

PORTFOLIO

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MAIL

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- AWARDS
- 2024 – UI/UX Designathon – Break Limits Reach New Heights
- 2023 – The First Prize – 50th anniversary between The UK & Vietnam
- 2022 – The Special Prize – 30th anniversary between Korea & Vietnam
- 2021 – Inspiring Award – Key Visual Vietnam Festival of Creativity & Design by RMIT

EDUCATION

International University – HCMIU VNU

B.Sc in Computer Science & Engineering | Thesis Score: 87/100, GPA: 3.2/4.0

IELTS Certificate – Overall 6.0

Consistently achieved academic excellence for 12 years in high school.

SKILL & ABILITY

Design & Research

User Research, Usability Testing, Design Audit, Personas, Empathy Map, Journey Map, User Flow, Information Architecture, Wireframe, Prototype, Responsive UI Design, Design System.

Tools

Figma, Photoshop & Illustrator, Slack, Jira, Confluence, Notion, Maze, Google Analytics, Hotjar, VS Code.

# Ngo Quang Trung

Product Designer based in HCM City with 4+ years of experience in web and app design. I embrace a growth mindset and excel in Lean and Agile environments. Passionate about digital products, branding, and problem-solving that drive business growth.

PRODUCT DESIGNER

## InspireLab

FULL-TIME

JUN 2023 – NOV 2024

Built a Figma-based design system and managed GitLab token files. Conducted research, user flows, and led handoff meetings. Increased Conversation rate +10% in AloPay, Boosted CSAT to 4.6 in AloGame.

Achievements    Rising Star Award, 360 Performance Review: 5/5

UI/UX DESIGNER

## MeU Solution

FULL-TIME

MAY 2021 – MAR 2023

Optimized user flows to triple productivity in the HRM system and increase engagement by 20% through UI redesign and heuristic testing. Collaborated in Agile Team to align user needs with strategy.

Achievements    Boost user engagement & Reduce drop-off rate.

BRANDING/UI DESIGNER

## AloIELTS

PART-TIME

APR 2021 – DEC 2021

Design reusable components with a consistent UI system in MVP solutions. Create mockups and prototypes for team and stakeholder review.

Achievements    Design Audit, Heuristic review.

BRANDING/UI DESIGNER

## 99designs

FREELANCE

SEP 2017 – APR 2021

Designed and refined brand identities, Adapted designs to feedback. Created UI designs, Logo & brand guidelines.

Achievements    30+ worldwide Landing Pages & Brand Identities,