



# Uncertainty in times of COVID-19: Raw survey data

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Data from a survey of consumer expectations

## Description

From April 24, 2020, Fabian Lange and Lars Vilhuber will conduct the survey “Uncertainty in COVID-19 times”. The survey is a single-question survey focusing on people’s anticipation about social distancing rules and firm closures during the 2020 COVID-19 health crisis.

We believe that this information is not otherwise available in a reliable and timely fashion. The information should be usable by policy-makers and researchers, to be included in models of future developments of society and the economy.

## Citation

Please cite the data as

Lange, Fabian and Lars Vilhuber. 2020. “Uncertainty in times of COVID-19: Raw survey data [dataset].” Available at <https://labordynamicsinstitute.github.io/covid19-expectations-data> (accessed 2020-05-08).

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Lange, Fabian and Lars Vilhuber. 2020. “Codebook for: Uncertainty in times of COVID-19: Raw survey data.” Available at <https://labordynamicsinstitute.github.io/covid19-expectations-data> (accessed 2020-05-08).

We will be posting the data on Zenodo shortly. Data should be cite via DOI then.

## Available data

### Final files

Final files are uploaded after each wave is completed. Filenames in **final** tagged with geography, language, the question type, and date downloaded:

`survey-[geography]-[language]-[question]-[date].xlsx`

### List of files

Files
survey-canada-en-businesses-20200506.xlsx
survey-canada-en-people-20200503.xlsx
survey-canada-fr-businesses-20200426.xlsx
survey-canada-fr-businesses-20200503.xlsx
survey-canada-fr-people-20200426.xlsx
survey-canada-fr-people-20200503.xlsx
survey-qc-fr-businesses-20200429.xlsx
survey-qc-fr-people-20200429.xlsx
survey-us-en-businesses-20200429.xlsx
survey-us-en-businesses-20200503.xlsx
survey-us-en-people-20200429.xlsx
survey-us-en-people-20200504.xlsx
survey-35wi2uj4xplr7swznpb5j2vlbu.xlsx
survey-u3pykpjjykuyzz3qff6cebc6qq.xlsx

### Normalized file (Stata)

We provide a normalized Stata file with all surveys, recoded consistently.

Files
expectations.dta

### Temporary files

Temporary files may be made available if a survey has not yet completed, but data are already available.

Temporary files follow

survey-[surveyid].xlsx

## Data description

Topic	Answer
Geographic Coverage	United States of America, Canada
Time Periods	2020-04-24 - 2020-05-08
Date of Collection	2020-04-24 - 2020-05-08
Unit of Observation	Individual
Description of Variables	User ID, Time (UTC), Survey Completion, Publisher Category, Gender, Age, Geography, Weight, Question #1 Answer, rt_Q1_ms

## Reference period

The survey asks about point-in-time expectations. A new wave is launched every Friday. The list provides the dates of collection for each wave. Currently, data are available covering the period between 2020-04-24 and 2020-05-08.

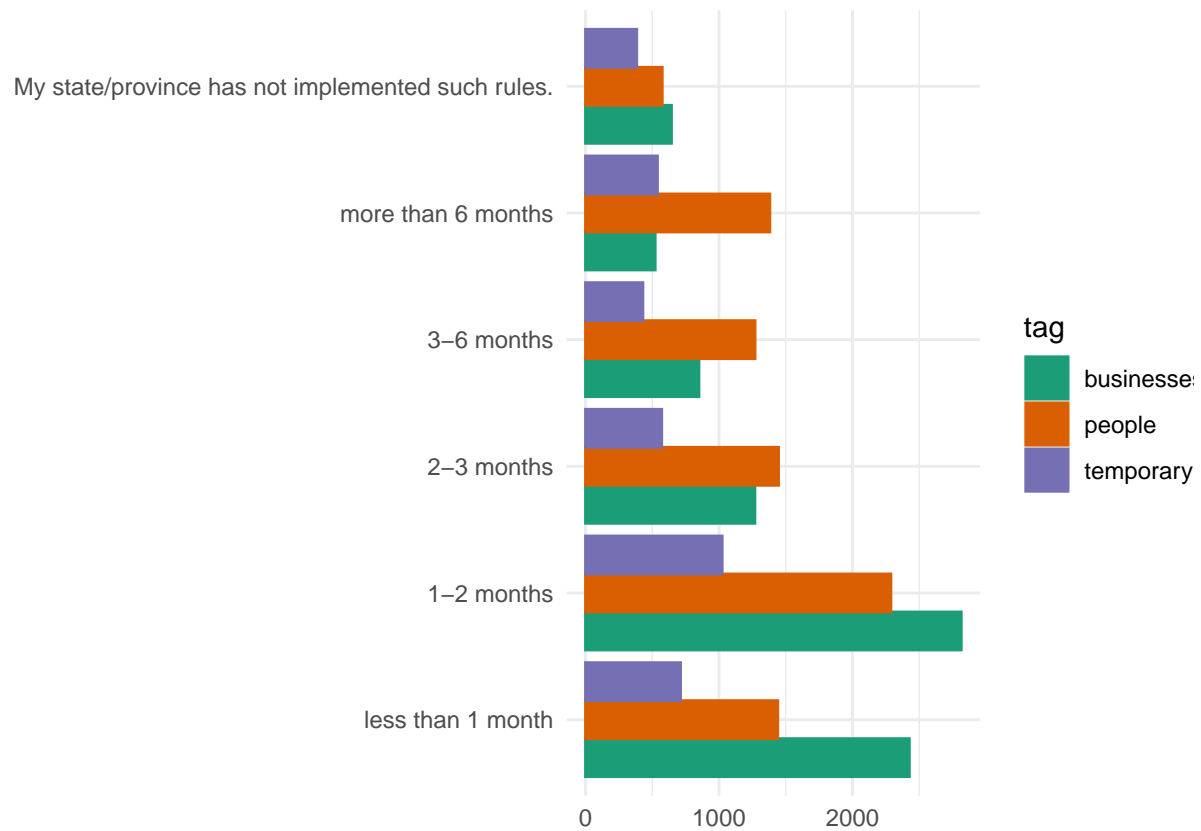
## Data Dictionary

### Q1: Answer to primary question

This field will differ across the two types of files, geography, and languages. A consolidated (standardized) distribution is shown below, using the standardizer mapping.

### Standardized distribution

The following tabulations are of unweighted data.



#### People, Canada, English

Question #1 Answer	count	percent
1-2 months	511	25.68
2-3 months	390	19.60
3-6 months	313	15.73
less than 1 month	237	11.91
more than 6 months	353	17.74
My province has not implemented such rules.	186	9.35

#### Business, Canada, French

Question #1 Answer	count	percent
1-2 mois	491	32.52
2-3 mois	388	25.70
3-6 mois	276	18.28
Les entreprises dans ma province ne sont pas fermées	22	1.46
moins d'un mois	248	16.42
plus que 6 mois	85	5.63

#### People, Canada, French

Question #1 Answer	count	percent
1-2 mois	276	19.62
2-3 mois	328	23.31
3-6 mois	389	27.65
Ma province n'a pas de telles mesures	11	0.78
moins d'un mois	54	3.84
plus que 6 mois	349	24.80

### Business, US, English

Question #1 Answer	count	percent
1-2 months	1682	33.47
2-3 months	552	10.98
3-6 months	317	6.31
less than 1 month	1814	36.09
more than 6 months	280	5.57
My state has not implemented such rules.	381	7.58

### People, US, English

Question #1 Answer	count	percent
1-2 months	1501	30.00
2-3 months	728	14.55
3-6 months	568	11.35
less than 1 month	1149	22.97
more than 6 months	679	13.57
My state has not implemented such rules.	378	7.56

### Age

Age	count	percent
18-24	2608	12.67
25-34	3277	15.92
35-44	2877	13.98
45-54	2510	12.19
55-64	2492	12.11
65+	2278	11.07
Unknown	4544	22.07

### Gender

Gender	count	percent
Female	7645	37.14
Male	8671	42.12
Unknown	4270	20.74

## Geography

Geography is as coded by Google Surveys. Precision may vary, having country, region, province, and sometimes city.

Distribution across countries

## Regions

Regions may be single states or provinces, or larger collections.

## States/Provinces

## Cities

In some cases, details is available at the city level.

## Detailed geography

## Weight

See elsewhere in this document how weights are computed.

## Response Time

## Publisher Category

## Not tabulated

- User ID
- Time (UTC)
- Survey Completion

## Data structure

Data files are available for each completed cycle of the survey, in general once a week, and are stored under **final**. Data from the preliminary study (assessing the questionnaire design) is stored under **preliminary**. We may make available data before the survey is completed for each cycle, under **temporary**, however, once the final version from that cycle is available, these are deleted (this directory will be empty on Zenodo).

## Data format

Native format is Excel (XLSX).

Files are provided as downloaded from Google Surveys. Each file has 4 tabs.

## Overview

Lists the questions asked by the client, in this case Lange and Vilhuber, as well as a survey ID.

## **Topline**

This tab contains a weighted summary of the responses to the questions (similar to the above summary).

## **Complete responses**

This tab contains the actual microdata for any complete responses. Note that for a single-question survey, this is identical to the “All responses”. A complete response might have a weight of zero.

## **All responses**

All responses, whether complete or not, are recorded on this tab. In the case of a single-question survey, this is identical to the “Complete responses” tab.

## **Data sources and methodology**

### **Target population**

- All Canadians aged 18 and older from the ten provinces and three territories are eligible to participate.
- All US residents aged 18 and older are eligible to participate.

### **Instrument design**

Each individual is asked one of two questions: how long they expect “social distancing rules” or “business closures” to remain in effect:

- How much longer do you expect social distancing rules (restrictions on gatherings, stay-at-home rules) to stay in place in your province/state?
- How much longer do you expect the closure of non-essential businesses to stay in place in your province/state?

Five response choices are offered:

- “less than 1 month”,
- “1-2 months”,
- “2-3 months”,
- “3-6 months”,
- “more than 6 months”.

An additional answer allows respondents to affirm that “such measures are not implemented in their province/state”. See questionnaires for visual representation of the questions.

## **Questionnaires**

### **Data collection**

Data is collected via Google Surveys. For English-language surveys, data is collected via a web form. For French-language surveys, the Android Google Survey app is used, as web-collection in French is not possible via Google Surveys. See Sostek and Slatkin (2018) and Google (2020) for more details.

The survey questionnaire was approved by McGill University Research Ethics Board under REB File # 20-04-070. Exemption was issued by Cornell University Institutional Review Board under Protocol ID# 2004009539.

## Sampling

Google Surveys is an online non-probability survey. It uses stratified sampling for collection, based (in the US) on the target internet population from the 2017 Current Population Survey (CPS) Computer and Internet Use Supplement (Sostek and Slatkin 2018; Google 2020).

Data are collected directly from survey respondents.

For each country, we plan to collect 2500 responses per question, per week. For Canada, a French-language variant is fielded. In order to determine the split, we use Statistics Canada statistics on “Language spoken most often at home” by other language(s) spoken regularly at home and age” (Statistics Canada 2017),<sup>1</sup> combining responses for “French” and “French and non-official language” (i.e., no English mentioned).

For 2016, 20.4% spoke French and no English as the language spoken most often at home. We thus target 510 responses via the French-language questionnaire, and 1990 in English.

## Imputation

All demographics are imputed by Google Surveys, if collected via web. Demographics for respondents via the app are collected through the app.

## Quality evaluation

A preliminary survey was conducted to allow for choice of either a two-question variant, or a one-question variant that included both social distancing and business closures (“How much longer do you expect social distancing rules (restrictions on gatherings, closure of non-essential businesses, stay-at-home rules) to stay in place in your province?”). See “Uncertainty in times of COVID-19: Choosing whether to ask 1 or 2 questions” for more information.

## Privacy and disclosure control

Privacy and disclosure control are described in Google (2020). For most respondents, no direct or indirect identifiers are collected, and are imputed based on other information available to Google, but not the sponsors of the survey.

## Response rates

The specific response rates are not known. Google (2020) reports response rates in general for this type of data collection.

## Funding

We acknowledge generous funding by Lange’s Canada Research Chair in Labour and Personnel Economics, and by the Cornell Atkinson Center for Sustainability under its “Rapid Response Fund” program.

## License

These data are licensed under a Creative Commons Attribution-NonCommercial 4.0 International license. See citation for attribution.

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<sup>1</sup>Table can be downloaded from [here](#).



## References

Google. 2020. “Methodology Google Surveys.” <https://support.google.com/surveys/answer/6189786>.

Sostek, Katrina, and Brett Slatkin. 2018. “How Google Surveys Works.” Whitepaper. Google. [https://services.google.com/fh/files/misc/white\\_paper\\_how\\_google\\_surveys\\_works.pdf](https://services.google.com/fh/files/misc/white_paper_how_google_surveys_works.pdf).

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