



Sabrina Labrador

Business Data Analyst

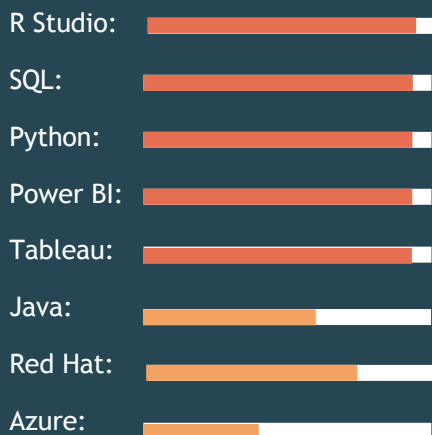
Tomball, TX

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Profile

I'm a System Engineer, specialized on Data Analytics, with background in Data Science and 4 years of experience working with stakeholders to understand their goals and developing data-driven solutions to achieve those goals. My approach is to ask good questions and focus on a beginner mindset.

Skills



Volunteer

University of The Andes

Volunteer Program

September 2015 - December 2017

- IT Teacher on a primary school located in a low-income neighbourhood. Deployed free wireless network to the school.

Experience

September 2020
- Present

New York, US

Strategy&

Business Data Analyst

- Achieved an increase of 56% on gross revenue for the consulting firm maximizing likelihood of closing a deal with our clients using Convolutional Neural Networks (CNN) and Recurrent (LSTM) Neural Networks architectures. Trained the models using billions of sales email interactions.

December 2017
- September 2020

Caracas, VE

Mercantil Bank

Business Intelligence Analyst

- Boosted revenue by 7%, increased new clients by 8% and reduced accounts receivable by 21% after building ETL pipeline for ML and analytics tasks leveraging onsite cloud architecture.

May 2017 -
December 2018

Florida, US

University of The Andes

Sr. Operations Analyst

- Developed a REST API using the ant colony behavior and genetic algorithms model to improve the time response up to 32%, this app was created to personalized the schedule training of the clients at the gym to lose a specific amount of weight.

Education & Certifications

June 2020

New York, US

IBM

Certificate Data Science Professional

December 2017

Merida, VE

University of The Andes

Systems Engineering

- Specialized on operations research on the application of advanced analytical methods to help in the decision-making process.