Layla Bouzoubaa

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Education

Drexel University Philadelphia, PA Ph.D in Information Science Sept 2021 – Present

Domain: Natural language processing (NLP), computational social science

Advisor: Dr.Shadi Rezapour

Drexel Graduate Honors: Blue Fellow

University of Miami Miami, FL M.S. in Public Health Aug 2015 – Dec 2016

Thesis: A Survey of Imputation Methods for Cervical Cancer Registry Data

Final grade: 3.89/4

Georgia Institute of Technology

Atlanta, GA B.S. in Industrial Engineering Aug 2009 – Jun 2014

Major: Industrial & Systems Engineering

Minor: French

Professional Experience

Drexel University 2021 - Present Research Assistant Philadelphia, PA

- Social NLP Lab
 - Using NLP methodologies (document classification, topic modeling, sentiment analysis, keyword extraction, summarization) to understand and classify the social complexities of recovery from substance use disorder (SUD)
 - Research collaboration studying the personal, academic, or professional adoption of generative AI and society
 - Foster interdisciplinary scholarship between software engineering, clinical psychology, and humancomputer interaction
 - Mentor Masters and Undergraduate students of Data Science on NLP methodologies and participating in reproducible research
- Explainable AI Lab
 - Project management of lab functions including, developing SOPs for all tasks, meeting notes, scheduling stand-ups, documenting tasks on Jira and issues on GitHub
 - Developed PMCfetchR: retrieve full-text, machine readable articles, as a tidy dataframe meant for text mining. The resulting datasets are used to do named entity recognition (NER) using BioBERT to formulate our agent's explanations.
 - Unit testing of NIH Biomedical Translator initiative components, i.e. bugs, duplication

Creative Artists Agency

Data Science Apprentice

May 2022 – Aug 2022 Los Angeles, CA

- Apply NLP methodologies to discover insight on data unique to entertainment
- Lead discussions on novel project pathways
- Spearheaded academic collaboration between Drexel and CAA
- Analyzed Reddit discussions on HBO's Euphoria

University of Miami Miller School of Medicine

Lead Research Analyst

2019 – 2021 Miami. FL

- NIH HEALing Communities Study Analyst: study on opioid use disorder (OUD)
 - Built Shiny application to visualize community characters and map of naloxone facilities
 - Designed and disseminated statistical reports and visualizations by community with R and R Markdown
 - Processed population data for NY communities using the US Census Bureau via API
 - Performed geospatial analysis from shapefiles and by overlaying various population health risk factors
- CTN0094 Analyst: Predict response to OUD treatments
 - Developed spell-checker Shiny application to harmonize and standardize drug names from clinical trial data
- SCAN360.com Project Manager
 - University of Miami COVID-19 Contact Tracking and Tracing Committee Principal Analyst: developed the official UM COVID-19 public-facing dashboard
 - Observed COVID-19 policy adoption in collaboration with the University of Miami Institute for Advanced Study of the Americas, led by Dr.Felicia Knaul, and Universidad Anáhuac in Mexico

University of Miami Sylvester Comprehensive Cancer Center

2017 - 2019

Biostatistician Programmer

Miami, FL

- Responsible for developing data ingestion procedures
- Calculated various measures of cancer burden including age-adjusted incidence, mortality, survival rates
- Prototyped application's novel data sources and features through the development of Shiny applications
- Fostered interdisciplinary collaborations across departments

Université Sidi Mohamed Ben Abdellah Faculté de Médecine et de Pharmacie

2014 - 2015

Statistical Consultant

Fes. Morocco

- Assisted faculty and students on developing analysis plans for epidemiological research
- Performed literature reviews and assisted in academic writing

Teaching

INFO 103 Introduction to Data Science

Spring 2022

Graduate Teaching Assistant

Drexel University

DSCI 501 Quantitative Foundations of Data Science

Graduate Teaching Assistant

Winter 2022 Drexel University

BST 692 Data Science & Machine Learning for Health Research

Co-Instructor of Record

Summer 2019-2021 University of Miami

Developed curriculum for computational data science methods to graduate students in a modular format that follows the basic components of a data pipeline. Primary topics taught: version control with git and GitHub, building Shiny applications - theory and applied, building interactive visualizations, and working with geospatial data

BST 625 Statistical Computing

Graduate Teaching Assistant

Spring 2016 University of Miami

Assisted students with SAS code-based assignments.

BST 601 Introduction to Biostatistics

Fall 2016

Graduate Teaching Assistant

University of Miami

Sections include a computing lab - assisted students with SAS code-based assignments.

Invited Presentations & Guest Lectures

Data Acquisition with Reddit API INFO 440 Social Media Data Analysis	Apr 2023 Philadelphia, PA
Contributing to COVID-19 Fear Mongering Data Mishaps	Mar 2023 Virtual
Introduction to Version Control with Git & GitHub Drexel CCI Data Science Club	Mar 2023 Philadelphia, PA
Sentiment Analysis with Twitter Data INFO 440 Social Media Data Analysis	Jul 2022 Philadelphia, PA
What Goes Around Comes Back Around: Benefit of Community Involvement University of Miami	Apr 2022 Virtual
Introduction to Public Health Data Science with the R Programming Language NSF RESET	Mar 2021 Virtual
Introduction to R Markdown R-Ladies Miami	Mar 2020 Miami, FL
Tearing Down Barriers to Publication with R Markdown	Feb 2020

Refereed Presentations

FIU Workshop

Understanding Personal Drug Experiences on Reddit

Nov 2023

Miami, FL

TADA Conference

Amherst, MA

Presentation on a multi-level, multi-label classification system to understand personal narratives, particularly around SUD and recovery using few-shot and LLMs.

June 2023

ICWSM Data Challenge

Virtual

Discourse and Networks Around HBO's Euphoria

Feb 2023

AAAS Annual Meeting

Virtual

DOPE: An R Package for Processing & Classifying Drug Names

Aug 2021

R Medicine Conf

Virtual

Virtual conference lightening talk to demonstrate to international members of the R in Medicine community the functionality of DOPE.

A Web App to Visualize Cancer Risk Factors for 900+ Neighborhoods in Florida

Sept 2018

R Medicine Conf

SCAN360

New Haven, CT

NAACCR Annual Meeting

June 2018 Pittsburgh, PA

Poster on SCAN360.com, a web-platform that visualized multiple SCAN 360 measures of cancer burden for several population subgroups across the state of Florida

Poster Presentations

Real Talk: HBO's Euphoria Viewer Discourse on Substance Use

July 2023

International Conference on Computational Social Science

Copenhagen, DE

pmcFetchR: PMC Full-Text Retrieval for Text Mining

June 2022

useR Conf

Virtual

This poster introduces a novel R package that facilitates full text retrieval from NCBI's PMC OA dataset on AWS.

Selected Publications

- 1. **Bouzoubaa, L.**, Young, J., & Rezapour, R. (2023). Exploring the Landscape of Drug Communities on Reddit: A Network Study. https://doi.org/10.1145/3625007.3629125
- 2. Luo SX, Feaster DJ, Liu Y, et al. Individual-Level Risk Prediction of Return to Use During Opioid Use Disorder Treatment. JAMA Psychiatry. Published online October 04, 2023. doi:10.1001/jamapsychiatry. 2023.3596
- 3. **Bouzoubaa, L.**, Ehsani, R., Chatterjee, P., & Rezapour, R. (2023). The Evolution of Substance Use Coverage in the Philadelphia Inquirer. https://doi.org/10.48550/ARXIV.2307.01299
- 4. Elkbuli, A., Byrne, M. M., Zhao, W., Sutherland, M., McKenney, M., Godinez, Y., Dave, D. J., **Bouzoubaa, L.**, & Koru-Sengul, T. (2020). Gender disparities in lung cancer survival from an enriched Florida population-based cancer registry. Annals of Medicine and Surgery, 60, 680–685. https://doi.org/10.1016/j.amsu.2020.11.081
- 5. Bailey, Z., Balise, R., **Bouzoubaa, L.**, & Kobetz, E. (2020). SCAN360: A Resource for a 360-Degree View of Cancer Prevention, Risk, and Survival. Preventing Chronic Disease, 17, 200263. https://doi.org/10.5888/pcd17.200263
- Gauri, A., Messiah, S. E., Bouzoubaa, L. A., Moore, K. J., & Koru-Sengul, T. (2020). Cervical cancer so-ciodemographic and diagnostic disparities in Florida: A population-based study (1981–2013) by stage at presentation. Ethnicity & Health, 25(7), 995–1003. https://doi.org/10.1080/13557858.2018. 1471669
- 7. Saper, V. E., Chen, G., Deutsch, G. H., Guillerman, R. P., Birgmeier, J., Jagadeesh, K., Canna, S., Schulert, G., Deterding, R., Xu, J., Leung, A. N., **Bouzoubaa, L.**, Abulaban, K., Baszis, K., Behrens, E. M., Birmingham, J., Casey, A., Cidon, M., Cron, R. Q., ... Mellins, E. D. (2019). Emergent high fatality lung disease in systemic juvenile arthritis. Annals of the Rheumatic Diseases, 78(12), 1722–1731. https://doi.org/10.1136/annrheumdis-2019-216040
- 8. Pinheiro, P. S., Callahan, K. E., Koru-Sengul, T., Ransdell, J., **Bouzoubaa, L.**, Brown, C. P., & Kobetz, E. (2019). Risk of Cancer Death Among White, Black, and Hispanic Populations in South Florida. Preventing Chronic Disease, 16, 180529. https://doi.org/10.5888/pcd16.180529
- 9. Lopategui, D. M., Balise, R. R., **Bouzoubaa, L.** A., Wilson, S. K., & Kava, B. R. (2018). The Impact of Immediate Salvage Surgery on Corporeal Length Preservation in Patients Presenting with Penile Implant Infections. Journal of Urology, 200(1), 171–177. https://doi.org/10.1016/j.juro.2018.01.082
- 10. Picado, O., Baeker Bispo, J., **Bouzoubaa, L.**, Balise, R. R., Lopes, G., & Kobetz, E. N. (2018). Cancer patterns and trends in Costa Rica: A population-based tumor registry study. Journal of Clinical Oncology, 36(15 suppl), e13605–e13605. https://doi.org/10.1200/JCO.2018.36.15_suppl.e13605

Software

PMCfetchR DOPE tidyREDCap An R package to retrieve full-text articles from the NCBI PMC Articles Dataset on AWS

Drug Ontology Parsing Engine: classifying drug names An R package with functions for processing REDCap data

Issued Patents

U.S. Patent US17/273,704 System and method for analyzing and displaying statistical data geographically 2021
U.S Patent US17/288,097 A dynamic multi-factor representation of health data 2021

Certifications

Google Analytics	Google Academy	2020
Associate Cloud Engineer	Google Cloud	2019
Applied Statistics	Pennsylvania State University	2017

Institutional & Community Service

Drexel CCI Doctoral Student Association	Vice President, Treasurer	2022 – Present
GitHub Campus	Advisor	2020 – Present
Google Women Techmakers	Ambassador	2019 – Present
Google #IamRemarkable	Facilitator	2019 – Present
Google Developer Groups Miami	Organizer	2019 – 2022
R-Ladies Miami	Organizer	2019 – 2021

Technical skills

Programming Languages Python, R, SQL, HTML, CSS

Software Git, GitHub, Google Cloud Platform

Algorithms Supervised and unsupervised classification, NLP, large language models

Development APIs, web scraping

Honors

Dean's Student Leadership & Service Award	Drexel College of Computing & Informatics	2023
Grad Cohort for IDEALS Workshop Fellow	CRA-WP	2023
Outstanding Graduate Teaching Assistant Award	Drexel College of Computing & Informatics	2022
Drexel Blue Fellow	Drexel University Graduate School	2021