

# Privacy Policy

Last updated: 2025-02-27

## 1. Introduction

We highly value the protection of your personal information. This Privacy Policy explains what data we collect, how we use it, and how you can exercise your rights in compliance with Quebec's Law 25.

By accessing our website ([en.bunkers.co](https://en.bunkers.co)), you agree to the practices described in this policy.

## 2. Collection of Personal Data

We collect certain information in the following cases:

- When you use our website (via Google Analytics)
- When you book an appointment via Calendly

The collected information includes:

- Name, email address, and phone number (via Calendly).
- IP address, device type, pages visited (via Google Analytics).

## 3. Purpose of Data Collection

We use this data to:

- Analyze and improve user experience on our website (via Google Analytics).
- Manage appointments and business interactions (via Calendly).
- Ensure website security and prevent misuse.

We do not sell or share your personal information with third parties for commercial purposes.

#### 4. Use of Cookies and Tracking Technologies

We use cookies to:

- Improve performance and user experience.
- Analyze traffic with Google Analytics.

Your choices:

- You can refuse analytical cookies using our consent banner.
- You can also configure your browser to block cookies.

#### 5. Sharing Data with Third-Party Services

We use the following services that may collect data:

- Google Analytics (traffic analysis and visitor behavior tracking).
- Calendly (appointment scheduling and contact information collection).

These services comply with strict data protection standards.

#### 6. Your Rights Under Law 25

You have the following rights regarding your personal information:

- Right of access and rectification: You can request a copy of your data and correct any errors.
- Right to deletion: You can request the deletion of your personal information.
- Right to object: You can refuse certain uses of your data, such as Google Analytics tracking.

To exercise your rights, contact us at:

Email: [my@bunkers.co](mailto:my@bunkers.co)

#### 7. Data Security and Protection

We implement technical and organizational measures to protect your data from unauthorized access, alteration, or loss.

#### 8. Contact and Data Protection Officer

In accordance with Law 25, we have designated a Data Protection Officer.

Responsible: Jonathan Provost

Email: [my@bunkers.co](mailto:my@bunkers.co)

#### 9. Changes to This Policy

This policy may be updated to reflect legislative or technical changes. We encourage you to review it regularly.

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