

Revenue  
\$ < 10 M  
75%

Industry  
Business Associations  
38.6%

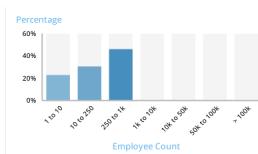
Employee Count  
250 to 1k  
46.2%

Where these businesses are located  
Based on HQ address



#### Company Size by Employee

Employee Count  
250 to 1k  
The most common range of employees.

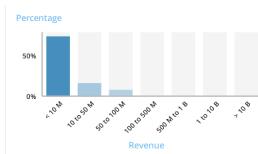


Your list contains 17 records, from companies located in 5 states with more than half in the Mid Atlantic region. The most frequent industries found in the list are Business Associations and Retail (Apparel), with company annual revenues of < 10 M.

The aim of marketing is to know and understand the customer so well the product or service fits him and sells itself. — Peter Drucker

#### Company Annual Revenue

Annual Revenue  
\$ < 10 M  
The most common revenue range.



#### Top Industries

Business Associations	38.6%
Retail (Apparel)	30.8%
Construction(Special Trade)	7.7%
Machinery Manufacturing	7.7%
Retail (Motor Vehicle)	7.7%

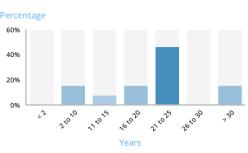
The highest percentage of businesses in your lists have been in business for 21-25 years. These are established businesses that are starting to mature.

9.9M of the 30.2M small businesses in the US in 2015 are owned by women. Source: sba.gov

#### Company Years in Business

21 to 25 years

The most common number of years these companies have been in business.



#### Top Departments

Unclassified Management Titles	60%
Human Resources - HR	20%
Personal Care	20%

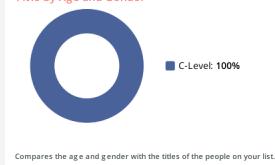
#### Top Job Titles

CO-OWNER	20%
CEO	20%
CHIEF PEOPLE OFFICER	20%
CO FOUNDER	20%
EXECUTIVE CHAIRMAN & CO-FOUNDER	20%

#### Top Technologies

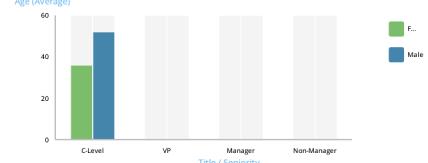
Facebook Exchange Fbx	50%
Facebook Like	38.9%
Facebook Tag Api	38.9%
Google AdSense	38.9%
Optimized	38.9%

#### Title by Age and Gender



Compares the age and gender with the titles of the people on your list.

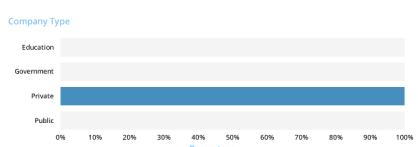
#### Age (Average)



#### Company Type

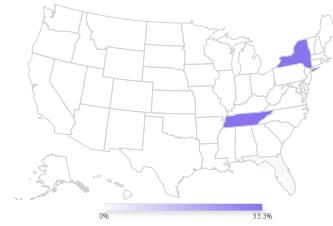
Private: 100%  
The most common company type

#### Company Type



The people who work at these businesses are located in 3 states with most in the East Coast region and are males aged 45 to 54.

Where the people from this list are located  
Based on individual location



Marital Status

Single

66.7%

Gender

Male

66.7%

Children in Household

Based on individual location  
1 to 2 children

The most common number of children in the household.

Children

5+

3 to 4

1 to 2

0

0% 20% 40% 60% 80% 100%

Percentage

The 45-54 year age bracket is the fastest growing demographic on Twitter. Source: McCawley Marketing Services

Age by Gender

Male

66.7%

Age

45 to 54

66.7%

Age

18 to 24

25 to 34

35 to 44

45 to 54

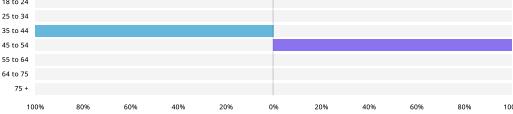
55 to 64

64 to 75

75+

Female

Male



Generations

Top Generation

1965 - 1979 Gen X: 66.7%



1990 - 2010 Gen Z:	0%
1980 - 1996 Millennial:	33.3%
1965 - 1979 Gen X:	66.7%
1946 - 1964 Baby Boomer:	0%
1924 - 1945 Silent:	0%
1900 - 1923 Greatest:	0%

Education

Top Education

High School: 50%

The most common education level.

Education Type

Grad School

College

Technical

High School

0% 20% 40% 60%

Household Income

Top Income

150K to 249K: 66.7%

The most common range of household income.

Income

250K+

150K to 249K

50K to 149K

< 50K

