wagtrung.

PORTFOLIO

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MAIL

nqt99designs@gmail.com ↗

PHONE

+84 938 074 106

I'am Trung, Product Designer with 4+ years of experience in web and mobile app design. Strong problem-solving skills and a user-centric mindset. Skilled in Agile and Lean methodologies, with a proven ability to enhance user experience and business growth through research-driven design solutions and design thinking approach.

AWARDS

2024 - UI/UX Designathon - "Break Limits, Reach New Heights"

2023 - 1st Prize - 50th Anniversary UK & Vietnam Design Competition

2022 - Special Prize - 30th Anniversary Korea & Vietnam Design Contest

2021 - Inspiring Award - Key Visual Design, Vietnam Festival of Creativity & Design (RMIT)

EDUCATION

International University HCMIU VNU

B.Sc in Computer Science & Engineering | Thesis Score: 87/100, GPA: 3.2/4.0

IELTS Certificate - 6.0 Overall

Consistently achieved **academic excellence for 12 years** in high school.

SKILL & ABILITY

Design & Research

User Research, Usability Testing, Heuristic Evaluation.

Wireframing, Prototyping, Design Systems.

User Flows, Information Architecture, Responsive UI

HTML, CSS, JS, VueJS.

Tools

Figma, Photoshop, Illustrator

Jira, Confluence, Notion, Slack

Maze, Google Analytics, Hotjar

VS Code

PRODUCT DESIGNER

InspireLab
FULL-TIME   JUN 2023 - NOV 2024

- Increased conversion rate to 10% for AloPay through optimized UX transfering flow .
- Boosted CSAT to 4.6 for AloGame in improving sign in multi platfoms flow.
- Conducted heuristic analysis to enhance product usability for embed Gaming UI.
- Built a design system for a white-label product, reducing development time by 50% , and managed GitLab token files for streamlined workflows.
- Led design handoff meetings, ensuring seamless collaboration in Agile team.

Achievements: Rising Star Award, 360° Performance Review: 5/5

UI/UX DESIGNER

MeU Solution
FULL-TIME   MAY 2021 - MAR 2023

- Redesigned the HRM system, increasing user engagement by 20%.
- Conducted UI enhancements, reducing bounce rate by 15% for HR Management Dashboard.
- Collaborated in Product-Design team to align user needs with business strategies.

UI DESIGNER

AloIELTS
PART-TIME   APR 2021 - DEC 2021

- Designed reusable UI components for MVP solutions, ensuring consistency and scalability.
- Developed wireframes, prototypes, and high-fidelity designs for stakeholder presentations

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BRANDING/UI DESIGNER

99designs
FREELANCE   SEP 2017 - APR 2021

- Designed 30+ brand identities & landing pages for clients worldwide.
- Created responsive UI designs, logo design, and brand guidelines based on client feedback.