

₹984.81M

revenue

year

☐

2017

☐

2018

☐

2019

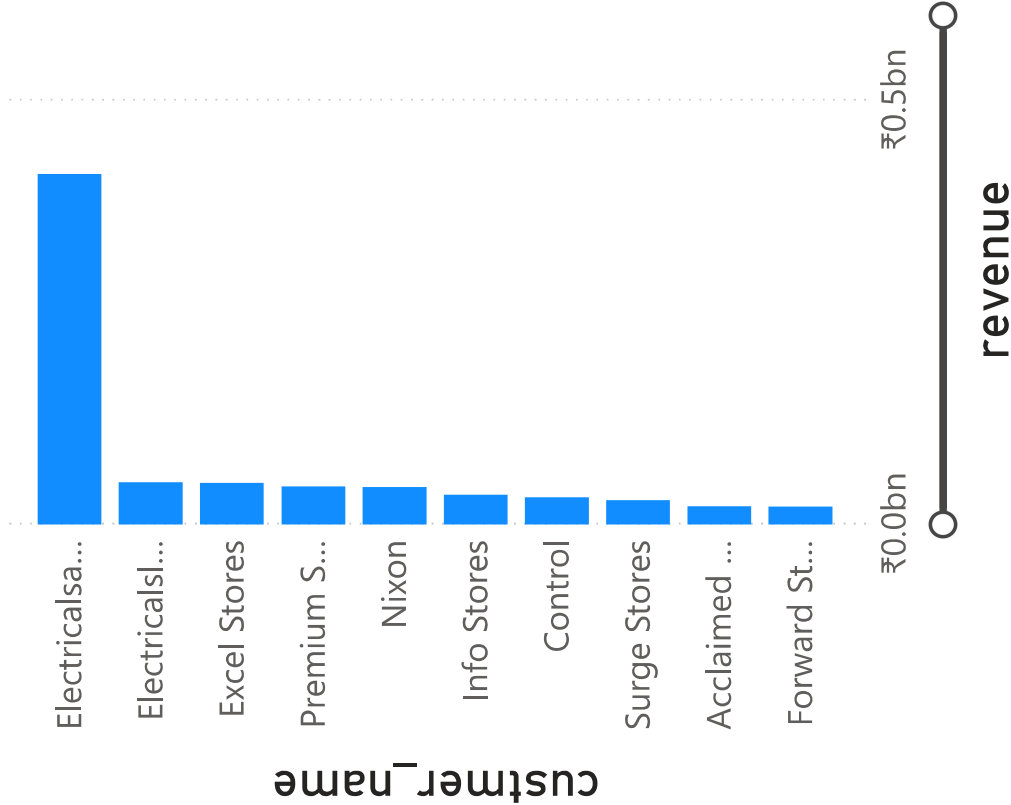
☐

2020

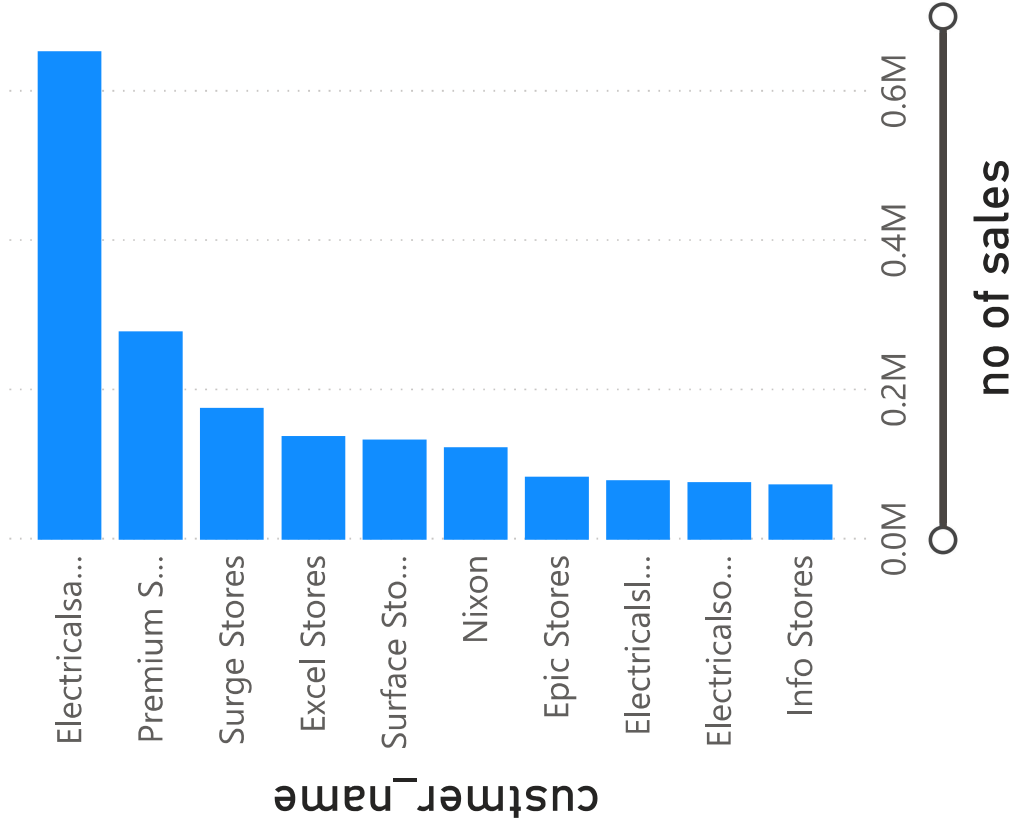
2429K

no of sales

revenue by customer



no of sales by customer



revenue by cy_date



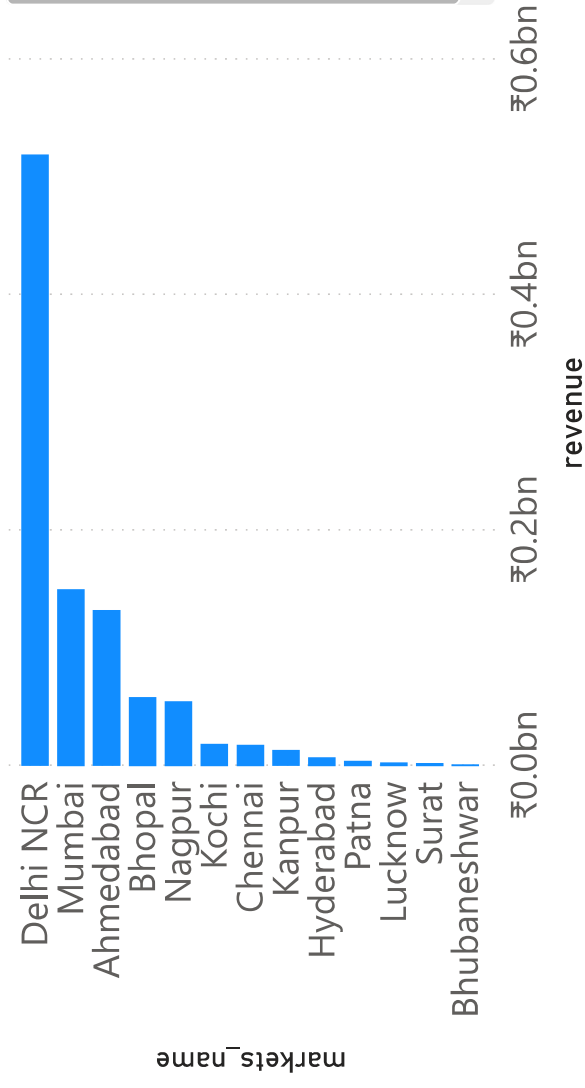
₹984.81M 2429K

revenue no of sales

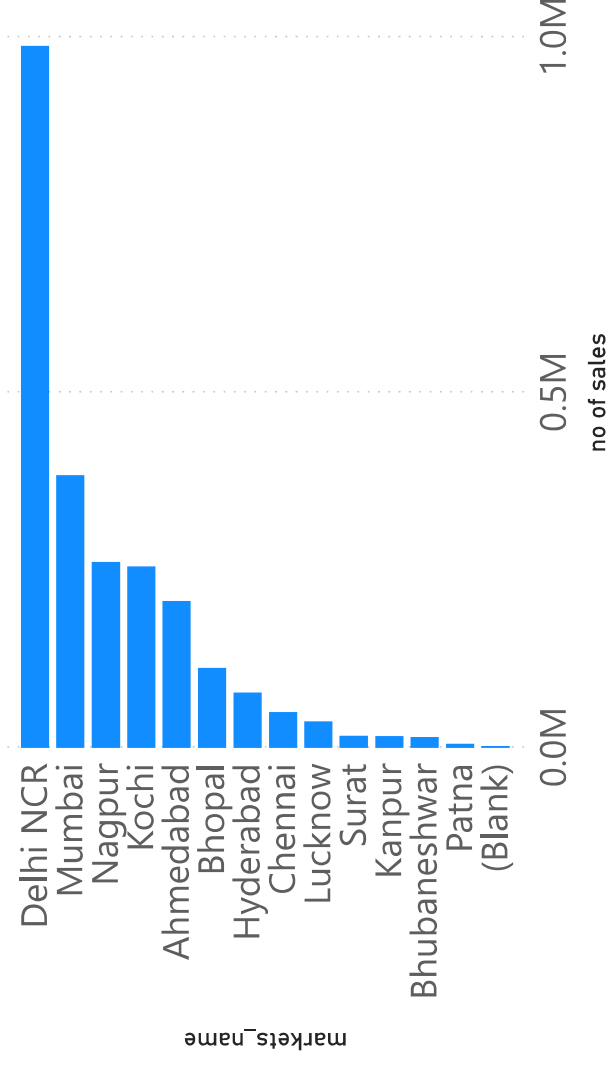
year

2017	2018	2019	2020
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revenue by markets



no of sales by markets



₹ 24.64M

total profit

₹984.81M

revenue

2.50%

total profit margin %

2429K

no of sales

Y...
▼

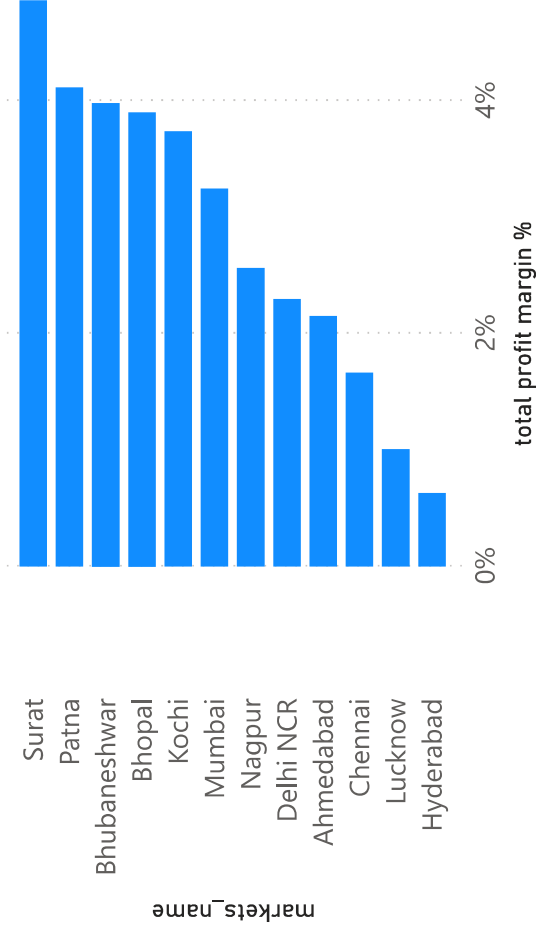
2017

2018

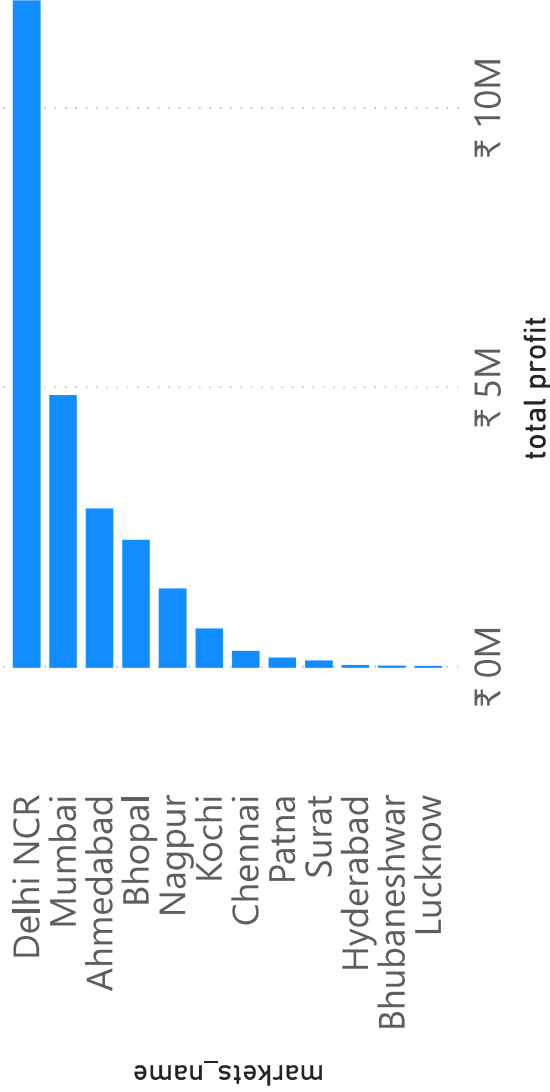
2019

2020

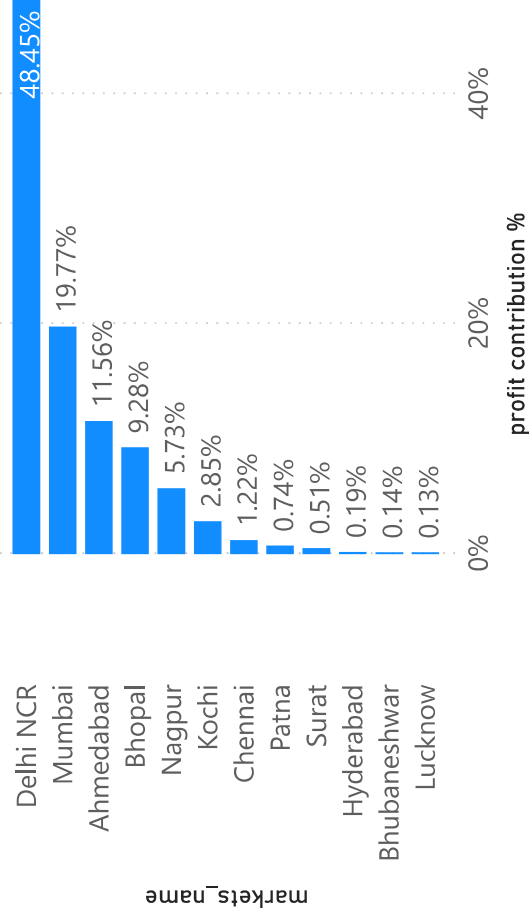
profit margin % by market



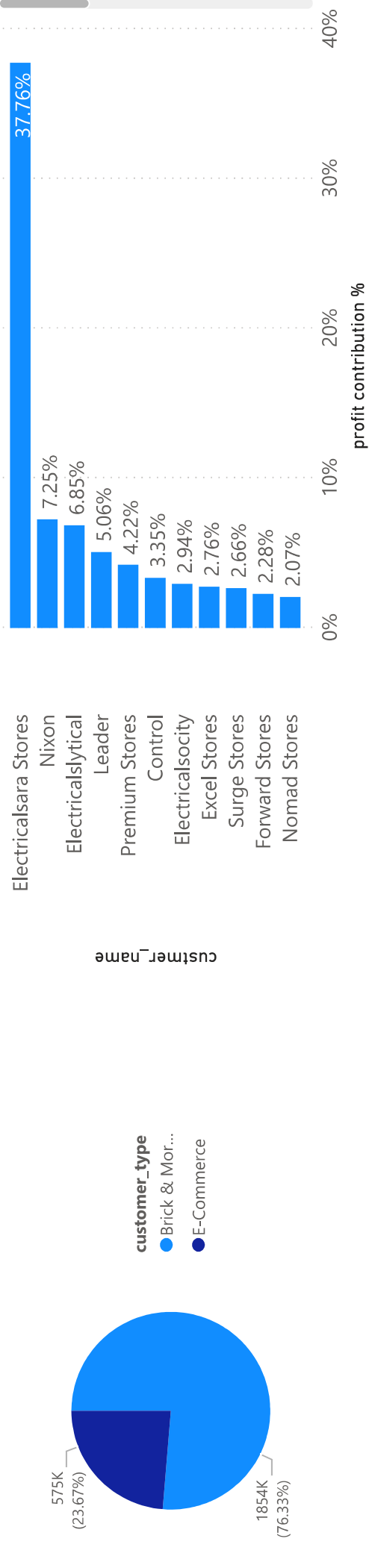
profit by markets



profit contribution in % by market



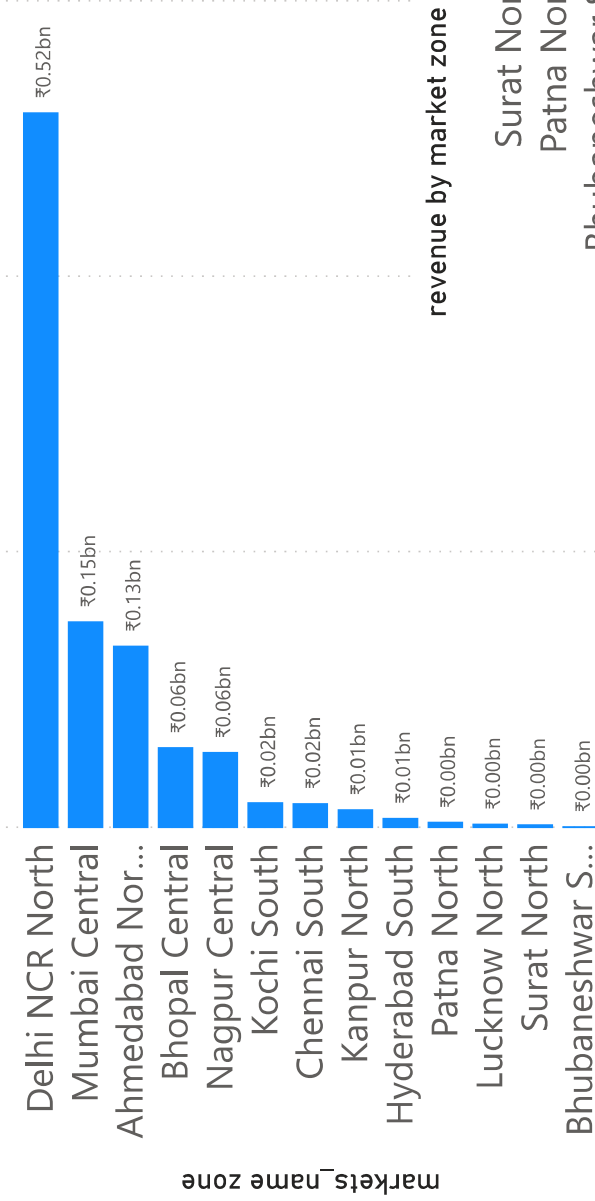
sales_qty by customer_type



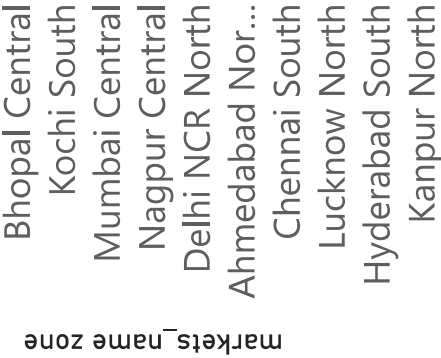
customer_name	revenue	no of sales	total profit margin %	profit contribution %
Electricalsara Stores	₹41,33,33,588.00	653823	2.25%	37.77%
Nixon	₹4,38,93,083.00	123356	4.07%	7.25%
Electricalslytical	₹4,96,44,189.00	79456	3.40%	6.85%
Leader	₹1,65,29,970.00	25891	7.54%	5.06%
Premium Stores	₹4,49,05,916.00	278998	2.31%	4.22%
Control	₹3,17,71,997.00	48767	2.60%	3.35%
Electricalsociety	₹1,74,89,935.00	26126	4.14%	2.94%
Excel Stores	₹4,91,15,620.00	138520	1.38%	2.76%
Surge Stores	₹2,86,48,916.00	176201	2.29%	2.66%
Forward Stores	₹2,10,26,079.00	31939	2.67%	2.28%
Nomad Stores	₹1,77,39,351.00	29093	2.89%	2.08%
Surface Stores	₹1,52,42,562.00	133919	3.22%	1.99%
Logic Stores	₹1,32,01,366.00	13978	3.69%	1.98%
Modular	₹1,73,79,851.00	65254	2.60%	1.83%
Power	₹57,27,123.00	17402	6.18%	1.44%
Total	₹98,48,12,713.00	2429187	2.50%	100.00%

customer_name	total profit margin %	profit contribution %	revenue
Acclaimed Stores	1.51%	1.30%	₹2,11,96,72
All-Out	2.55%	0.63%	₹1,54,729.65
Atlas Stores	1.78%	1.20%	₹2,95,896.22
Control	2.60%	3.35%	₹3,17,71,99
Electricalsara Stores	2.25%	37.77%	₹41,33,33,58
Electricalsbea Stores	0.82%	0.01%	₹3,36,36
Electricalsance Stores	-2.01%	-0.15%	₹18,68,46
Electricalslytical	3.40%	6.85%	₹4,96,44,18
Electricalsociety	4.14%	2.94%	₹1,74,89,93
Electricalsopedia Stores	3.21%	1.34%	₹1,02,81,20
Electricalsquipo Stores	6.59%	0.36%	₹13,30,36
Elite	4.39%	0.86%	₹2,12,317.25
Epic Stores	1.76%	1.34%	₹3,29,118.31
Excel Stores	1.38%	2.76%	₹4,91,15,62
Forward Stores	2.50%	100.00%	₹98,48,12,71
Total	2.50%	100.00%	₹98,48,12,71

revenue by market zone



revenue



revenue and total profit margin % by year

