

Swachh Swadesh Samriddha Swadesh

Abstract: India generates 62 million tonnes of waste each year. About 43 million tonnes (70%) are collected of which about 12 million tonnes are treated and 31 million tonnes are dumped in landfill sites. With the right action, this challenge can be turned into a golden opportunity.

Our team are initiating “3R”, 3R for sustainable growth. REDUCE, REUSE, RECYCLE.

We create an WTP (waste to profit) mobile application. To reduce, we provide quick tip researched ideas to minimize it at primary level. Seminars, meetings organised to aware people to provide support for safer future. Reuse, we connect peoples with the firms or companies which can reutilize things. People can handover reusable waste directly to the company address provided in the app or a representative collect from doorstep at regular basis. Recycle, people register on our platform, we communicate it to the trash management companies, packing shops. They do help by reaching at the spot.

Waste to wealth. According to the benefits that are generated with the quality of waste product, the people will provide incentives or points which gives discount on products. Employment is generated in whole of the process.

We scale the platform to connect, for the domestic waste, factory waste, construction waste, agricultural waste, food processing waste, bio-medical waste in the single touch of your phone. Library can be established by collecting all the old books. We provide platform to connect all people to change so called waste into gold.