

## ACTIVITY 6

# TEAM RHL INNOVATIONS

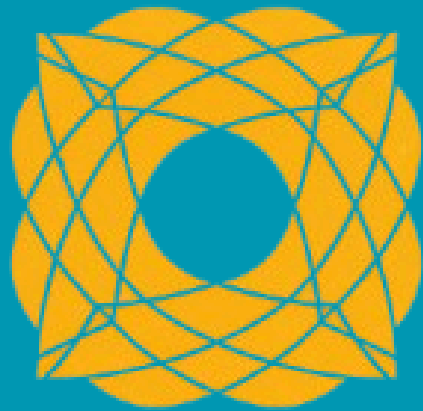
“Innovating with resilient leadership to revolutionize human learning and growth.”

 HUMAN COMPUTER INTERACTION

# MEET THE FOUNDERS



# TEAM RHL INNOVATIONS LOGO DRAFTING



RHL Innovations



## The Design

The logo for RHL INNOVATIONS features the bold letters "RHL", with "INNOVATIONS" beneath in a smaller, clean sans-serif font. The text is centered inside a circle made of fragmented geometric shapes in red, dark purple, and light blue. These broken shapes create a shattered, tessellated effect, symbolizing innovation, energy, and transformation. The circle's dynamic appearance reflects the team's mission to challenge conventions and drive continuous growth.

### GESHALT'S LAW

Proximity	Continuity	Similarity
Common Fate	Closure	Figure-Ground





# TEAM RHL INNOVATIONS ICON DRAFTING



**TEAM RHL  
INNOVATIONS**

## The Design

The logo representing a collective of minds coming together to generate ideas and innovation. The "bulb" element can now be seen as the brilliance that emerges from the team's collaboration, and the "angular twist" can represent the unique perspectives each in each creator. The touch of blue at the core further emphasizes the spark of creativity and intellect.

## Geshalt's Law

**Proximity:** Elements placed close together are perceived as a group.

**Closure:** The mind completes incomplete shapes or forms to perceive a whole.

**Similarity:** Elements that look alike (e.g., same color, shape, size) are perceived as belonging together.

**Continuity:** The eye follows the smoothest path when viewing lines and curves, preferring to see them as a continuous form.



**Thank you!**