FUNDAMENTALS OF DATA MINING

Definition of Data Mining:

Data mining refers to extracting or mining knowledge from large amounts of data. Data mining can also be referred as knowledge mining from data, knowledge extraction, data archeology and data dredging.

Applications of Data Mining:

- Business Intelligence applications
- Insurance
- Banking
- Medicine
- Retail/Marketing etc.

Functionalities of Data Mining:

These functionalities are used to specify the kind of patterns to be found in data mining tasks:

- Descriptive
- Predictive

The following are the functionalities of data mining:

1. Concept/Class description: Characterization and Discrimination:

Generalize, summarize and contrast data characteristics.

2. Mining frequent patterns, Associations and Correlations:

Frequent patterns are patterns that appear in a data set frequently.

3. Classification and Prediction:

Construct models that describe and distinguish classes or concepts for future prediction. Predicts some unknown or missing numerical values.

4. Cluster analysis:

Class label is unknown. Group data to form new classes. Maximizing intra-class similarity and minimizing inter-class similarity.

5. Outlier analysis:

Outlier: a data object that does not comply with the general behavior of data.

Noise or exception but is quite useful in fraud detection, rare events analysis.

INTRODUCTION TO WEKA

WEKA (Waikato Environment for Knowledge Analysis) is a popular suite of machine learning software written in Java, developed at the University of Waikato, New Zealand.

- A collection of open source of many data mining and machine learning algorithms, including:
 - pre-processing on data
 - Classification
 - clustering
 - association rule extraction
- Created by researchers at the University of Waikato in New Zealand
- Java based (also open source).

Weka Main Features

- 49 data preprocessing tools
- 76 classification/regression algorithms
- 8 clustering algorithms
- 15 attribute/subset evaluators +
- 10 search algorithms for feature selection.
- 3 algorithms for finding association rules
- 3 graphical user interfaces:
 - "The Explorer" (exploratory data analysis)
 - "The Experimenter" (experimental environment)
 - "The KnowledgeFlow" (new process model inspired interface)

Weka Download and Installation

- Download Weka (the stable version) from http://www.cs.waikato.ac.nz/ml/weka/
- Choose a self-extracting executable (including Java VM)
- After download is completed, run the self- extracting file to install Weka, and use the default set-ups.

Start the Weka

- From windows desktop,
 - click "Start", choose "All programs",
 - ➤ Choose "Weka 3.6" to start Weka
 - > Then the first interface window appears:



Fig 1. Weka GUI Chooser

Weka Application Interfaces

- Explorer
 - > preprocessing, attribute selection, learning, visualization
- Experimenter
 - > testing and evaluating machine learning algorithms
- Knowledge Flow
 - visual design of KDD process
 - > Explorer
- Simple Command-line
 - ➤ A simple interface for typing commands

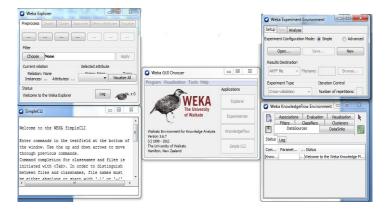


Fig 2. Weka Application Interfaces

WEKA FUNCTIONS AND TOOLS

Section Tabs

At the very top of the window, just below the title bar, is a row of tabs. When the Explorer is first started only the first tab is active; the others are grayed out. This is because it is necessary to open (and potentially pre-process) a data set before starting to explore the data.

The tabs are as follows:

- 1. Preprocess: Choose and modify the data being acted on.
- **2.** *Classify:* Train and test learning schemes that classify or perform regression.
- 3. Cluster: Learn clusters for the data.
- **4.** Associate: Learn association rules for the data.
- **5.** *Select attributes*: Select the most relevant attributes in the data.
- **6.** *Visualize:* View an interactive 2D plot of the data.

Load data file

- Load data file in formats: ARFF, CSV, C4.5, binary
- Import from URL or SQL database (using JDBC)

WEKA data formats

Data can be imported from a file in various formats:

- ARFF :(Attribute Relation File Format) has two sections:
 - i. The Header information defines attribute name, type and relations.
 - ii. The Data section lists the data records.
- CSV: Comma Separated Values (text file)
- C4.5: A format used by a decision induction algorithm. C4.5, requires two separated files

Name file: defines the names of the attributes

Date file: lists the records (samples)

• Binary: Data can also be read from a URL or from an SQL database (using JDBC)

DECISION TREE INDUCTION

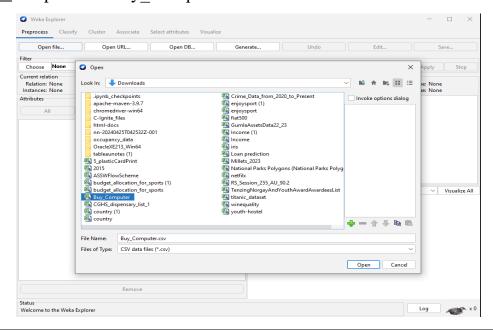
AIM: Implementation of Decision Tree Induction

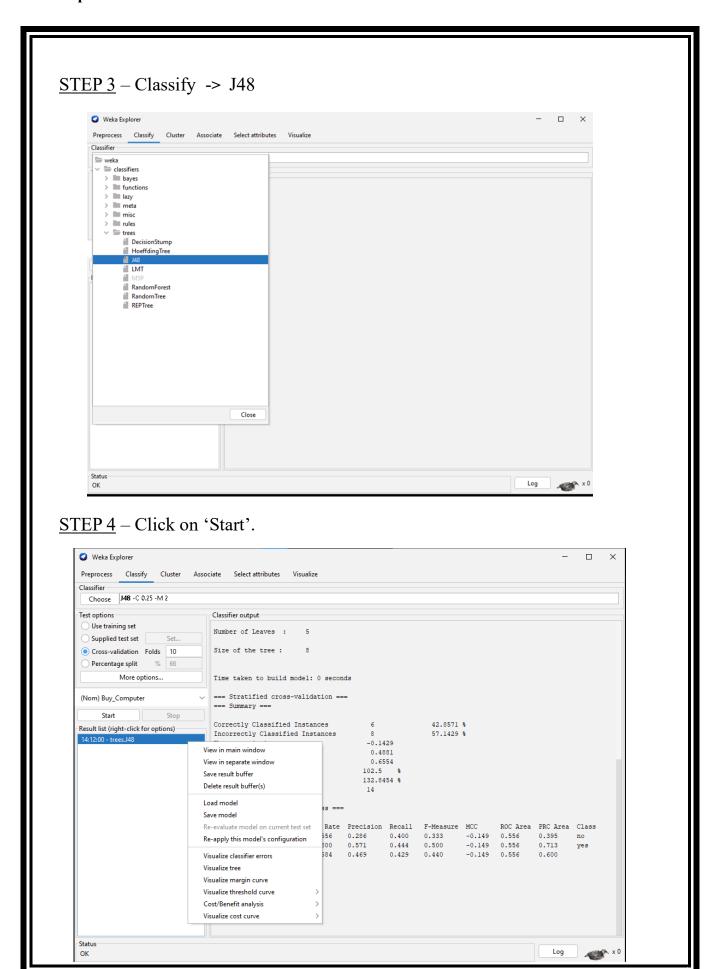
WEKATOOL:

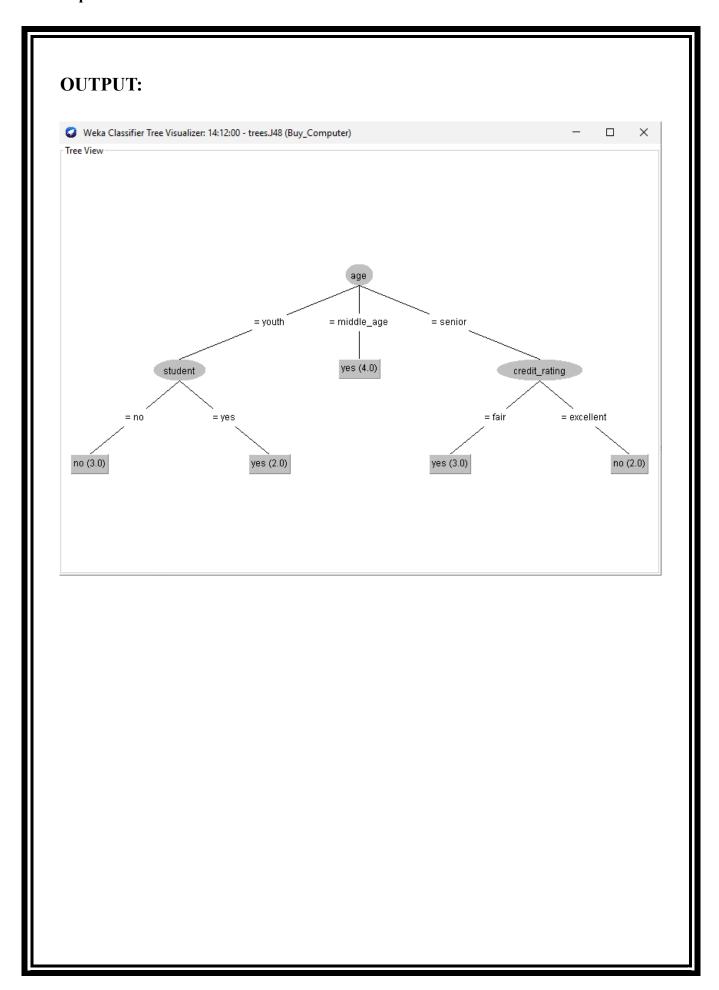
STEP 1 – Open the Weka Tool.



STEP 2 – Open the 'Buy Computer' Data set.





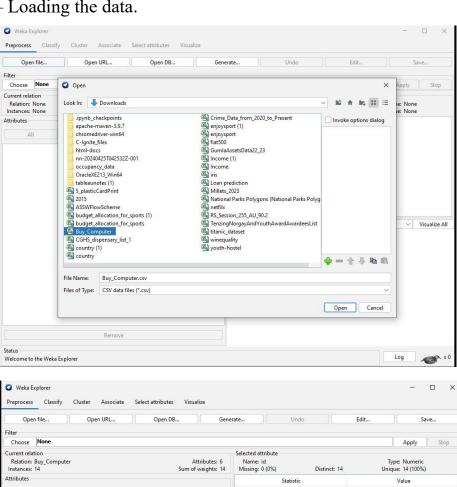


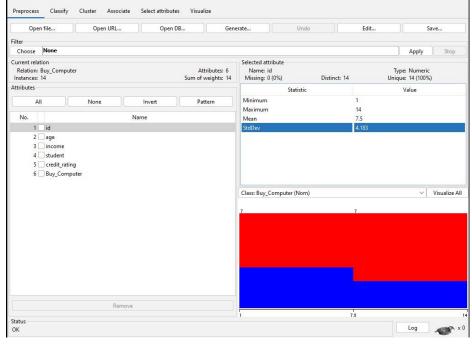
INFORMATION GAIN

AIM: Calculating Information gain measures

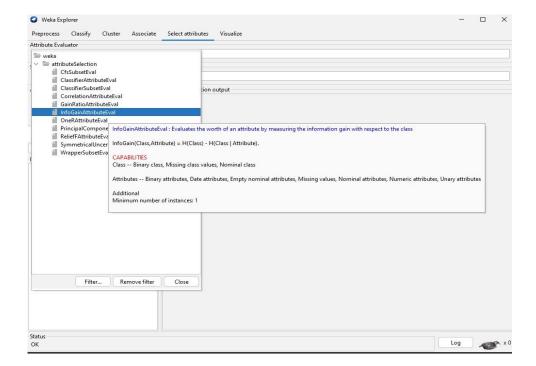
WEKATOOL:

<u>STEP 1</u> – Loading the data.

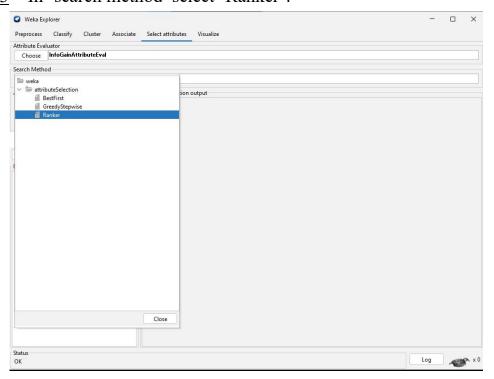




STEP 2 - Go to 'select attributes' tab and select 'InfoGainAttributeEval'.

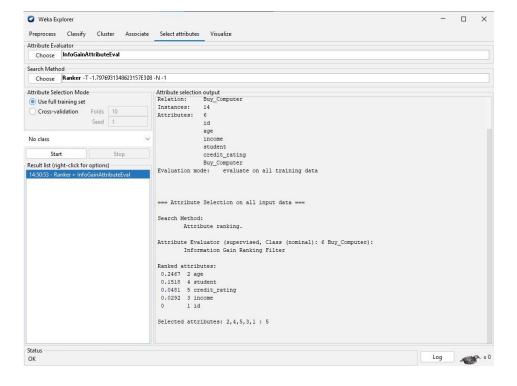


STEP 3 – In 'search method' select 'Ranker'.



STEP 4 - Click on 'Start' and check for output.

OUTPUT:



NAÏVE BAYESIAN CLASSIFICATION

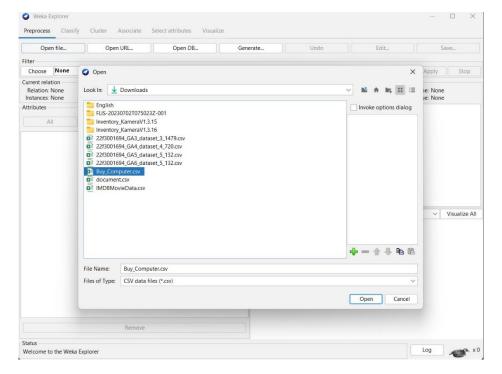
AIM: Classification of data using Bayesian approach

PROGRAM:

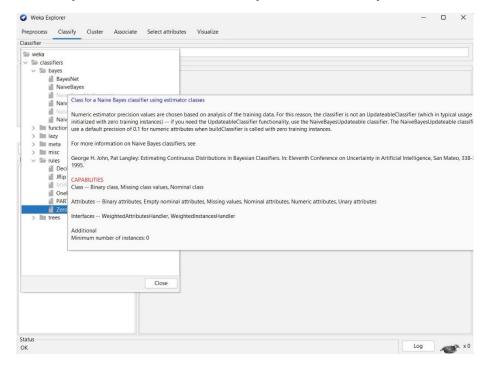
```
In [1]: import pandas as pd
from sklearn.model_selection import train_test_split
               from sklearn.feature_extraction.text import CountVectorizer
from sklearn.neural_network import MLPClassifier
from sklearn.metrics import accuracy_score, confusion_matrix, precision_score, recall_score
In [2]: data = pd.read_csv('Buy_Computer.csv')
    data['Buy_Computer'] = data.Buy_Computer.map({'yes': 1, 'no': 0})
    data['credit_rating']=data.credit_rating.map({'fair':0,'excellent':1})
    data['student'] = data.student.map({'yes': 1, 'no': 0})
    data['income']=data.income.map({'low':0,'medium':1,'high':2})
    data['age']=data.age.map({'youth':0,'middle_age':1,'senior':2})
    X=data.drop(['Buy_Computer'],axis=1)
    y=data['Buy_Computer']
X
 Out[2]:
                       id age income student credit_rating
                0 1 0 2 0
                2 3 1 2 0
                  3 4 2
                                                      0
                 4 5 2 0 1
                  5 6
                                          0
                 6 7 1 0
                  7 8
                              0
                8 9 0 0 1
                  9 10
                 10 11 0 1 1
                 11 12 1
                 12 13 1 2 1
                 13 14
In [3]: Xtrain, Xtest, ytrain, ytest = train_test_split(X, y)
               clf = MLPClassifier()
              clf.fit(Xtrain, ytrain)
              C:\Users\abhin\anaconda3\lib\site-packages\sklearn\neural_network\_multilayer_perceptron.py:692: ConvergenceWarning: Stochastic Optimizer: Maximum iterations (200) reached and the optimization hasn't converged yet.
                 warnings.warn(
Out[3]: MLPClassifier()
In [4]: pred = clf.predict(Xtest)
              [0 1 1 0]
In [5]: print('Accuracy: ', accuracy_score(ytest, pred))
    print('Recall: ', recall_score(ytest, pred))
    print('Precision: ', precision_score(ytest, pred))
    print('Confusion Matrix: \n', confusion_matrix(ytest, pred))
              Accuracy: 0.25
Recall: 0.333333333333333
              Precision: 0.5
Confusion Matrix:
                [[0 1]
[2 1]]
```

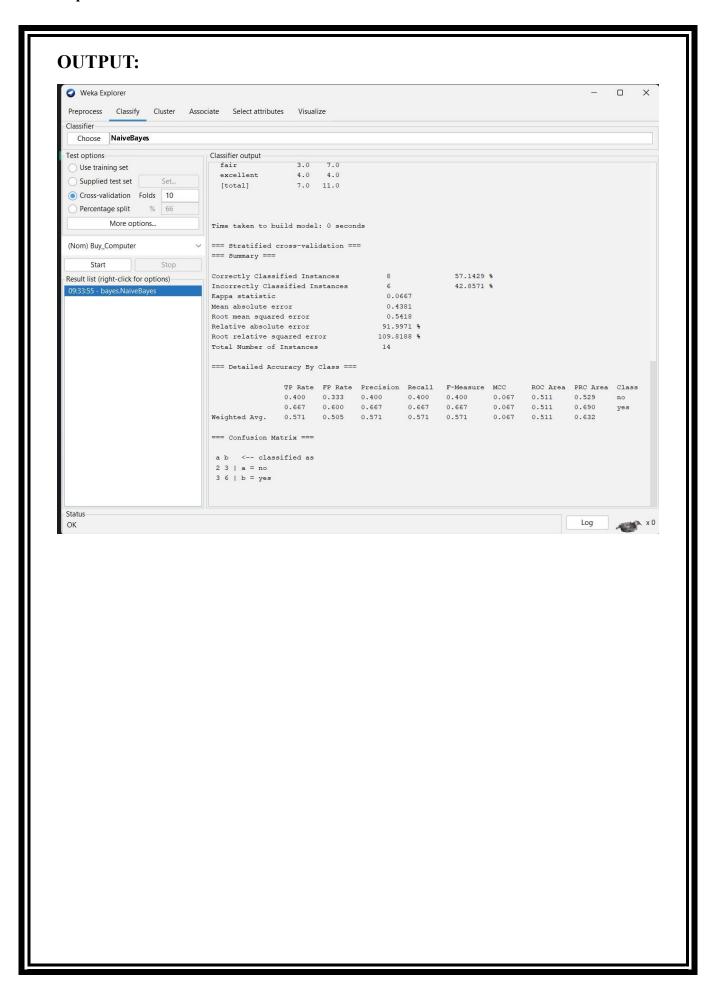
WEKATOOL:

STEP 1 – Load the Data.



<u>STEP 2</u> – Classify tab -> Classifiers -> bayes -> Naïve Bayes





K – NEAREST NEIGHBOURS

AIM: Classification of data using K – nearest neighbour approach

PROGRAM:

Import necessary modules and Loading data

```
In [1]: from sklearn.neighbors import KNeighborsClassifier
    from sklearn.model_selection import train_test_split
    from sklearn.datasets import load_iris
    from sklearn.metrics import classification_report, confusion_matrix

irisData = load_iris()
```

Creating feature and target arrays

```
In [2]: X = irisData.data
y = irisData.target
print("DataSet of Lengths and Breadth of sepals and petals : ")
X

DataSet of Lengths and Breadth of sepals and petals :

Out[2]: array([[5.1, 3.5, 1.4, 0.2],
        [4.9, 3. , 1.4, 0.2],
        [4.7, 3.2, 1.3, 0.2],
        [4.6, 3.1, 1.5, 0.2],
        [5. , 3.6, 1.4, 0.2],
        [5. , 3.6, 1.4, 0.2],
        [5. , 3.4, 1.5, 0.2],
        [5. , 3.4, 1.5, 0.2],
        [4.4, 2.9, 1.4, 0.2],
        [4.9, 3.1, 1.5, 0.1],
        [5.4, 3.7, 1.5, 0.2],
        [4.8, 3.4, 1.6, 0.2],
        [4.8, 3.4, 1.6, 0.2],
        [4.8, 3.1, 1.4, 0.1],
        [5.8, 4., 1.2, 0.2],
        [5.7, 4.4, 1.5, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
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        [5.7, 3.9, 1.3, 0.4],
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        [5.7, 3.9, 1.3, 0.4],
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        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
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        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
        [5.7, 3.9, 1.3, 0.4],
```

Spliting the Data into training and test set

```
In [4]: # X_train --> 80% of original data used to train the model
# y_train --> 80% of original Targets used to train the model

# X_test --> 20% of original data used to test the model
# y_test --> 20% of original Targets used to test the model

X_train, X_test, y_train, y_test = train_test_split( X, y, test_size = 0.2, random_state=42)
```

Training the Model

```
In [5]: knn = KNeighborsClassifier(n_neighbors=7)
knn.fit(X_train, y_train)
Out[5]: KNeighborsClassifier(n_neighbors=7)
```

Predict on dataset which model has not seen before

Classification	report : precision	recall	f1-score	support
0	1.00	1.00	1.00	10
1	1.00	0.89	0.94	9
2	0.92	1.00	0.96	11
accuracy			0.97	30
macro avg	0.97	0.96	0.97	30
weighted avg	0.97	0.97	0.97	30

K-MEANS

AIM: Implementation of K – means algorithm

PROGRAM:

Importing necessary modules and Loading data

Training the kmeans model by using 3 centroids

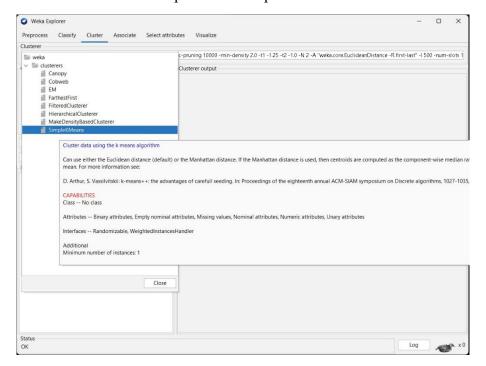
Cluster number of Data Point (0.906,0.606) is : [0]

WEKATOOL:

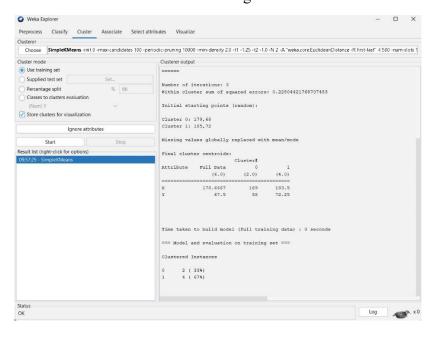
<u>STEP 1</u> - Create Excel Document of the above data and save it as (.CSV delimited) file type.

	Α	В	C	D
1	X	Y		
2	185	72		
3	170	56		
4	168	60		
5	179	68		
6	182	72		
7	188	77		
8				

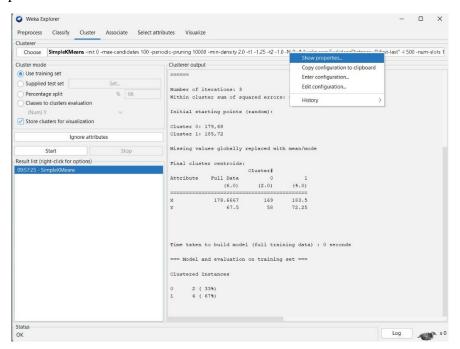
- <u>STEP 2</u> Open WEKA tool and click on WEKA tool and then click on explorer.
- <u>STEP 3</u> Click on open file tab and take the file from the desired location, the file should be of (.csv)
- <u>STEP 4</u> Select all attributes and click on cluster tab, In the 'Cluster' box click on 'Choose' button. In pull-down menu select WEKA Clusters and select the cluster scheme 'SimpleKMeans'. and select the simple KMeans option.



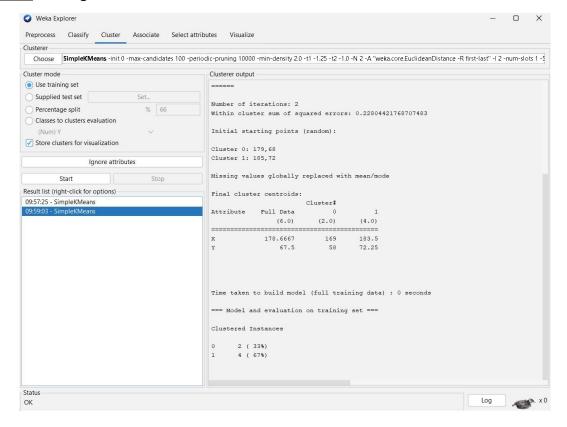
STEP 5 - Click on Start. The results window showing the clusters is shown below:



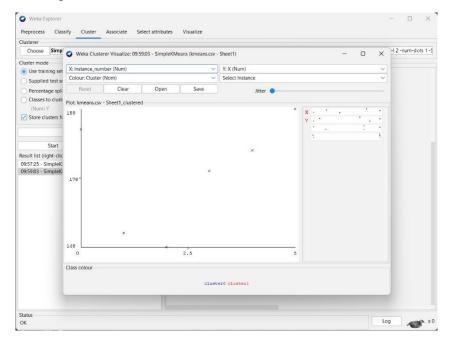
<u>STEP 6</u> - Now Change the number of iterations. Right click on the simplekmeans and click on show properties.



<u>STEP 7</u> - Change maxIterations to 2. Click on start button and see the results.



 $\underline{\text{STEP 8}}$ - To see the data tuples in each cluster, right click on the result list and click on visualize cluster assignments.



BIRCH ALGORITHM

AIM: Implementation of BIRCH algorithm.

PROGRAM:

PAM ALGORITHM

AIM: Implementation of PAM algorithm.

PROGRAM:

DBSCAN

AIM: Implementation of DB Scan algorithm.

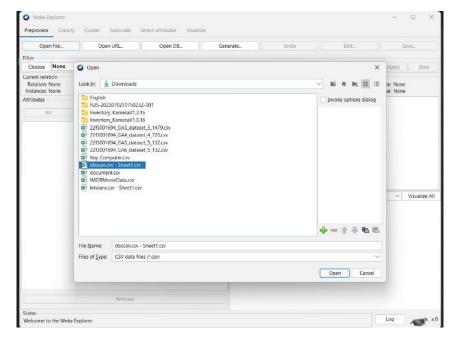
PROGRAM:

WEKATOOL:

<u>STEP 1</u> – Create the Data set.

A14	▼ ∫fx				
	Α	В	С		
1	X	Y			
2	3	7			
3	4	6			
4	5	5			
5	7	2			
6	7	3			
7	6	2			
8	7	2			
9	3	4			
10	3	3			
11	2	6			
12	3	4			
13	2	4			

STEP 2 – Upload the Data set.



<u>STEP 3</u> – Cluster -> MakeDensityBasedCluster

