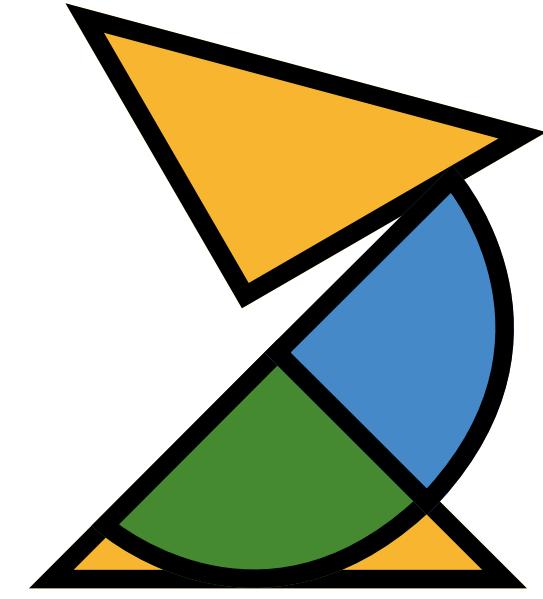
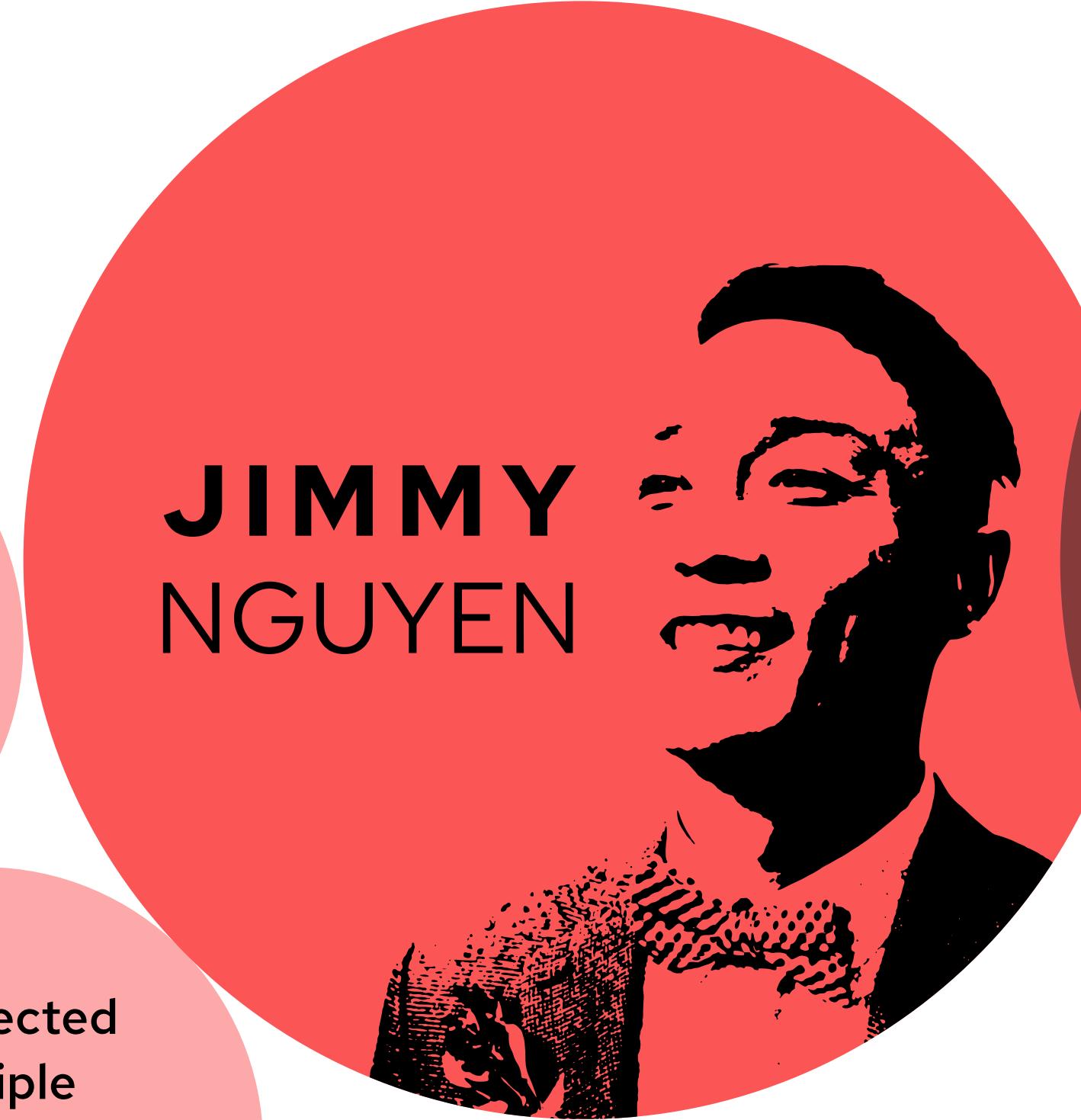


motifXD

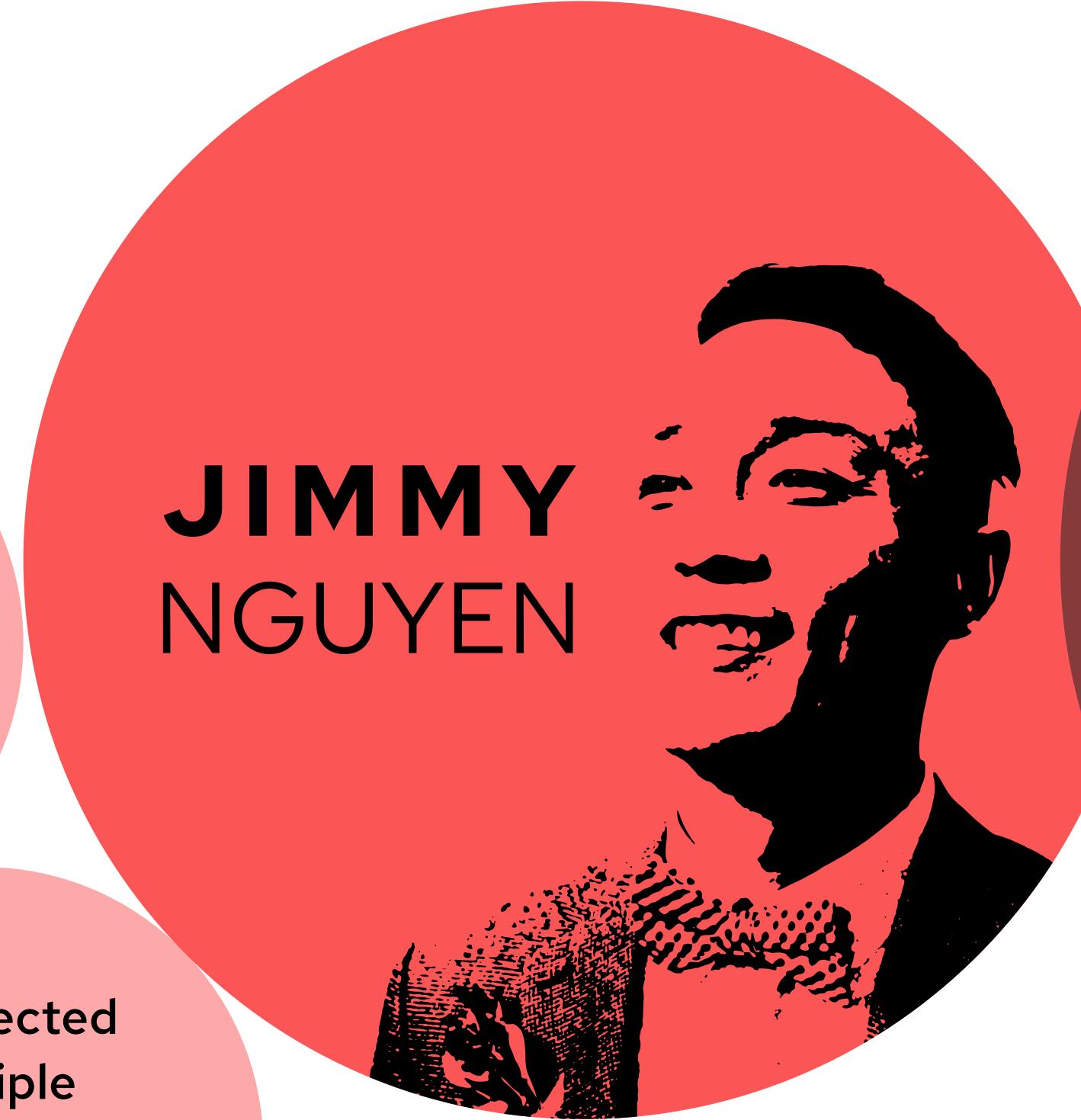


Bridging the designer and developer gap

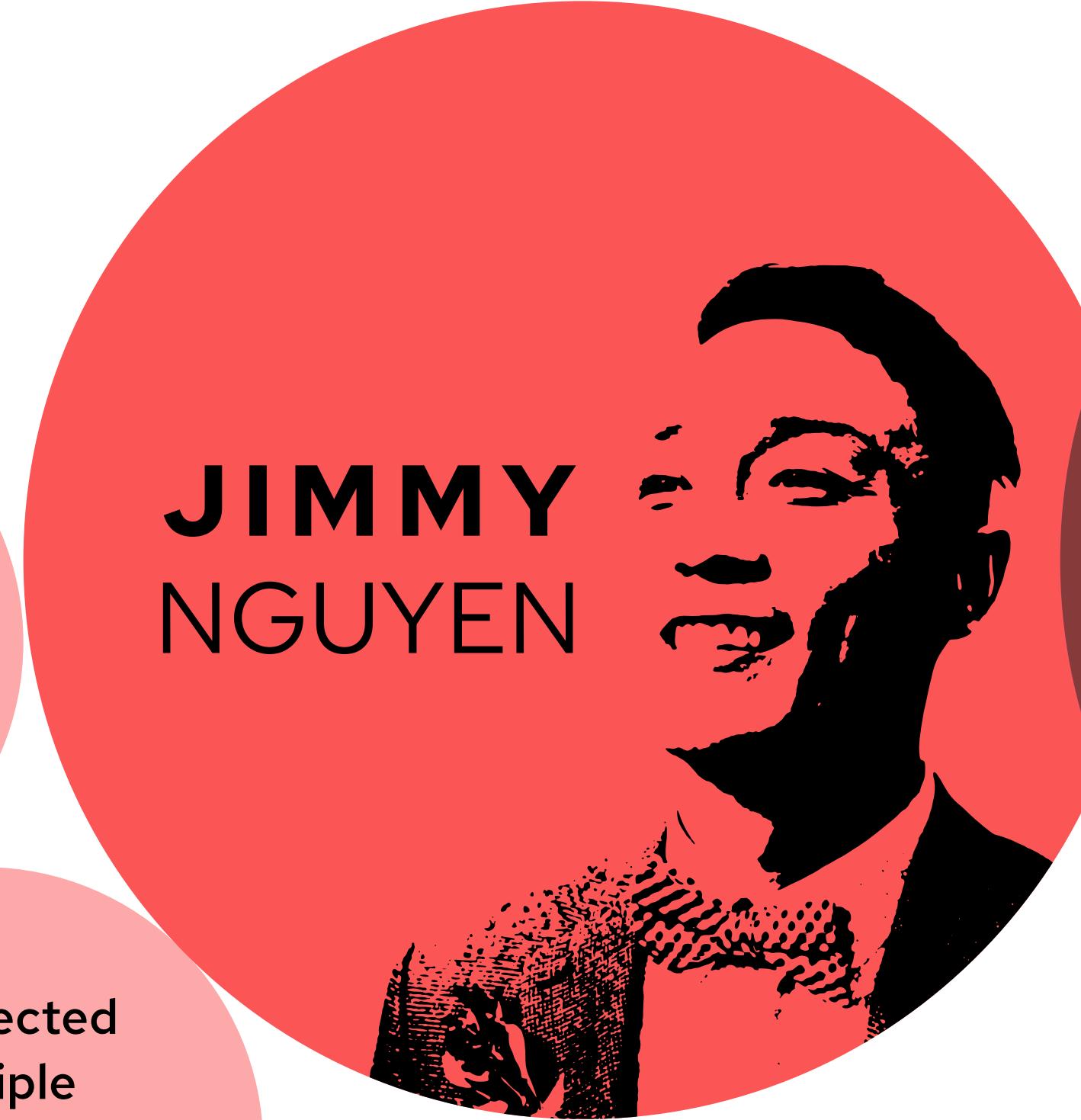
This Team Understands The Problem Space



A decade of designing user experiences



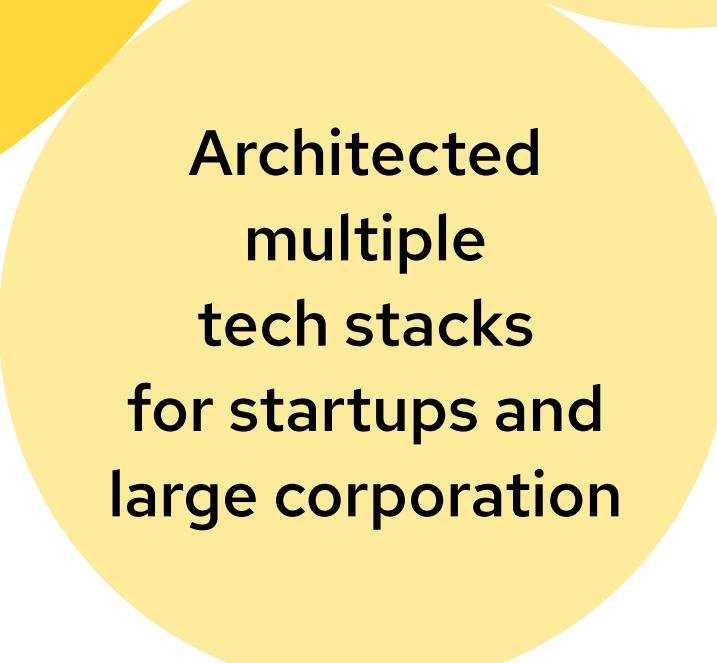
Architected multiple design systems for startup and large corporations



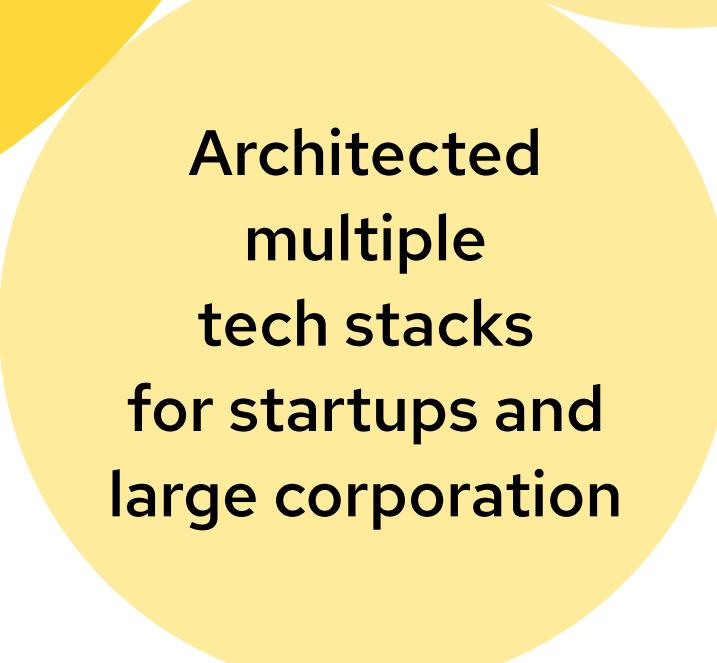
**JIMMY
NGUYEN**



**WALEE
AHMED**

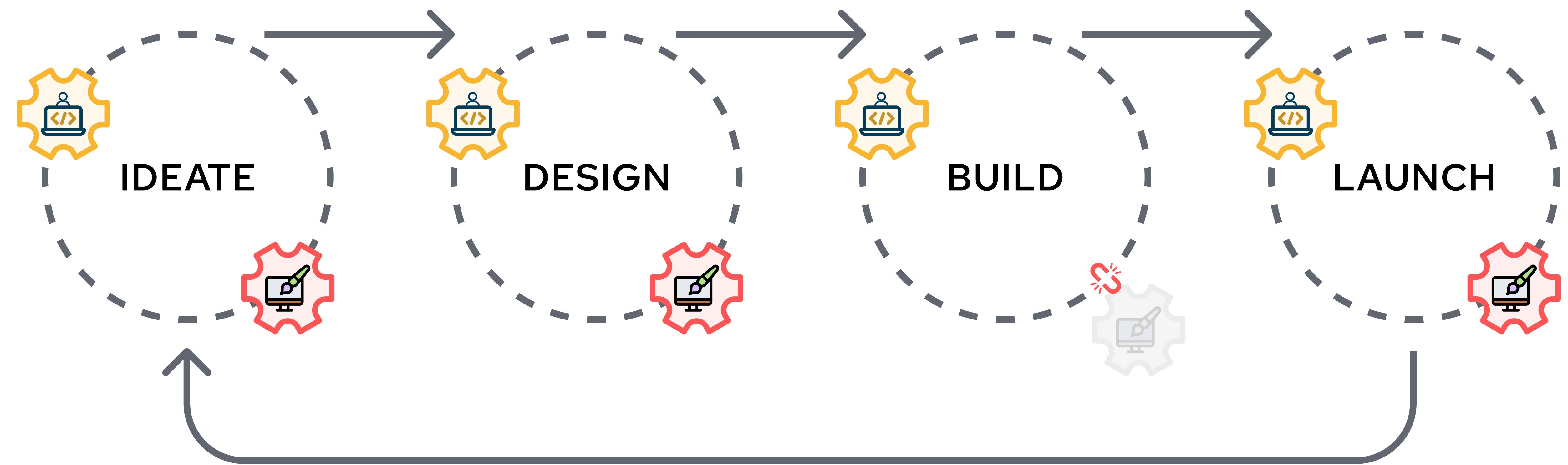


A decade of architecting developer processes



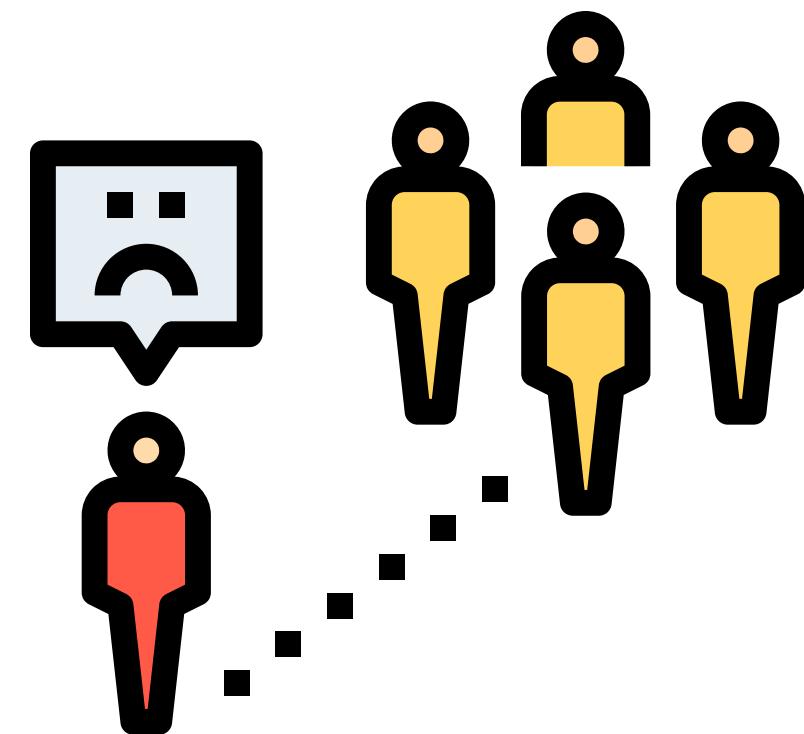
Architected multiple tech stacks for startups and large corporation

Designer-Developer **Process**



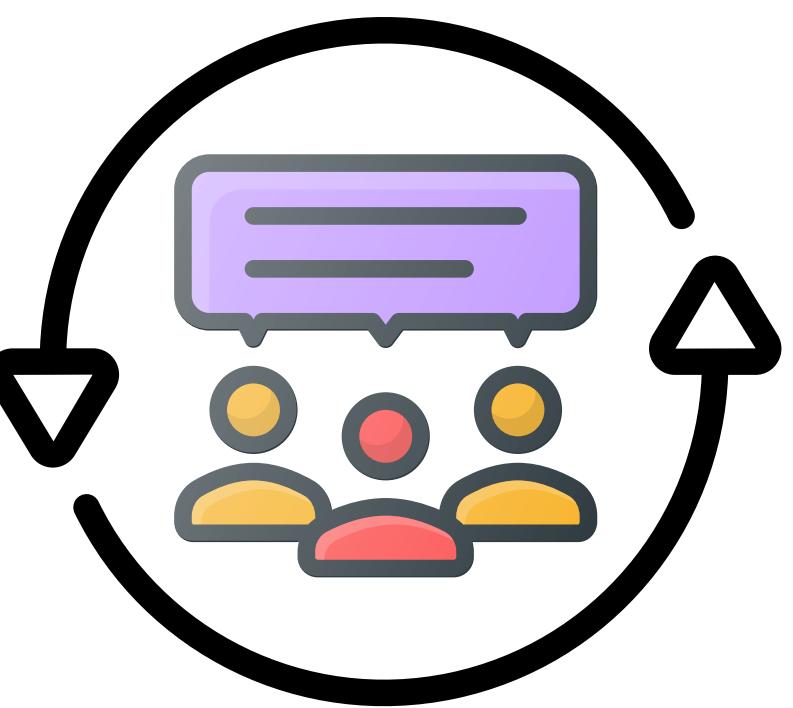
The Pain Points

We Have Experienced



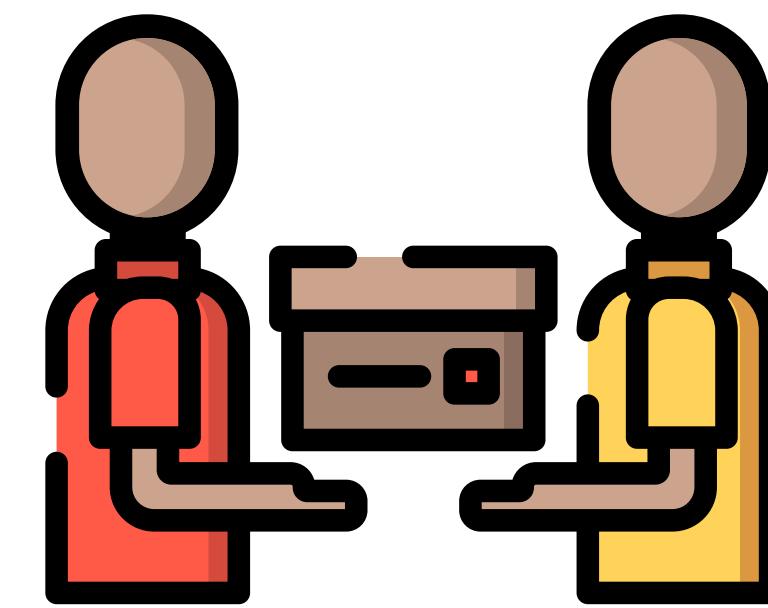
Disconnect

Designers have difficulty influencing the build of the product.



Feedback Loops

There is too much back and forth to get designs approved.

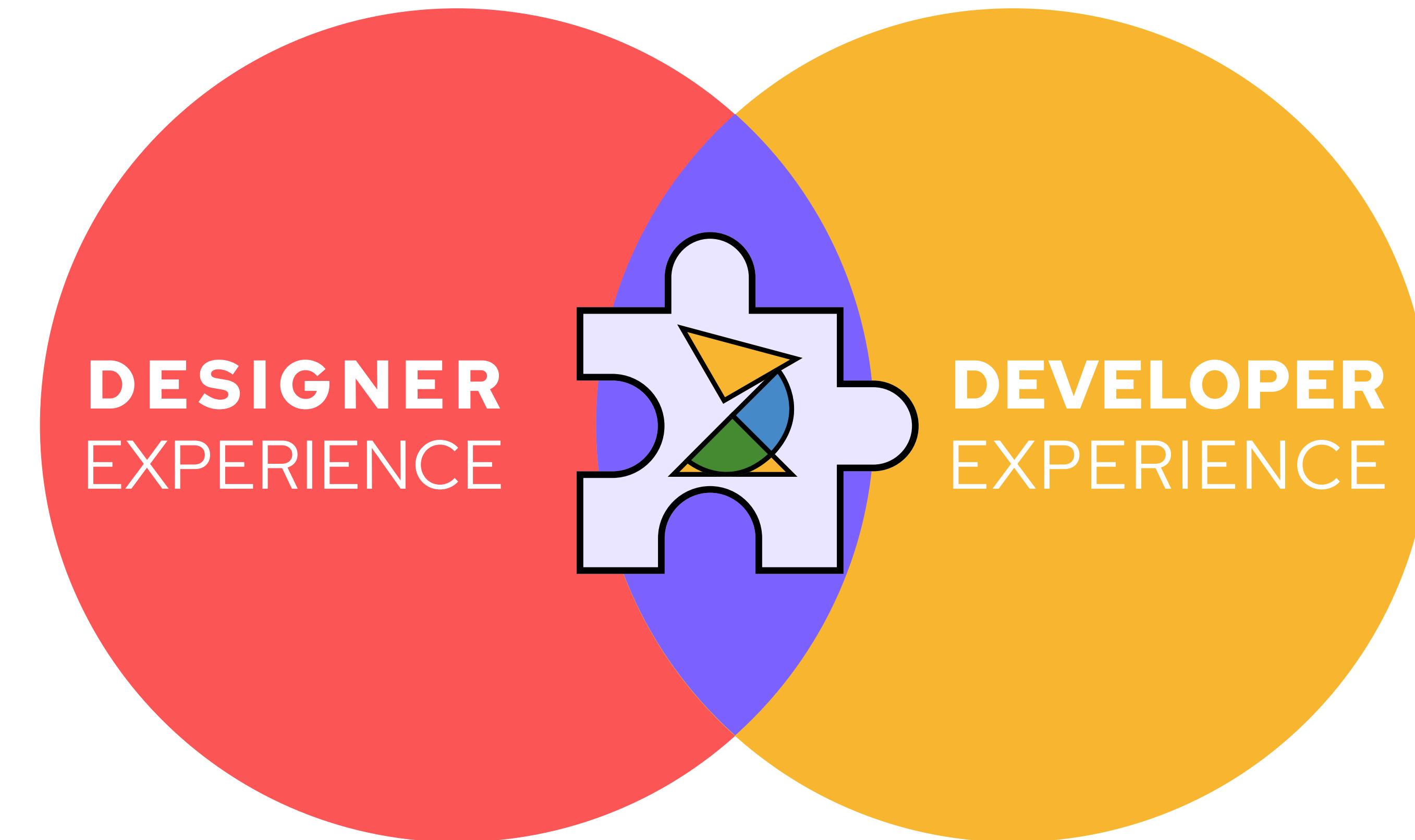


Handoffs

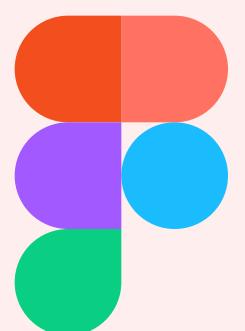
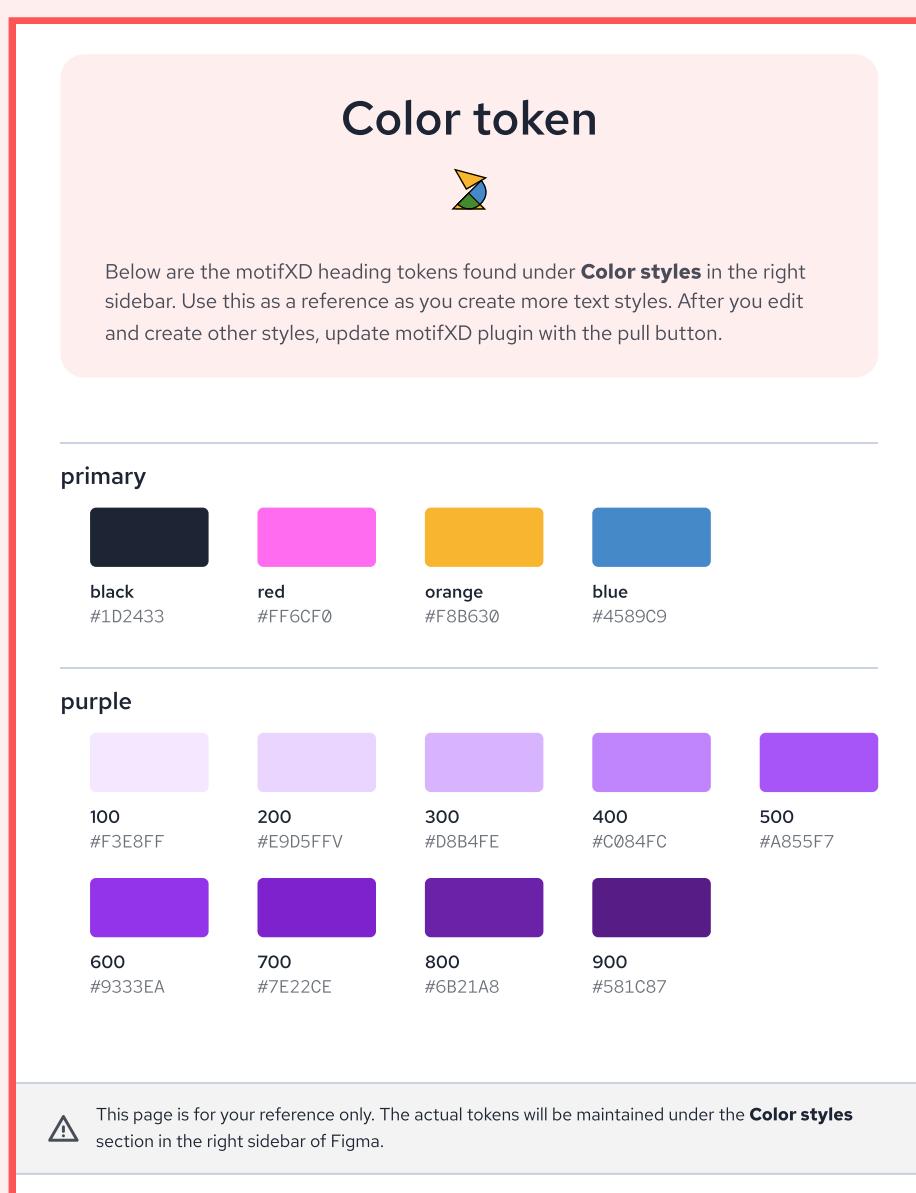
There is no clear way for developers to consume designs.

We Solve The Problem

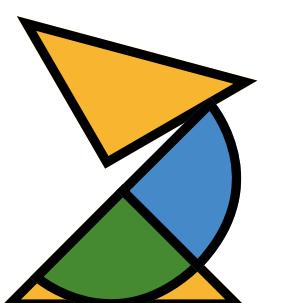
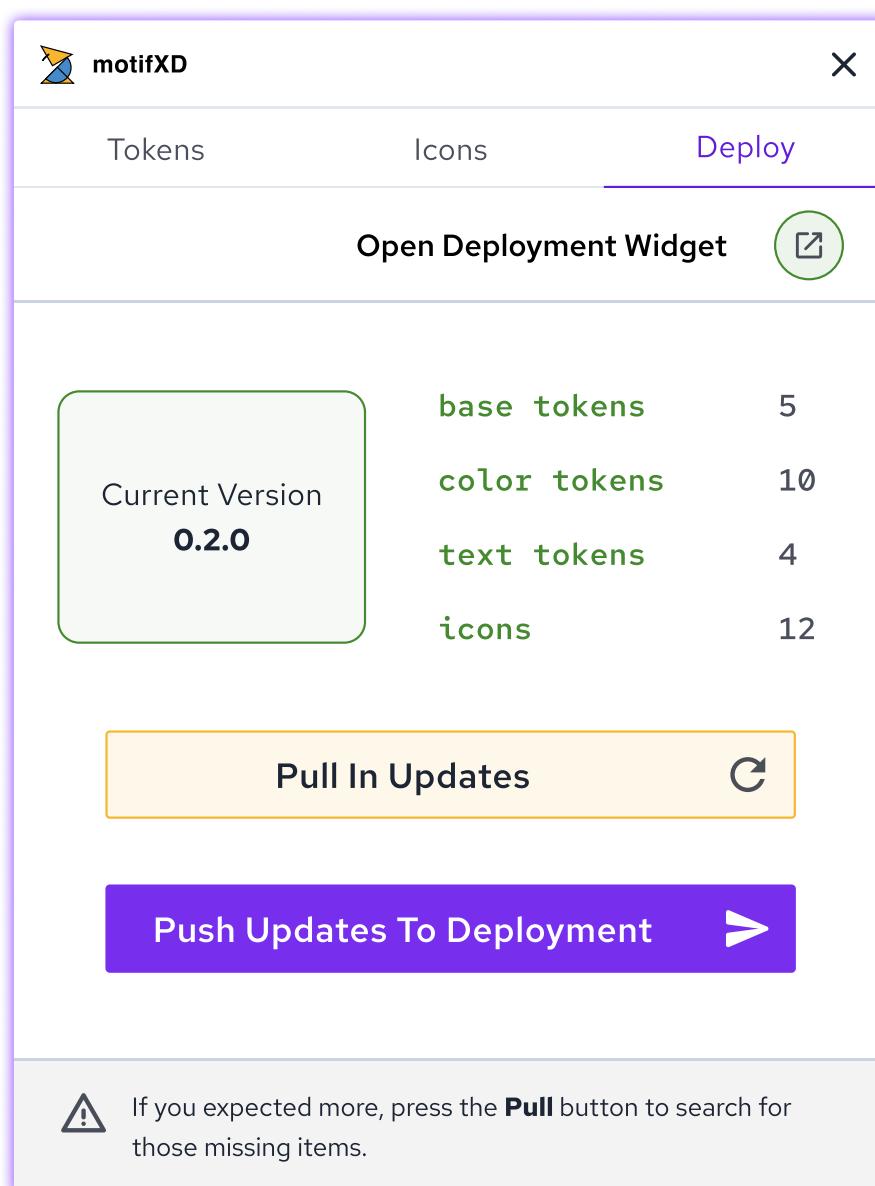
By Optimizing The Experience



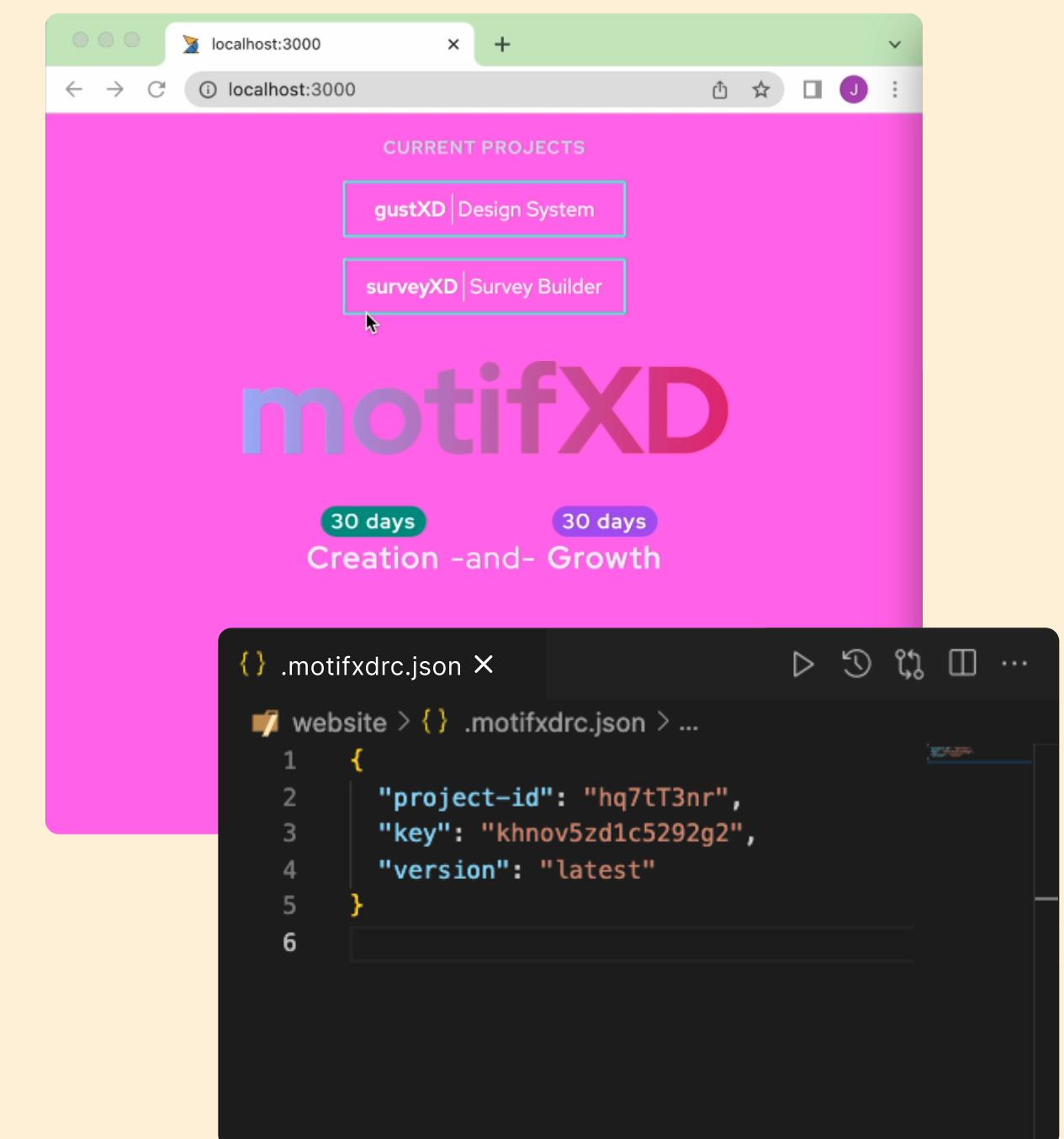
Designers control and maintain the styles



motifXD generates and versions the styles



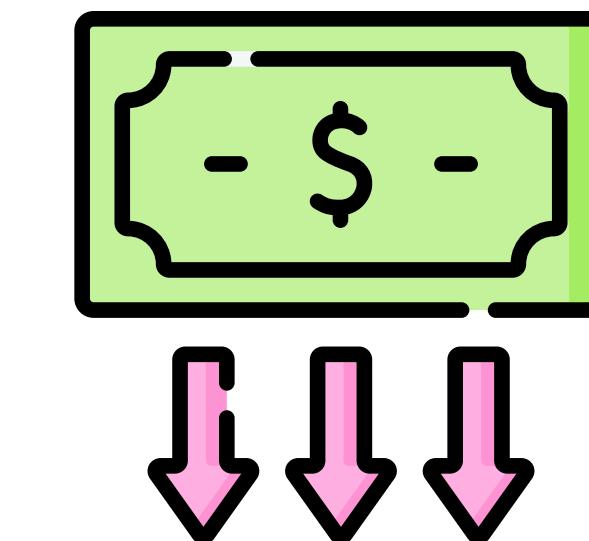
Developers pull in and use the styles in production



 tailwindcss

Market Validation

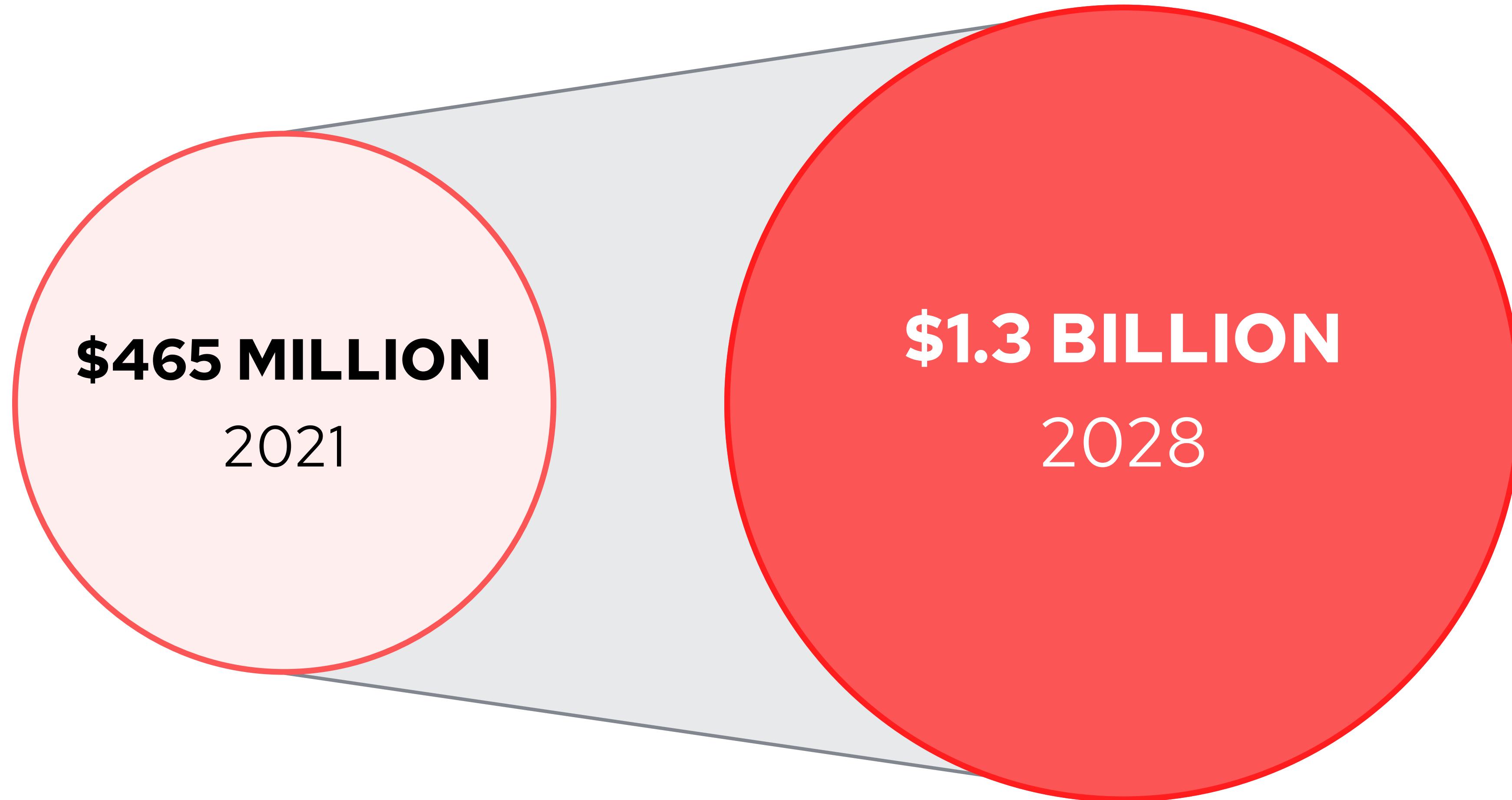
\$1 invested in UX
returns \$100



\$2 billion lost each year
due to bad UX

Global UX

Market Size



Business Model

Free Core Integration and Community

Free

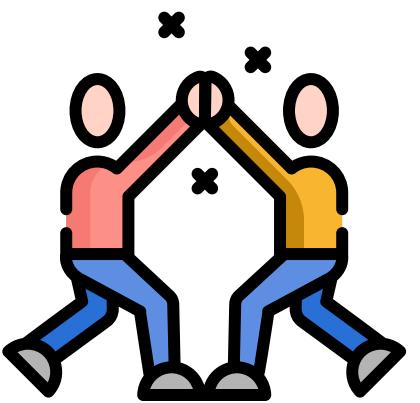
Hobbyist



- 1 designer / 1 developer
- designer-developer integration
- community containers

\$9 per user

Startup



- up to 10 users
- designer-developer integration
- community containers
- custom namespace and url
- analytics dashboard
- first look access

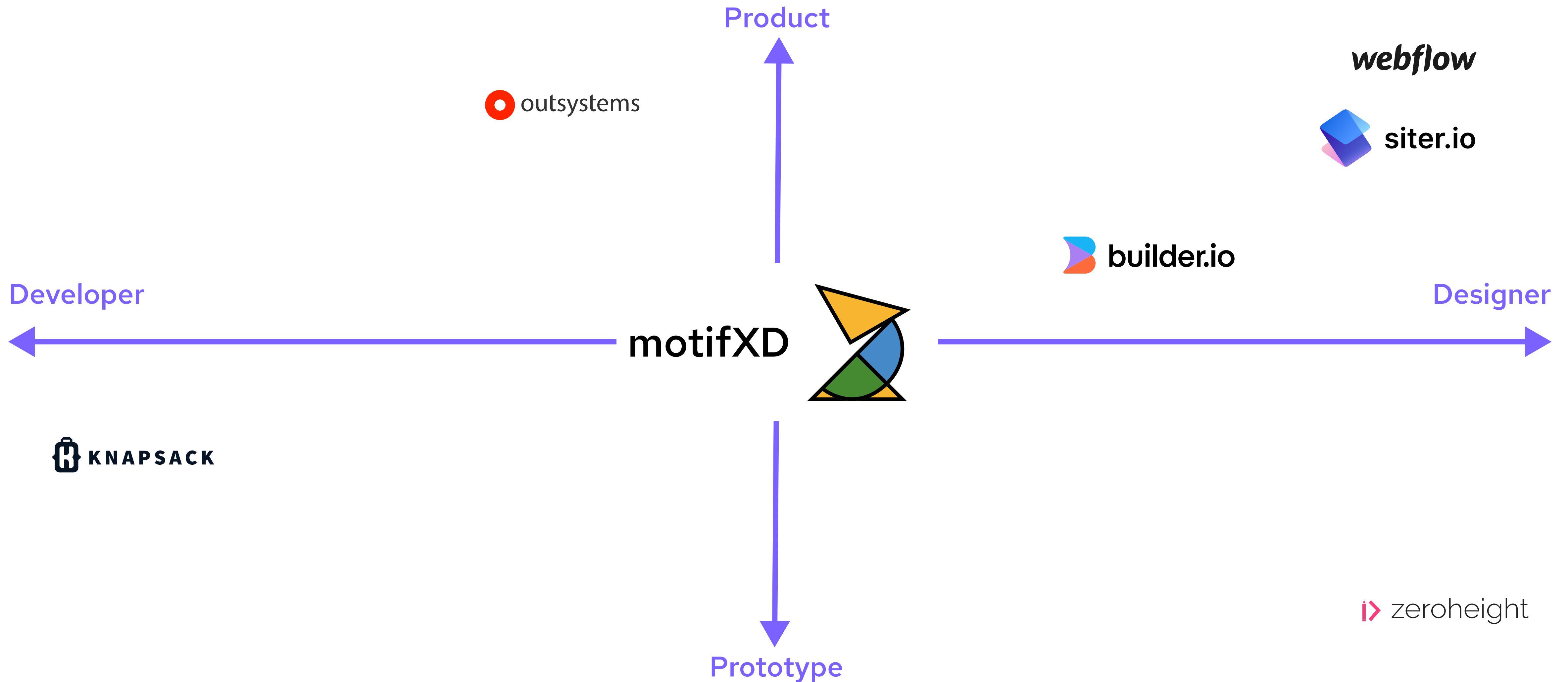
\$29 per user

Enterprise



- designer-developer integration
- community containers
- custom namespace and url
- analytics dashboard
- first look access
- advanced integration
- single sign-on integration

Competition



Help Us

Bridge The Gap

And Bring Synergy To Both Worlds

Jimmy Nguyen
Walee Ahmed

founders@labxd.com

