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Fueling doubt and openness: Experiencing the unconscious, constructed nature of perception induces uncertainty and openness to change

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William Hart*, Alexa M. Tullett*, Wyley B. Shreves, Zachary Fettern

University of Alabama, USA

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ABSTRACT

Because people lack access ne many unconscious a ought processes that influence perception, they often have t experience of reing things "as they are". Psychologists have ve realism' ys a role in driving human confidence and long presumed that this closed-mindedness, Yet, su ingly, thes tuitive links have not been empirically dems confidence and closed-mindedness, then disonstrated. Presumably, if nai reduce confidence in one's judgments and instill abusing peor ïve realism resent experiment, we found that participants who read about openness to d various perceptual illusions showed reduced confidence naïve realism and marcated a greater willingness to change their judgments relin their social ju o merely read about naïve realism and perceptual illusions, particarticipa receiv ailure feedback on an earlier task, or participants left in a baseline tate. B dly, the p nt research provides evidence for an untested origin of human confiden indedness and may have broad implications for decision making.

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1. Introduction

ice an sed-mindedness may, in part, Human conf stem from the cople are typically unaware that many unconsciou aght pr ses intervene between sensati e much mental work is hid-, 1932; Bruner, 1957; Nisbett den n aw ness (B Shiffrin & Schneider, 1977), people have son, 1 g things "as they are" (Asch, 1952; the 990; Hastorf & Cantril, 1954; Ichheiser, 1943; Gilovi 1996). Psychologists and philosophers have Ross & \ that this meta-cognitive phenomenon, labeled "naïve realism", drives human confidence and steadfast adherence to beliefs (e.g., Asch, 1952; Fischhoff, Slovic, & Lichtenstein, 1977; Ichheiser, 1943; James, 1890; Kahneman, 2011; Pronin, 2009; Ross & Ward, 1996; Smith, Kassin, & Ellsworth, 1989). Surprisingly, these intuitive connections between naïve realism and human cognition remain untested. The goal of the present research is to attempt a direct test of these connections. In particular, we address whether *challenging* naïve realism *reduces* confidence in one's judgments and instills a greater openness to change. Hence, the current research tests a long-standing proposition in psychological science regarding the origins of human confidence and closed-mindedness.

If naïve realism contributes to confidence and closedmindedness, then leading people to acknowledge the selfrelevance of naïve realism should instill doubt that one's perceptions match reality and open people up to change. Perhaps if people are made aware that unconscious thought processes are constructing their perceptions, they might

^{*} Corresponding authors at: Department of Psychology, University of Alabama, Box 873048, Tuscaloosa, AL 35487, USA.

E-mail addresses: wphart@gmail.com (W. Hart), atullett@ua.edu (A.M. Tullett).

treat their perceptions with greater skepticism and be more likely to consider changing them. Interestingly, evidence suggests that when people are taught about unconscious cognition they are willing to recognize at least some subjectivity in their own thinking. In one study (Pronin & Kugler, 2007), participants were more likely to acknowledge their own susceptibility to various social-cognitive biases after reading an article about the hidden forces that shape human behavior and judgment. This initial finding is intriguing, partly because it suggests that people are open to acknowledging general biases that reflect unconscious thought processes.

Nevertheless, acknowledging that one may be susceptible to biases is quite different than actually tempering one's confidence or being open to change. Indeed, lowering people's confidence and inducing openness seems rather difficult. For example, despite repeated failed decisions, people often continue to have confidence in their next decision and can seem unreceptive to decision change (reviews by Hart et al., 2009; Kahneman, 2011). Presumably, people often fail to understand that the same biases that were present for failed decisions are also likely present for one's current decisions (Kahneman, 2011). People may be similarly reluctant to adjust for the operation of naïve realism in their own thinking for two main reasons (Wilson & Brekke, 1994): (a) the influence of unconscious processes is, by definition, not accompanied by a feeling that the brain is altering reality; and (b) people are rarely aware of the ways in which such unconscious pro have influenced their own perceptions.

Here, our primary objective is to test whether perso

firsthand experiences that expose the oper

ble, uncontrollable thought processes i

gness in one's perceptions and greater w change them. Perhaps when people perso wit scious mechanisms constructing ize that this influence will ccompanied usually by a conscious experience operation, le should find it easier to subseq dy rate uncerta aty about their judgment and might see nger rationale for change. Indeed, all agh it may be l r easy for people to dismiss mer about naïve realism (or facts arning about inform n pro ing) as irrelevant to one's own judgments ("in validi Kahneman & Tversky, iences 1973), and e at expose naïve realism in one' be rather difficult to dismiss. rment. addre , participants were assigned to these ia r an Lnaïve realism challenge condition ntrol' conditions. Hence, participants or could andomly assigned to one of four conditions: an naïve-realism challenge condition, a nonexperient experientia naïve-realism challenge condition, a "failure" condition, or a "baseline" condition. The experiential naïve-realism challenge condition involved reading about naïve realism with illustrative visual illusions. The nonexperiential naïve-realism challenge condition involved reading about naïve realism without illustrative visual illusions. The "failure" condition involved completing difficult verbal problems and then receiving negative feedback about one's performance (i.e., this condition highlighted the fallibility of one's judgments, but it failed to mention naïve realism as a mechanism). The baseline condition involved reading about the social behavior of chimpanzees. Next, participants completed a social-judgment task that involved reading about a person's ambiguous behaviors (e.g., going out on a midnight hike through the woods alone), categorizing this person in one two possible ways (e.g., adventurous or risky), and then indicating confidence in this categorization and willingness to possibly change the categorization.

In this study, comparisons between riential and non-experiential naïve-realism con ed us to es that ex assess the role of first-hand exper naïve realism in fueling doubt and open to change. mparisons between the experi al an ilure c itions allowed us to isolate the ortance of the fallibility of one's own ju in driving nent t nïve re subsequent doubt a pen . Comparisons between condit the experiential allowed us to assess the effe lear r experie against a baseline.

2. Method

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193 under duate students (152 women) participated he study. ticipants were recruited in one of three Some cipants were recruited through our Introduci ology research pool and they received parial course credit (N = 126). Participants signed up online icipate in the experiment. Other participants were recruited through public spaces on the University of Alabama Campus and they received candy (N = 38). Still other participants were recruited from a Psychology and Law course and they received extra credit in their course (N = 29). Power calculations showed that a minimum of 164 participants were required to achieve a power of .75, with an alpha of .05, to detect a medium-sized main effect of experimental condition (f = .25). We over-sampled by 29 participants because we collected data from participants who signed up for the experiment in advance of us meeting the quota.

2.2. Design

The design contained 4 cells with one factor (condition: experiential naïve-realism; non-experiential naïve-realism; failure; baseline). The main dependent variable was participants' self-reported confidence on a social-judgment task and their reported openness to change their minds about their judgments.

2.3. Method

All tasks and instructions were delivered to the participant via the computer. When data were collected in the lab, participants were seated at a computer terminal. When data were collected in the field, participants were seated in front of a laptop computer in a quiet space in a campus library. To limit demand or awareness of the study's purpose, participants were told the session

involved a series of unrelated tasks and studies. We explained "because each of the studies was rather short, we decided to put them into a single session". At the outset of the study, participants completed an instructional manipulation check (IMC; Oppenheimer, Meyvis, & Davidenko, 2009). The goal of the IMC was to (a) make sure participants were reading the study materials carefully and (b) possibly motivate a careful approach. The IMC involved the presentation of the question "What is your favorite sport?" at the top of the computer screen. Below this question were various response options (e.g., Football, Basketball). Importantly, a box titled "Instructions for this answering this question" was centered and placed to the right of the response options. This box included text that thanked the participant for reading instructions and instructed them to select "Curling" from the response options. Participants were given five opportunities to pass this check (i.e., select "Curling"), with incorrect responses prompting a message encouraging them to pay closer attention to written instructions. All the participants passed the check, and therefore all the participants were retained in the main analyses (as is suggested in Oppenheimer et al., 2009).

In the "first study" in the session, participants were randomly assigned to one of the four conditions. Participants assigned to the experiential and non-experiential naïverealism conditions were told:

"The first study involves reading an article on Psychological and then getting your views on the article (e.g., did it insightful?) We actually have several articles that would like to get people's opinion on. But, because we realize that your time and energy is limited, the provider will randomly assign you only one of these process.

Participants assigned to the fall conditions instead told:

"The first study involves constituting a type stelligence test. We would like to go to minion of the k so we know whether to use the task in resequent studies."

In the experient aïve-realism co ion, participants read an "article "ve realism see Table 1 for out 1 excerpts) - sp cally article argued that the brain engages in "hido that is available to consciousbjecti rodu ness and and sometimes errors in t, participants were shown hin th perce isual sions tha *dustrated* how the brain alters eig and specific (inaccurate) interpretations of re s intent or awareness (see Appendix visual illusions). Each visual illusion contained A for the x screen that allowed participants to experience the illusion and subsequent screens explained how the illusion works. In the non-experiential condition, participants read identical information about naïve realism but were not exposed to the visual illusions. In the failure condition, participants completed 10 difficult analogies from the Graduate Record Examination. After participants completed the task, they were told that they scored in the 21st percentile. Participants in a baseline condition read about a Psychology-relevant topic (the social behavior of chimpanzees) that was matched in length to the description of naïve realism. To stay true to the cover story and mark an end to the "first study", participants in each condition were asked their opinion on the task.

The "second study" was described as a study on person perception that entailed reading a scenario about a person and then indicating an impression of that person. In that context, participants read vignettes about a character that engages in behaviors that could be categorized in at least one of two ways. For example, in one vignette (borrowed from Srull & Wyer, 1979), "Donald" entering in a set of behaviors that could be perceived as "behaviors that could be perceived as "behaviors":

er day, and I ran into my old friend Donald th cided to go over and visit him, sing by a dence we k our vacation at the same time n after i red, a sman knocked at the door, b onald refusea m enter. Donald also told ma t he v efusing i ay his rent until the landlord rep apartmak We talked for , and l vent o a while, had la r a ride. We used n that morning, and my car, sing nald's had b e mechanic he would have to go he told couldn't fix his car the same day. somewhile else We went to the pa about an hour and then stopped sort of preoccupied, but Donald dware store. I ought some small gadget, and then I heard him demand iis money b from the sales clerk. I could not find what vas lookin r. so we left and walked a few blocks to her sto he Red Cross had set up a stand by the door s to donate blood. Donald lied by saying that an he had diabetes and therefore could not give blood. It's that I hadn't noticed it before, but when we got to the store we found it had gone out of business. It was getting kind of late, so I took Donald to pick up his car and we agreed to meet again later.

In the other three vignettes, characters engaged in a set of behaviors that could be categorized as "Risky vs. Adventurous", "Agreeable vs. 'A pushover", and "Introverted vs. Snobbish". After reading each vignette, participants indicated a forced-choice decision about the character's trait (e.g., is the character "assertive" or "aggressive"?) and then indicated their confidence and willingness to change this choice. In particular, participants used a 1-10 scale to respond to three items: To what extent do you feel confident in your choice?; To what extent do you think others might agree with your choice?; To what extent might you be willing to change your view of [character name]? We computed participants' average confidence, anticipated agreement, and openness to change across the four vignettes. Average confidence and average anticipated agreement were highly related (r = .49), and were therefore averaged into a single index of "confidence". The average openness to change index was weakly correlated with this confidence index (r = .17, p = .02), which prompted us to analyze it separately. Next, participants were probed for awareness of the experiment's purpose using following items: What do you think the purpose of the experiment was? What do you think this experiment was trying to study? Did you think any of the tasks that you completed were related in any way? Did anything you did on one task affect what you did on any other task? As a manipulation check, participants completed five items assessing knowledge of unconscious

 Table 1

 Excerpts from experimental manipulations.

Experiential naïve realism condition	Non-experiential naïve realism condition	Failure	Baseline
The first study involves reading an article on Psychology and then getting your views on the article	The first study involves reading an article on Psychology and then getting your views on the article	The first study involves completing a type of intelligence test	The first study involves reading an article on Psychology and then getting your views on the article
[Example illusion] Please look at the following image. Which of the two squares, "A" or "B" appears to be darker?	Visual illusions provide a glimpse of how our brain twists reality without our intent or awareness. Under specific circumstances we can misperceive the size of objects, the darkness and lightness of objects, the motion of objects (e.g., seeing a motionless object as moving), and even fail to see certain objects in a scene	You are now ready to begin the first task. The task consists of 8 analogies [Example question] ESSAY :: THESIS (a) story : protagonist (b) novel : book (c) writer : fiction (d) article : topic (e) law : stricture	About ten years ago, Stephen Ross began getting more and more calls for a populate owners of the control of their or Ross is the control of their or Ross is the control of the control of Apendicoln Particoln Particol
Although you likely decided that square "A" is darker than square "B," the two squares are actually the exact same shade			•
Visual illusions are often shocking because they show us that we do not simply see "things as they are"	Visual illusions are often shocking because they show us that we do not simply see "things as they are"	Cour score place, you in the P1st percentil all subjects ho have perfued this task, means the could better	And it's not just about changing who should own a chimpanzee. "It also has a lot to do with helping zoos and sanctuaries
In conclusion, it is important to know that we cannot stop our brain from engaging in its secret work	In conclusion, it is in ortant to know that we can brain from engagin work	t. pondents	who have taken in ex-pets and ex-performers understand the special needs of these chimpanzees", says Ross. "The
But there IS good news Although we cannot stop our brain from acting like a brain, we CAN do something else. We can come to doubt the false sense of "seeing things as they are"	Althor cannot stopped on the document of the false see se of		more information we give them about what challenges these chimpanzees face, the better they'll be able to set up specific management protocols that can make the transition a bit easier

processing of information cipants w sked to respond "true" or "false ements about the role J five of unconscious proce ng (e.g., "O gins shape our views and perceptions ar as process can be len from our conparticipants completed some scious awarene . Last¹ as gender and age.1 No other demographic al cond ns were included. measures or ex

3. alts

3.1

Respect to the funnel debriefing were carefully checked in awareness of the experiment's purpose by research assistants under the guidance one of the coauthors (W.B.S). One participant (assigned to the failure condition) expressed awareness that the "two studies"

were related and the analogies were designed to make him/her less confident on the person-perception task. This individual's data were excluded from the analyses we report here. No other participant expressed suspicion or awareness. Instead, people believed they had participated in studies that centered on creating materials for future Psychology studies.

3.2. Confidence

The confidence index was submitted to a one-way ANOVA with experimental condition (experiential naïve-realism; non-experiential naïve-realism; failure; baseline) as the independent variable. We expected reduced confidence in the experiential naïve-realism condition compared to any of the other comparison groups. The analysis revealed a main effect of condition, F(3, 189) = 11.80, p < .001, $\eta_p^2 = .16$. Planned contrasts revealed that participants in the experiential naïve-realism condition expressed lower confidence (M = 6.43, SD = 0.79), compared to participants in the non-experiential naïve-realism condition (M = 7.36, SD = 0.97), p < .001, g = 1.16, 95% CI [.73, 1.60], failure condition (M = 7.09, SD = 0.73),

¹ Participants also completed a brief Need-For-Closure measure (NFC; Roets & Van Hiel, 2011). Because NFC positively relates to confidence and closed-mindedness (Kruglanski & Webster, 1996), we planned to consider it as a covariate in our analysis of the confidence and openness to change indices. Nevertheless, because NFC was unrelated to either variable (ps > .10), we did not consider it as a covariate in the main analyses.

DV Measures	Experiential (Group 1)		Non-Experiential (Group 2)		Failure (Group 3)	Baseline (Group 4)					
	M	SD	M	SD	M	SD	M	SD	F	p	Group Differences
Confidence	6.43	0.79	7.36	0.97	7.09	0.73	7.26	1.04	11.80	< 0.001	1 < 2, 3, 4
Openness	5.58	1.99	4.98	2.04	4.80	1.36	4.47	1.04	3.36	< 0.05	1 > 2, 3, 4
Knowledge	3.65	0.56	3.62	0.71	3.08	0.82	3.10	0.91	8.05	< 6	1, 2 > 3,

Note. Groups: Experiential (1) – learn about naïve realism with visual illusion, Non-experiential (2) arn about na without visual illusions, Failure (3) – negative feedback on performance highlights fallibility of nent, b ïve rea mentioned as a mechanism, Baseline (4) – control condition involving reading about social behavior mzees; Dependent Variable Measures: Confidence – participants indicate their confidence in cha er readir out said ul judg characters in brief vignettes, Openness to Change – participants indicate their willingness s of character's hange traits, Explicit Knowledge Performance – participants explicit knowledge of unconsci hrough a brief test rocessing wa

Fig. 1. Means, standard deviations, and group differences on dependent values.

p < .001, g = 0.76, 95% CI [0.35, 1.18], or baseline condition (M = 7.26, SD = 1.04), p < .001, g = 1.00, 95% CI [0.59, 1.43](Fig. 1). Of note, participants in the three comparison conditions expressed similar confidence, F(2, 189) = 1.22, p = .30. This null effect implies that people who were a of the naïve realism but did not experience it and people suffered ego-deflating news about their intelligence w just as confident on the social task as people in state. In other words, merely receiving ip abou naïve realism or receiving ego-deflative eedba about e soci intelligence did not lower confidence task in the same way as did learning naïve realism. Of note, participa ntial condin the ex han the thre tion expressed lower confide mparison conditions combined, t(184)< .001, and s linear contrast accounted for approximate N3% of all betweengroup variability.

3.3. Openness tonge

submitted to a one-way o ch perime ndition (experiential naïvem; nor periential raïve-realism; failure; baseline) ble. We expected enhanced openas ange in the experiential naïve-realism condition ness any of the other comparison groups. The analysis reveal main effect of condition, F(3, 189) = 3.36, p = .02, $\eta_p^2 = .05$. Planned contrasts revealed that participants in the experiential naïve-realism condition expressed greater openness for change (M = 5.58, SD = 1.99), compared to participants in the non-experiential naïve-realism (M = 4.98, SD = 2.04), p = .11, g = 0.33, CI [-0.07, 0.74], failure-experience condition [-4.80, SD] = [-6], p = .03, g = 0.44, 95% CI [0.03, 0.84], or seline dition (M = 4.47, SD = 1.04), p = .002, g = -0.5%, [-23, 1.05] (Fig. 1). Of note, participants in the three apparison conditions expressed similar openses [-6], [-6], [-6], [-6], [-6], [-6], [-6], [-6], [-6], [-6], and this linear contrast accounted for approximately 78% of all between-group variability.

Our interpretation of these results is that they demonstrate that challenging naïve realism in an experiential way causes people to reduce their confidence and become more open to change. An alternative explanation, however, is that people in the naïve realism condition expressed lower confidence and greater openness simply because the instructions told them to do so. Along with the awareness check, the fact that confidence was reduced and openness was enhanced in the experiential naïve-realism challenge condition more than in the non-experiential naïve-realism challenge condition helps rule out this experimenter-demand interpretation. Demand to reduce confidence and indicate openness would be equally transparent in the experiential naïve-realism challenge condiand non-experiential naïve-realism challenge condition because these two conditions included identical content regarding naive realism's implications. Presumably, because it is rather easy for people to dismiss verbal warnings about naïve realism (see "illusion of validity", Kahneman & Tversky, 1973), firsthand experiences that expose naïve realism are required to produce these changes.

² To verify the robustness of the effect, we also examined the pattern of cell means for each of the four vignettes. Regardless of the vignette, confidence was always lower in the experiential naïve-realism challenge condition.

³ To verify the robustness of the effect, we also examined the pattern of cell means for each of the four vignettes. Regardless of the vignette, openness was always higher in the experiential naïve-realism challenge condition.

3.4. Explicit understanding of naïve realism

Because participants in the experiential naïve-realism challenge and non-experiential naïve-realism challenge conditions were provided with verbal explanations that stressed the role of unconscious processing and participants in the other two conditions were not, we assumed that performance on this explicit knowledge test would be higher in the experiential naïve-realism challenge and non-experiential naïve-realism challenge conditions (vs. the other two conditions combined). To check on this assumption, we submitted scores on the knowledge test to a one-way ANOVA. We found a significant effect, F(3, 189) = 8.05, p < .001, $\eta_p^2 = .11$. Planned contrasts revealed that participants in the experiential (M = 3.65, SD = .56) and non-experiential (M = 3.62, SD = .71) conditions did not differ, t(189) = .18, p = .86, g = 0.04, 95% CI [-.36, 0.44], and participants in the failure (M = 3.08, SD = .82), and baseline (M = 3.10, SD = .91) conditions did not differ, t(189) = .11, p = .91, g = 0.02, 95% CI [-.42, 0.37] (Fig. 1). As anticipated, participants in the first two condition combined did better on the knowledge test than participant in the other two conditions combined, t(189) = 4.91, p < .001, g = 1.42.

4. General discussion

Psychologists have long presumed that human' dence and closed-minded adherence to views origin in part, from the fact that people think that they see th "as they are". Because people lack access ich of t mental work that intervenes between onmer and their perception of it, people cong no m tal work has occurred and therefore perception an u resentation of reality ("naïve reality Here, we challenged people's nd assessed ve-realis their confidence and rece to change naking making social judgments about nei. nsistent w. 11 various confidence explanations of hum closed-mindedness 977; Kahnema (e.g., Fischhoff et, Q11; Smith et al., 1989), we four at deconstrating to participants how undetectable in m misms altered their perception ss conf led them to ex ace in their subsequent grez social ents willingness to consider matched control, individuals char divid eceive ego-defla feedback about intellect, or a \line'

riential and non-experiential and non-experiential and non-experiential and periential and non-experiential and periential conditions expressed similar levels of explicit to be dege about naïve realism that exceeded the knowledge appressed by individuals in the other two conditions. Despite these similarities in conscious knowledge, the experiential challenges created more doubt and openness than the non-experiential challenge. It appears that the lowered confidence we observed is not due to demand, nor is it due to people explicitly acknowledging that unconscious processes influence thinking or suffering an ego-deflating experience. In sum, exposing naïve realism in an experiential way seems necessary to fuel greater doubt and openness.

In Pronin and Kugler (2007), merely reading about unconscious cognition and bias increased people's willingness to acknowledge their own susceptibility to various cognitive biases. Acknowledging susceptibility to bias. however, may not always translate to actually tempering ones confidence or expressing an openness to change. Instead, experiencing unconscious cognition and bias was required to reduce confidence and closed-mindedness. Perhaps this experiential component is required to reduce outcomes of naïve realism but is not d to merely acknowledge one's susceptibility example, ed-minde reductions in confidence and may require a firmer belief that naïve i m is illusoi lence, these outcomes may only of whe belief acked s. Neverth by direct, personal experi xplanaure re ddress it. tion is speculative, and rch mi

ded Future research is shed additional light on our findings. Fig. / work needed to test adı whether the p nt effect. eral o other confidence tasks. Based r data and t the experiential trainreal ing in na night also Nauce confidence in other g., views on abortion; Dunning. types of judgmen. lojkovic, & l 1990). Extant literature suggests overconfidence mannests in a variety of conceptually tinct domairs (e.g., general knowledge, humor, social dictions, n or skills; Dunning et al., 1990; Kruger & ing, 199 McKenzie, Liersch, & Yaniv, 2008; Soll & , West & Stanovich, 1997) and that participant commence in one domain may predict participant Edence in other apparently unrelated domains cein & Zickafoose, 1999). Indeed, we have additional data showing that an experiential approach to explaining naïve realism can reduce confidence in perceptual judgments over and above education that lacks this experiential component. In one study, participants completed either the experiential or non-experiential learning and then completed a task that involved making various perceptual distinctions (e.g., deciding which of two lines is longer). As anticipated, participants assigned to the experiential-learning condition indicated lower confidence in their choices, d = .45, 95% CI [.01, .90]. A second study conceptually replicated this basic pattern, ruled out a demand account for the findings, d = .28, 95% CI [.05, .52], and suggested that people were generally unaware of how the experiential learning influenced their confidence. Nevertheless, it seems at least plausible that the present effects could be weaker if they were studied with tasks that require participants to indicate their confidence on issues that reflect their core values (e.g., abortion or religion). Further study will, however, be needed to clarify the boundaries associated with reductions in confidence.

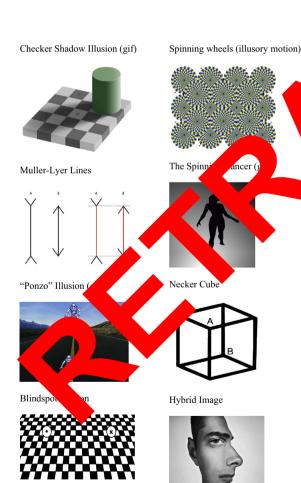
Second, future research is needed to understand the durability of these effects. Experiencing naïve realism has short-term effects on thinking, but it may have long-term effects too. For example, beliefs based in firsthand experience tend to be more accessible, more likely to guide thought and behavior, and are more likely to be maintained over time (Fazio & Williams, 1986; Regan & Fazio, 1977). If these principles can be extrapolated here, it seems reasonable to expect that the present effects could have a rather lasting influence.

Third, future research might examine whether the experiential training can have various downstream effects on higher-order thinking mechanisms related to openmindedness. For example, as supreme confidence in one's perceptions can promote intolerance of and lack of interest in alternative perspectives (Ross & Ward, 1996), the experiential training might reduce people's confidence enough to induce openness to dissenting perspectives. As a result, the present effects may have implications for fostering a more tolerant, open-minded society.

Acknowledgments

All authors contributed to the study design and concept. WBS collected the data for the project. WBS analyzed the data under the guidance of WH and AMT. All authors contributed to writing the paper. We thank John Chambers and John Adams for insightful comments on an earlier draft of this paper.

Appendix A



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