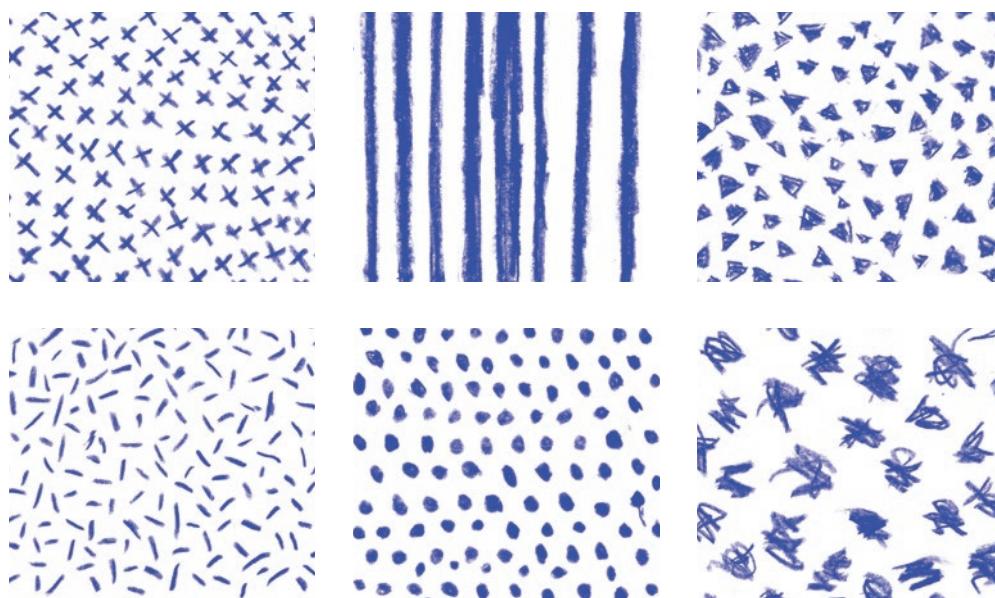
60x80 cm Format



## Créatures sociales *Social creature*

Creation in three weeks of a micro edition in silkscreen print from design to manufacture: ideas, illustrations, writing, layout, printing, shaping.

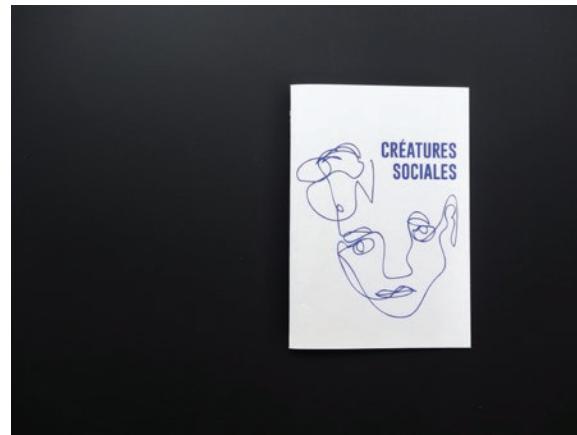
A5 Format, 16 pages



# Créatures sociales

## Social creature

All the pages



# Dix Mois d'École et d'Opéra

## Ten months of School and Opera

Renewal of the graphic line of the book "Dix Mois d'école et d'Opéra" for the 2017-2018 season. For this partnership, students come to discover different jobs and participate to different workshops. At the end of the year, they do a show. This book lists the participating schools and their projects with the National Opera of Paris.

Constraint: use a photograph on the cover

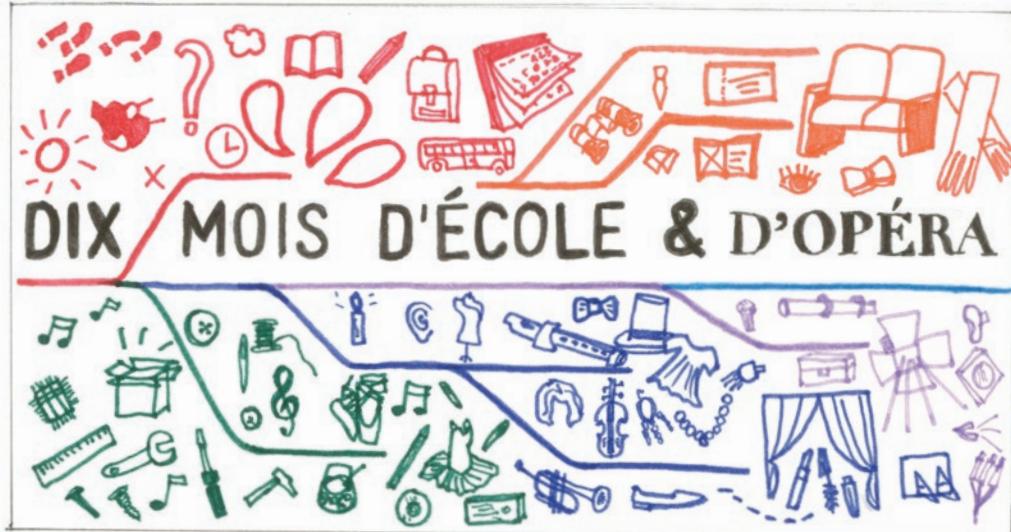
14x19,5 cm format

### LAYOUT SELECT BY THE OPERA NATIONAL OF PARIS



# Dix Mois d'École et d'Opéra Ten month of Scool and Opera

RESEARCH ACCORDING TO THE NOTION OF SEQUENCED WAY



PROJECT SELECTED FOR A POSTER OF THE PARTNERSHIP  
"THE OPERA FOR ME TOO "

40x60 cm format

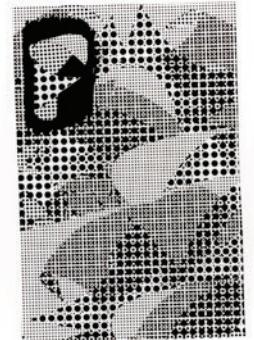
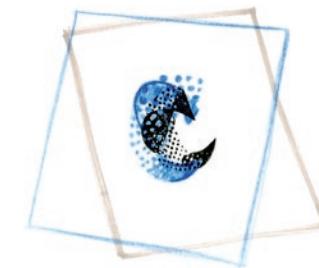


# Fête de l'imprimerie du musée de Nantes

*Print Party in the Print Museum of Nantes (open doors)*

For the 2018 open doors, the Nantes Print Museum wants to make a tribute to Roger Excoffon, a famous French typographer.

## RESEARCHES TO ILLUSTRATE THE MANUFACTURING PROCESS



## Fête de l'imprimerie du musée de Nantes

*Print Party in the Print Museum of Nantes (open doors)*

Two final realisations based on the idea of a print specimen like a tribute to Roger Excoffon and his work.

40x60 cm format

Utilization of recurrent graphic codes in his work: manual outline for the spontaneity, his typography, traces of brush...

### RESEARCHES OF QUOTES FUSION



Same idea but more clearly and more rigorously.



## **Gatsby le magnifique** **The Great Gatsby**

Choice of extracts and visual interpretations of the roman *The Great Gatsby*.

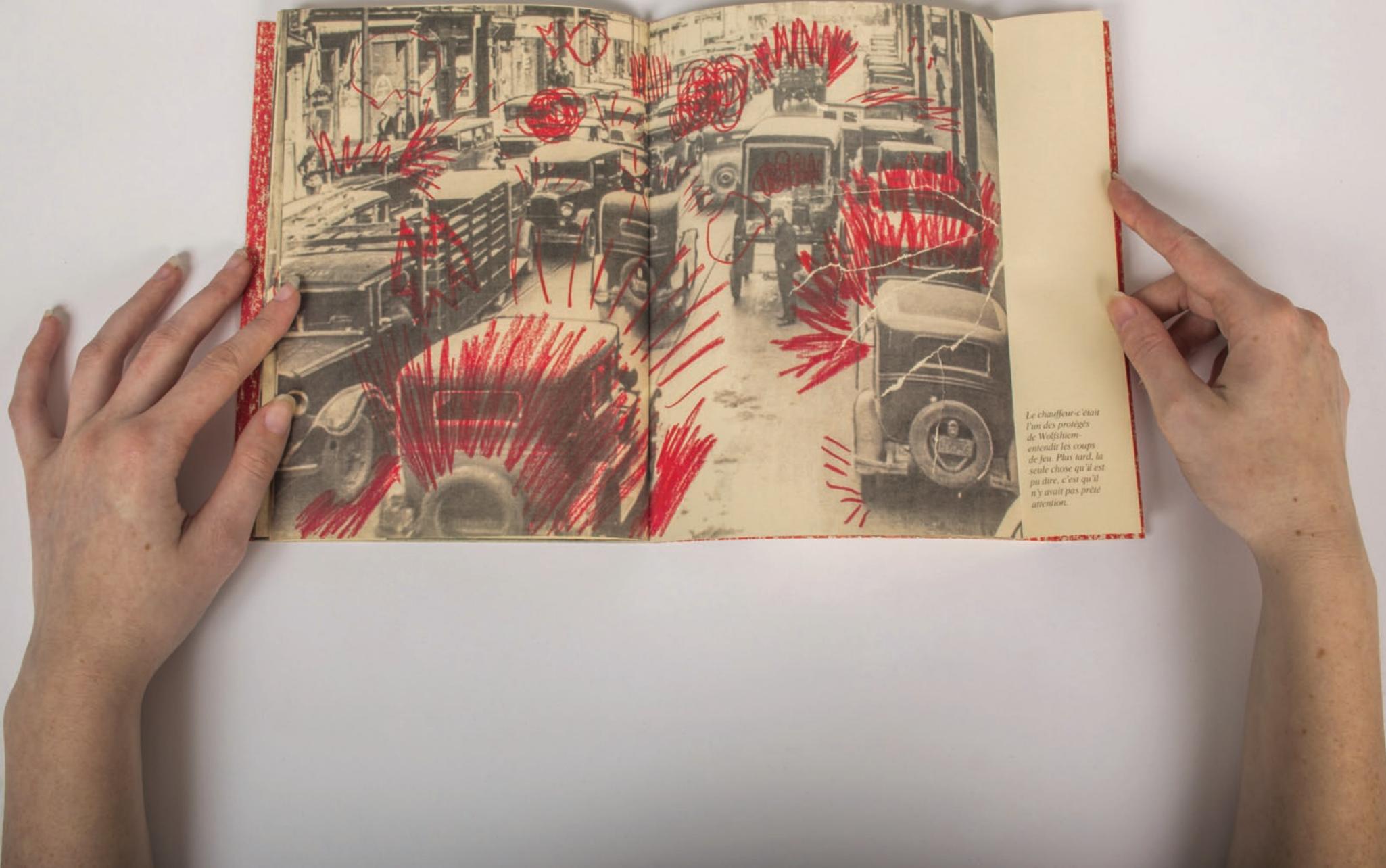
16x21 cm format, 35x21 cm open format with flaps, 32 pages



*Gatsby le magnifique*  
*The Great Gatsby*



*Gatsby le magnifique*  
*The Great Gatsby*



*Le chauffeur-c'était  
l'un des protégés  
de Wolfshiem-  
entendu les coups  
de feu. Plus tard, la  
seule chose qu'il est  
pu dire, c'est qu'il  
n'y avait pas prêté  
attention.*

## Horoscope

Graphic ritual one or two time a week. I illustrate my horoscope with sarcastic or funny draw based on my own life.



«L'immobilité est votre ennemie. Vous le prouvez par un intense besoin de vivre et bougez sans cesse.»  
*"Immobility is your enemy. You prove it by an intense need to live and you always move"*



«Aujourd'hui ressemble à hier et cela finit par vous lasser. Vous espérez qu'un événement intéressant arrive.»  
*"Today looks like yesterday and it starts to weary you. You hope that an interesting event happen"*



«Vous avez un problème pour exprimer vos idées. Vous n'êtes pas toujours assez diplomate avec les autres.»  
*"You have a problem to express your ideas. You are not always diplomat enough with others."*



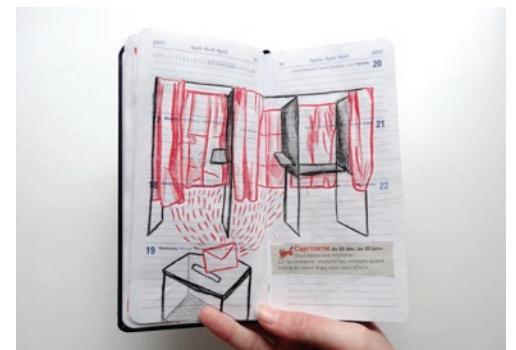
«Cette journée n'est ni pire ni meilleure que celle d'hier. Ne vous engagez pas à la légère.»  
*"This day isn't worse or better than yesterday. Don't engage you lightly."*



«Gardez la tête sur les épaules. Vous devez faire face à des réflexions qui vous toucheront profondément»  
*"Keep a good head on your shoulders. You have to face some reflections which will touch you deeply"*



«En amour et dans le travail vous avez enfin trouvé votre chemin. Vous savez maintenant ce que vous voulez.»  
*"In love and in work you have finally found your way. You now know what you want"*



«Vous basez vos relations sur la confiance; aujourd'hui, essayez quand même de savoir à qui vous avez affaire.»  
*"You base your relationship on trust; today, try anyway to know who you are dealing with."*

## Photography Film

Photographs captured with a Diana Baby.

