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Employment History

UI/UX Designer at MEU Solutions

Mar 2021 - Present | Full-time

- Enhance user flows to boost productivity 3 times faster in HRM System, and gain 20% user engagement by re-designing existing UIs and evaluate heuristic testing.
- Support development team with the knowledge of HTML/CSS/ JavaScript and Vue Framework to drive desired outcomes.
- Partnered with product manager to find opportunities and integrate user requirements intro product strategy,
- Help improve information architecture by assisting with card sorting and build wireframes to effectively communicate interaction and design concepts.

UI/UX Designer at AloIELTS

Jan - Nov 2020 | Full-time

- Design reusable components for desktop mobile devices with consistent UI design system, patterns, libraries and assets.
- Conduct user research, analyze usability testing to drive design decisions and provide MVP solutions.
- Prepare mockups proposals to internal team and key stakeholders with prototypes for review and feedback.
- Make sure everything delivered is user centered, cost-effective, easy to use, desirable and accessible.

Graphic Designer at Fullstack.edu.vn

Mar - Dec 2019 | Remote

- Create visually appealing designs that meets the viewer's needs and raise website traffic, channel subscribes.
- Design graphics. thumbnails, banners, social posts, covers that are attractive and on-brand.

Creative Designer at 99designs

Jan 2017 - Jan 2020 | Freelance

- Create 30+ worldwide Landing pages, Brand Identities, ect.
- Conduct brand guidelines, visual concept, graphic designs, mockups, banners, covers, and posters by connecting with global clients and receive great complements.

Creative Awards

	2023	The First Prize - 50th anniversary between The UK & Vietnam
	2022	The Special Prize - 30th anniversary between Korea & Vietnam
	2022	The First Prize - ASUS Zenbook 10 years anniversary
	2022	Inspiring Award - Lenovo Yoga Artwork Design Contest
	2022	The Third Prize - "Phá Cách Tạo Gu" Case Design Contest
	2021	Inspiring Award - Key Visual Vietnam Festival of Creativity & Design by RMIT
	2020	Top 25 Nationwide - Costume Design "VINAMAN" by Ngo Thanh Van
	2019	Top 30 Design - "Loài Plastic" for environmental protection.
	2019	The Most Creative Award - "Tôi là Reno" by Oppo Vietnam

Education

International University - HCMIU - VNU
Bachelor of Computer Science & Engineering
Thesis Score: 87/100, GPA: 3.1/4.0

IELTS Certificate Overall 6.0

Skill & Ability

User Centered Design: User Research, Personas, Empathy Map, Journey Map, User Flow, Information Architecture, Wireframe, Prototype, Usability Testing, Responsive UI Design, Design System.

Front-end Development: Vue Framework, HTML, CSS, JavaScript, Material Design, Tailwind CSS, HighCharts

Product Management: Agile / Scrum

Tools: Figma, Photoshop & Illustrator, Zeplin, InVision, Jira, Miro, Notion, Maze, Google Analytics, VS Code.