

BUFFETT PARTNERSHIP, LTD.

610 KIEWIT PLAZA  
OMAHA 01, NEBRASKA  
TELEPHONE 048-4110

WARREN E. BUFFETT, General Partner  
WILLIAM SOOTT

January 24, 1962

Our Performance in 1961

I have consistently told partners that it is my expectation and hope (it's always hard to tell which is which) that we will do relatively well compared to the general market in down or static markets, but that we may not look so good in advancing markets. In strongly advancing markets I expect to have real difficulty keeping up with the general market.

Although 1961 was certainly a good year for the general market and, in addition, a very good year for us on both an absolute and relative basis, the expectations in the previous paragraph remain unchanged.

During 1961, the general market as measured by the Dow-Jones Industrial Average (hereinafter called the "Dow") showed an over-all gain of 22.2% including dividends received through ownership of the Dow. The gain for all partners operating throughout the entire year, after all expenses of operation, but before payments to limited partners or accrual to the general partner, averaged 45%. The details of this gain by partnership are shown in the appendix along with results for the partnerships started during the year.

We have now completed five full years of partnership operation, and the results of these five years are shown below on a year-by-year basis and also on a cumulative or compounded basis. These results are stated on the basis described in the preceding paragraph; after expenses, but before division of gains among partners or payments to partners.

<u>Year</u>	<u>Partnerships Operating Entire Year</u>	<u>Partnership Gain</u>	<u>Dow-Jones Industrials Gain *</u>
1957	3	10.4%	-8.4%
1958	5	40.9	38.5
1959	6	25.9	19.9
1960	7	22.8	-6.3
1961	7	45.9	22.2

\* Including dividends received through ownership of the Dow.

On a compounded basis, the cumulative results have been:

<u>Year</u>	<u>Partnership Gain</u>	<u>Dow-Jones Industrials Gain</u>
1957	10.4%	-8.4%
1957-8	55.6	26.9
1957-9	95.9	52.2
1957-60	140.6	42.6
1957-61	251.0	74.3

These results do not measure the gain to the limited partner, which of course, is the figure in which you are most interested. Because of the varying partnership arrangements that have existed in the past, I have used the over-all net gain (based on market values at the beginning and end of the year) to the partnership as being the fairest measure of over-all performance.

On a pro-forma basis adjusted to the division of gains entailed in our present Buffett Partnership, Ltd. agreement, the results would have been:

<u>Year</u>	<u>Limited Partners' Gain</u>	<u>Dow Gain</u>
1957	9.3%	-8.4%
1958	32.2	38.5
1959	20.8	18.9
1960	18.6	-6.3
1961	35.9	22.2

#### COMPOUNDED

1957	9.3%	-8.4%
1957-8	44.5	26.9
1957-9	74.7	52.2
1957-60	107.2	42.6
1957-61	181.6	74.3

#### A Word About Par

The outstanding item of importance in my selection of partners, as well as in my subsequent relations with them, has been the determination that we use the same yardstick. If my performance is poor, I expect partners to withdraw, and indeed, I should look for a new source of investment for my own funds. If my performance is good, I am assured of doing splendidly, a state of affairs to which I am sure I can adjust.

The rub, then, is in being sure that we all have the same ideas of what is good and what is poor. I believe in establishing yardsticks prior to the act; retrospectively, almost anything can be made to look good in relation to something or other.

I have continuously used the Dow-Jones Industrial Average as our measure of performance. It is my feeling that three years is a very minimal test of performance, and the best test consists of a period at least that long where the terminal level of the Dow is reasonably close to the initial level.

While the Dow is not perfect (nor is anything else) as a measure of performance, it has the advantage of being widely known, has a long period of continuity, and reflects with reasonable accuracy the experience of investors generally with the market.

## COMPOUNDED

<u>Year</u>	<u>Mass. Inv. Trust</u>	<u>Investors Stock</u>	<u>Lehman</u>	<u>Tri-Cont.</u>	<u>Dow</u>	<u>Limited Partners</u>
1957	-12.0%	-12.4%	-11.4%	- 2.4%	- 8.4%	+ 9.3%
1957-8	+26.8	+29.3	+24.7	+30.0	+26.9	+44.5
1957-9	+37.2	+42.6	+34.8	+40.9	+52.2	+74.7
1957-60	+36.0	+42.5	+38.3	+44.8	+42.6	+107.2

Massachusetts Investors Trust has net assets of about \$1.8 billion; Investors Stock Fund about \$1 billion; Tri-Continental Corporation about \$.5 billion; and Lehman Corporation about \$350 million; or a total of over \$3.5 billion.

I do not present the above tabulations and information with the idea of indicting investment companies. My own record of investing such huge sums of money with restrictions on the degree of activity I might take in companies where we had investments, would be no better, if as good. I present this data to indicate the Dow as an investment competitor is no pushover, and the great bulk of investment funds in the country are going to have difficulty in bettering, or perhaps even matching, its performance.

Our portfolio is very different from that of the Dow. Our method of operation is substantially different from that of mutual funds.

However, most partners, as an alternative to their investment in the partner would probably have their funds invested in a media producing results comparable to the Dow, therefore, I feel it is a fair test of performance.

### Our Method of Operation

Our avenues of investment break down into three categories. These categories have different behavior characteristics, and the way our money is divided among them will have an important effect on our results, relative to the Dow in any given year. The actual percentage division among categories is to some degree planned, but to a great extent, accidental, based upon availability factors.

The first section consists of generally undervalued securities (hereinafter called "generals") where we have nothing to say about corporate policies and no timetable as to when the undervaluation may correct itself. Over the years, this has been our largest category of investment, and more money has been made here than in either of the other categories. We usually have fairly large positions (5% to 10% of our total assets) in each of five or six generals, with smaller positions in another ten or fifteen.

Sometimes these work out very fast; many times they take years. It is difficult at the time of purchase to know any specific reason why they should appreciate in price. However, because of this lack of glamour or anything pending which

might create immediate favorable market action, they are available at very cheap prices. A lot of value can be obtained for the price paid. This substantial excess of value creates a comfortable margin of safety in each transaction. This individual margin of safety, coupled with a diversity of commitments creates a most attractive package of safety and appreciation potential. Over

for a long period, this might very well happen. If it moves up before we have a substantial percentage of the company's stock, we sell at higher levels and complete a successful general operation. We are presently acquiring stock in what may turn out to be control situations several years hence.

Dempster Mill Manufacturing Company

We are presently involved in the control of Dempster Mill Manufacturing Company of Beatrice, Nebraska. Our first stock was purchased as a generally undervalued security five years ago. A block later became available, and I went on the Board about four years ago. In August, 1961, we obtained majority control, which is indicative of the fact that many of our operations are not exactly of the "overnight" variety.

Presently we own 70% of the stock of Dempster with another 10% held by a few associates. With only 150 or so other stockholders, a market on the stock is virtually non-existent, and in any case, would have no meaning for a control block. Our own actions in such a market could drastically affect the quoted price.

Therefore, it is necessary for me to estimate the value at yearend of our controlling interest. This is of particular importance since, in effect, new partners are buying in based upon this price, and old partners are selling a portion of their interest based upon the same price. The estimated value should not be what we hope it would be worth, or what it might be worth to an eager buyer, etc., but what I would estimate our interest would bring if sold under current conditions in a reasonably short period of time. Our efforts will be devoted toward increasing this value, and we feel there are decent prospects of doing so.

Dempster is a manufacturer of farm implements and water systems with sales in 1961 of about \$9 million. Operations have produced only nominal profits in relation to invested capital during recent years. This reflected a poor management situation, along with a fairly tough industry situation. Presently, consolidated net worth (book value) is about \$4.5 million, or \$75 per share, consolidated working capital about \$50 per share, and at yearend we valued our interest at

## The Question of Conservatism

~~This is a document from a series of manuscripts.~~

as to how conservatively our portfolio is invested. Many people some years back thought they were behaving in the most conservative manner by purchasing medium or long-term municipal or government bonds. This policy has produced substantial market depreciation in many cases, and most certainly has failed to maintain or increase real buying power.

Conscious, perhaps overly conscious, of inflation, many people now feel that they are behaving in a conservative manner by buying blue chip securities regardless of price-earnings ratios, dividend yields, etc. Without the benefit of hindsight as in the bond example, I feel this course of action is fraught with danger. There is nothing at all conservative, in my opinion, about speculating as to just how high a multiplier a greedy and capricious public will put on earnings.

→ You will not be right simply because a large number of people momentarily agree with you. You will not be right simply because important people agree with you. In many quarters the simultaneous occurrence of the two above factors is enough to make a course of action meet the test of conservatism.

You will be right, over the course of many transactions, if your hypotheses are correct, your facts are correct, and your reasoning is correct. True conservatism is only possible through knowledge and reason.

I might add that in no way does the fact that our portfolio is not conventional prove that we are more conservative or less conservative than standard methods of investing. This can only be determined by examining the methods or examining the results.

Larger funds tug in two directions. From the standpoint of "passive" investments, where we do not attempt by the size of our investment to influence corporate policies, larger sums hurt results. For the mutual fund or trust department investing in securities with very broad markets, the effect of large sums should be to penalize results only very slightly. Buying 10,000 shares of General Motors is only slightly more costly (on the basis of mathematical expectancy) than buying 1,000 or 100 shares.

In some of the securities in which we deal (but not all by any means) buying 10,000 shares is much more difficult than buying 100 and is sometimes impossible. Therefore, for a portion of our portfolio, larger sums are definitely disadvantageous. For a larger portion of the portfolio, I would say increased sums are only slightly disadvantageous. This category includes most of our work-outs and some generals.

However, in the case of control situations increased funds are a definite advantage. A "Sanborn Map" cannot be accomplished without the wherewithal. My definite belief is that the opportunities increase in this field as the funds increase. This is due to the sharp fall-off in competition as the ante mounts plus the important positive correlation that exists between increased size of company and lack of concentrated ownership of that company's stock.

assessing prospects of profitability in passive

dividends and market value gain. Despite the experience of recent years, anyone expecting substantially better than that from the general market probably faces disappointment.

Our job is to pile up yearly advantages over the performance of the Dow without worrying too much about whether the absolute results in a given year are a plus or a minus. I would consider a year in which we were down 15% and the Dow declined 25% to be much superior to a year when both the partnership and the Dow advanced 20%. I have stressed this point in talking with partners

money's worth from this expenditure, and you are most cordially invited to drop in and see how the money is being spent.

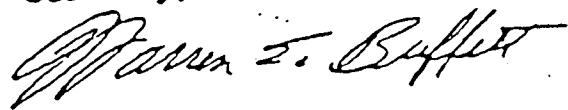
With over 80 partners and probably 40 or so securities, you can understand that it is quite a welcome relief to me to shake loose from some of the details.

We presently have partners residing in locations from California to Vermont, and net assets at the beginning of 1962 amounted to \$7,178,500.00. Susie and I have an interest in the partnership amounting to \$1,025,000.00, and other relatives of mine have a combined interest totaling \$782,600.00. The minimum for new partners last year was \$25,000, but I am giving some thought to increasing it this year.

Peat, Marwick, Mitchell & Company did an excellent job of expediting the audit, providing tax figures much earlier than in the past. They assure me this performance can be continued.

Let me hear from you regarding questions you may have on any aspects of this letter, your audit, status of your partnership interest, etc., that may puzzle you.

Cordially,



Warren E. Buffett

WEB:bh  
Enc.

APPENDIX

Partnerships Operating Throughout 1961

<u>Partnership</u>	<u>1/1/61 Capital at Market</u>	<u>Over-all Gain in 1961 *</u>	<u>Percentage Gain</u>
Buffett Associates	\$ 486,874.27	\$ 225,387.80	46.3%
Buffett Fund	351,839.29	159,696.93	45.4
Dacee	235,480.31	116,504.47	49.5
Emdee	140,005.24	67,387.28	48.1
Glenoff	78,482.70	39,693.80	50.5
Mo-Buff	325,844.71	149,163.71	45.8
Underwood	<u>582,256.82</u>	<u>251,951.26</u>	<u>43.3</u>
	\$2,200,783.34	\$1,009,785.25	45.9%

Partnerships Started in 1961

<u>Partnership</u>	<u>Paid-in</u>	<u>Over-all Gain in 1961</u>	<u>Percentage Gain</u>
Ann Investments	\$ 100,100 (1-30-61)	\$ 35,367.93	35.3%
Buffett-TD	250,100 (\$200,100 on 3-8-61, \$50,000 on 5-31-61)	70,294.08	28.1
Buffett-Holland	125,100 (5-17-61)	16,703.76	13.3

\* Gain in net assets at market values plus payments to limited partners during year.