

MMED 1050 - Digital Media Theory & Project Management

Winter 2022 - Robert Haaf

Introductions

Week 1

Introduction & Overview

Module 1 – Project Management Basics

Week 2

- Intro to scheduling and naming conventions
- *Homework #1 Untitled Folder Organize (5% of final mark)*

Module 2 – Digital Media Technologies

Week 3

- Overview of current Web technologies
- **Homework #1 - Untitled Folder Organize DUE**

Week 4

- Media Formats
- Overview and use in Media projects
- *Homework #2 Media Technologies Research (5% of final mark)*

Module 3 – Photoshop: Digital Photography

Week 5

- Intro & Equipment
- *Homework #3 - Camera Research (5% of final mark)*
- *Assignment #1 Exposure & Composition Photo Set (20% of final mark)*
- **Homework #2 - Media Research Homework DUE**

Week 6

- Composition, Aperture and Exposure, Lighting and Angles
- **Homework #3 - Camera Research DUE**

Week 7

- **Midterm (15% of Final mark)**

Week 8

- Digital Darkroom
- *Homework #4 Four Photo Corrections (5% of final mark)*

Week 9

- Digital Darkroom
- **Assignment #1 Exposure & Composition Photo Set DUE**

Module 4 – Data Visualization

Week 10

- Data Visualization Overview
- *Assignment #2 Data Organization & Informative (Ch)art Design (15% of final mark)*
- **Homework #4 Four Photo Corrections DUE (5% of final mark)**

Week 11

- Visualization in Tableau Desktop

Week 12

- Publishing Interactive Dashboards

Week 13

- Open period
- **Assignment #2 Data Organization & Informative Chart Design DUE (15% of final mark)**

Week 14

- **Final Integrated Project DUE (30% of final mark)**

Mark Breakdown

Homework – 20%

Assignment 1 – 20%

Assignment 2 – 15%

Mid Term – 15%

FIP – 30%