Greem J. H. Lee

Brooklyn, NY | 646-633-1968 | OrangeNewYorkCreativeAgency@gmail.com | GitHub |

Medium | LinkedIn | Website |

SOFTWARE ENGINEER

Full stack developer with a passion for creating efficient applications. Previous roles as a retail sales lead and a museum event production manager. Changed careers after finding joys in helping others with technologies, and passion for coding.

TECHNICAL SKILLS

Languages: JavaScript, CSS, HTML, Ruby Libraries: React, Redux, Rails, SASS

Tools: Git, Heroku, Netlify, Figma, Sketch, Wordpress, Wix, Shopify

TECHNICAL PROJECTS

Hae Nyeo Spa Appointment - Demo video | | haenveospa.netlifv.app | aithub

On-demand spa appointment scheduling software, built with Rails backend and React-ReduxJS frontend.

- Implemented the list of spa treatments with the service details, pictures, and prices so the customers can book appointments with the technicians. Wrote multiple parent-child components for reusable and encapsulating components to maximize efficiency and quick debugging process using React JS. Designed a routing system using React Router which gives users to navigate the app dynamically with quick access.
- Implemented SVG for the colorful blob images to float on the screen for the playful user experience.

M-Wine Tasting Review - Demo | mwine.netlify.app | github

A wine journal web application where users can see, swirl, sniff, sip and savor a glass of wine and write about the sublime wine tasting experience.

- Added a React JS form where users can create a wine review by inserting the name of the wine, color, smell, and taste in the form so they can buy the bottle again. The wine retailers can collect users' data for the buying trend to increase profitability.
- Completed an asynchronous fetch that pulls in "Wine" and "Review" data from the rails backend API for the expeditious data transfer
- Programmed cloud storage using Cloudinary, so users can upload and save their own personal photos of the wine bottle to the web app.

Growth Mindset Quote - Demo video | arowth-mindset | aithub

Vanilla JS frontend and Rails backend web application where users can find quotes for inspiration to overcome challenging times.

- Added a loader while heroku backend quote data gets fetched so the user doesn't get confused.
- Built a CRUD operation app where users can create new quotes, access the quote data from the backend, display them on the
 front-end browser, update each instance with the like and delete icons.
- Implemented Active Model Serializers which turns model attributes into JSON object keys.
- Designed custom CSS to achieve minimalist web layout.

Art & Yoga Adidas Production Manager/First Saturday Freelance Producer/AP Fellow

EXPERIENCE

Orange New York Creative Agency

New York, NY

Web Developer April 2019 - Present

Created a payment platform for a doctor's webpage where patients can make appointments with credit card and paypal
transactions. The client's business maximized its visibility and increased profit by 67%. Collaborated with UX/UI designers,
marketing team, and other stakeholders to bring the most profitable products for the clients.

Issey Miyake Pleats Please

New York, NY

Pleats Please / Bao Bao Retail Specialist

June 2016 - April 2020

• Trained new associates. Drove and maximized sales performance by playing an active role on the sales floor as a senior sale through customer engagement with top vip clients, increased profit by 43% totalling yearly revenue of \$3 million.

Brooklyn Museum

Brooklyn, NY September 2014 - Present

April 2020 - September 2020

• Collaborated with other Production Managers, Audio and Visual Engineers and other stakeholders across the organization to provide a safe space for the participants to practice an hour of yoga and mindfulness meditation. Mentored new fellow.

EDUCATION

Flatiron School

Brooklyn, NY

Received full scholarships from NYC Tech Talent Pipeline for excellence in computer science

Volunteered with 4pm Algorithm Study group

New York University

Software Engineering

New York, NY

• Bachelor of Fine Arts: Studio Art

May 2014