



Says

What have we heard them say?
What can we imagine them saying?

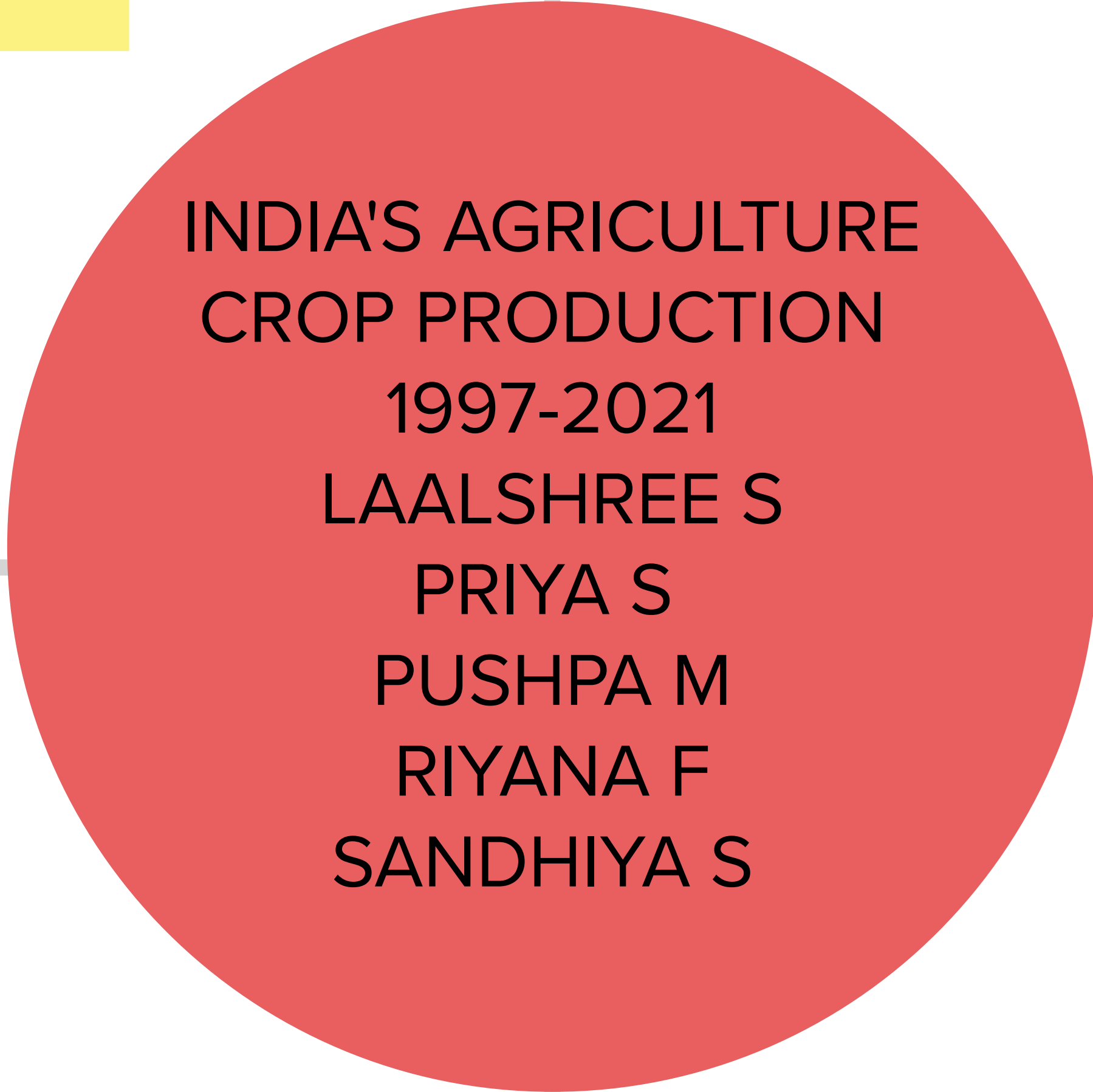


Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Food security-
Agriculture is the
process of growing
crop by using
land,water,seeds
and other things.

:Efforts to address these
challenges in dude
government policies
aimed at improving rural
infrastructure,providind
financial support to
farmers,promoting
sustainable farming
practise and encouraging
diversification of crops.



Agriculture
production is vital as
it provides
sustenance, supports
economies, and
connects us to the
land.

Challenge, Despite
progress , Indian
agriculture still faces
challenge including lang
fragmentation, water
security , climate change
impacts and unequal
distribution off resources
these factors can impact
crop production.

Promoting new
technologies
and reforming
agricultutal
research and
extension.

Online Presence:
Establish a strong
online presence
through a well-
designed website and
active social media
platforms to reach a
wider audience

India has a diverse
and exyensive
agriculture sector that
produces a vide
variety of crops to
meet both domestic
and international
demands

From 1997 to 2021 India's
agriculture crop
production experienced
sigtificant changes due
to varios factors such as
technological
advancements, climate
condition, government
policies, and market
demands.

The farmers feed
the entire nation
but they
themselves
struggle for 2
square meals a day

The use of
modern agricultural
technologies such as
genetically modified
cropps and precision
farming techniques has
increased productivity
and resilience in the face
of climate change



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example