

In this part, because it is a long-period view. Thus, I don't include the companies which were established after 2015. I calculate the mean of followers and employees in 2015 and 2018 for each company. And calculate the growth rates of them.

I find the growth rate of each company's followers from 2015 to 2018. There are companies with top 10 growth:

Company	followers change	2015 follower	growth
Google	3186210.32	3744425.43	0.85
Amazon	3029839.37	1377471.39	2.20
Microsoft	2574811.05	2633156.30	0.98
Apple	1573834.63	2688171.05	0.59
IBM	1556711.32	2619622.05	0.59
LinkedIn	1497923.98	1502895.96	1.00
Facebook	1390993.57	1082503.76	1.28
Unilever	1143723.69	1808999.21	0.63
Accenture	1075799.94	2126774.28	0.51
Oracle	967080.02	1610342.99	0.60

Table 1: Best followers growth

Then, I find companies with top 10 growth rate. Their followers increase by at least 224%.

Company	followers change	2015 followers means	growth rate
Blucora	4252.51	877.40	4.85
Allegion, PLC	20142.98	5177.35	3.89
Carvana	6596.85	2059.29	3.20
Snapchat, Inc.	88943.58	33422.24	2.66
SS&C Technologies	22209.44	8526.34	2.60
58.Com Inc	3199.89	1281.08	2.50
bluebird bio	14104.52	5969.61	2.36
NetEase	33966.87	14761.31	2.30
Omega Healthcare Investors	183.75	79.98	2.30
Canadian Solar Inc.	58015.91	25871.30	2.24

Table 2: Best followers expansion

Of course, the increase in employees is also very important to predict a company's development. I find companies with top 10 employees growth. Their employees increase by at least 59922.

Company	employees change	2015 employees means	growth rate
Amazon	154692.62	87121.71	1.78
Walmart	144935.42	231563.88	0.63
IBM	133954.45	425607.89	0.31
Accenture	103582.86	264642.69	0.39
Ford Motor Company	75010.30	84763.26	0.88
Apple	73146.76	106372.71	0.69
Cognizant	67543.75	159637.35	0.42
JPMorgan Chase & Co.	61500.06	192496.37	0.32
HSBC	61105.67	142270.12	0.43
Bank of America	59922.21	197691.71	0.30

Table 3: Best employees growth

I find companies with top 10 growth rate. Their employees increase by at least 277%.

Company	employees change	2015 employees means	growth rate
Blucora	711.65	61.67	11.54
Carlisle Companies Inc	2303.01	308.76	7.46
Marsh & McLennan Companies	49292.14	6872.91	7.17
W. P. Carey Inc.	2043.38	302.19	6.76
Carvana	787.11	133.96	5.88
China Mobile	44222.29	9424.13	4.69
Snapchat, Inc.	1736.00	541.20	3.21
Alleghany Corporation	73.75	23.08	3.20
Shopify	2368.41	844.30	2.81
Westlake Chemical	2592.46	935.94	2.77

Table 4: Best employees growth rate

Summary

In a long-period view, Amazon has the greatest expansion in employees from 2015 to 2018. And Google is the company that increases most popularity. And Amazon is the top 2 on table 1, top 1 on table 3. It means that Amazon gets a great business success during these years.

And we can find the Blucora company is the top 1 on table 2, top 1 on table 4. It means that this company has a great expansion rate from 2015 to 2018. It is a valuable company in the long-period view and investors should pay more attention to this company.