

# Greem Jellyfish Hai-Pa Lee

Brooklyn, NY | 646-633-1968 |

[OrangeNewYorkCreativeAgency@gmail.com](mailto:OrangeNewYorkCreativeAgency@gmail.com) | [GitHub](#) |

[Medium](#) | [LinkedIn](#) | [Website](#) |

## SOFTWARE ENGINEER

Frontend developer with backgrounds in art and music. Changed career after finding joy in coding and the impact I had in people's lives through technology. Seeking a full-time front end web development position or freelance clients.

## TECHNICAL SKILLS

**Languages:** JavaScript, CSS, HTML, Ruby

**Libraries/Database:** ReactJS, Redux, Rails, SASS, PostgreSQL, D3

**Tools:** Git, Heroku, Netlify, Figma, Sketch, Wordpress, Wix, Shopify

## PROJECTS

**Growth Mindset Quote** - [growth-mindset](#) || [github](#) || [Demo video](#)

Vanilla JS frontend and Rails backend web application where users can find quotes for inspiration to overcome challenging times.

- Built a CRUD operation app where users can create new quotes, access the quote data from the backend, display them on the front-end browser, update each instance with the like and delete icons.
- Implemented Active Model Serializers which turns model attributes into JSON object keys.
- Designed custom CSS to achieve minimalist web layout with a loader for a better user experience

**M-Wine Tasting Review** - [mwine.netlify.app](#) || [github](#)

A wine journal web application where users can see, swirl, sniff, sip and savor a glass of wine and write about the sublime wine tasting experience.

- Added a React JS form where users can create a wine review by inserting the name of the wine, color, smell, and taste in the form so they can buy the bottle again. The wine retailers can collect users' data for the buying trend to increase profitability.
- Completed an asynchronous fetch that pulls in "Wine" and "Review" data from the rails backend API for the expeditious data transfer. Programmed cloud storage using Cloudinary, so users can upload and save their own personal photos of the wine bottle to the web app.

**Hae Nyeo Spa Appointment** - [haenyeospa.netlify.app](#) || [github](#) || [Demo video](#)

On-demand spa appointment scheduling software, built with Rails backend and React-ReduxJS frontend.

- Wrote multiple parent-child components for reusable and encapsulating components to maximize efficiency and quick debugging process using React JS. Designed a routing system using React Router which gives users to navigate the app dynamically with quick access.
- Implemented SVG for the colorful blob images to float on the screen for the playful user experience.

## EXPERIENCE

**Orange Time and Space** - [Website](#)

Co-Founder / Frontend Developer / Designer

- [Oneworldacupuncture.info](#) Integrated a payment platform for a doctor's webpage where patients can make appointments with credit card and paypal transactions. Architected the new webpage using Wix building a service info, booking, and FAQ components that resulted in the business' visibility increased by 43% and the profit by 67%.
- [Senseifinearts.com](#) Built the webpage to promote the gallery's history, programs and artworks into a wider audience.
- [Alexawest.site](#) Deployed the website and updated domain nameserver records to verify the client's purchased domain.

**Issey Miyake Pleats Please**

New York, NY

Sales Lead / Pleats Please / Bao Bao Retail Specialist

June 2016 - April 2020

- Trained new associates. Drove and maximized sales performance by playing an active role on the sales floor as a senior sale through customer engagement with top vip clients, increased profit by 43% resulting in \$3M in annual incremental revenue.

**Brooklyn Museum**

Brooklyn, NY

Art & Yoga Adidas Production Manager/First Saturday Freelance Producer/AP Fellow

September 2014 - Present

- Collaborated with other Production Managers, Audio and Visual Engineers and other stakeholders across the organization to provide a safe space for the participants to practice an hour of yoga and mindfulness meditation. Mentored new fellow.

## EDUCATION

**Flatiron School**

Brooklyn, NY

Software Engineering

April 2020 - September 2020

- Received full scholarships from NYC Tech Talent Pipeline for excellence in computer science

**New York University**

New York, NY

Bachelor of Fine Arts: Studio Art

May 2014