III. Data Visualization & Representation:

- A. General Principles & Techniques:
 - The beauty of data visualization David McCandless
 The beauty of data visualization David McCandless YouTube
 Relevance: A TED talk on the power of data visualization.
 - Use: Introduction to data visualization, principles of effective visualization.
 - The Value of Data Visualization | The Power of Visual Storytelling
 The Value of Data Visualization | The Power of Visual Storytelling YouTube

Relevance: Discusses the importance of storytelling in data visualization.

- Use: Techniques for communicating data effectively through visuals.
- 2022 Wrapped Data Visualisation

2022 Wrapped - Data Visualisation

Relevance: A specific example of a data visualization project.

- Use: Inspiration for creative data visualization approaches.
- Data Visualisation Project

<u>Data Viz Project | Collection of data visualizations to get inspired and find the right type</u>

Relevance: A website dedicated to data visualization, with a catalog of different visualization types.

- Use: Resource for exploring various data visualization techniques.
- What is the Meta logo?

What is the Meta logo?

Relevance: While seemingly unrelated, this is a deep dive into the mathematics and geometry behind a specific logo design, demonstrating how data and algorithms can be used in design.

• **Use:** More of a niche reference, but it can be used to illustrate the connection between data, geometry, and design.

• B. Tools & Platforms:

Gapminder

<u>Gapminder</u>

Relevance: A website that provides interactive data visualizations on global development and social issues.

- Use: Source of data and inspiration for interactive visualizations.
- Our World In Data

Our World in Data

Relevance: Another website that provides data visualizations on global issues, with a focus on long-term trends.

• **Use:** Source of data and inspiration for data visualization.

RawGraph

RAWGraphs 2.0

Relevance: An open-source web tool for creating data visualizations.

• **Use:** Tool for creating custom visualizations.