This list includes personas both in and out of scope.

We'll likely want to illustrate a constellation of all personas to:

- Share work around other personas considered
- Share thoughts about potential wins across broader organization
- Articulate why we focused on 2: requester & admin for the prototype

## **State Agency**

- Requester
- Employees
  - Have technology needs
    - Employees should report that their hardware serves their needs
    - Employees should complain about their hardware less

## Lead Purchasing Organization (Dept of General Services, specifically the Dept of Technology)

- <u>Data administrator</u>
- Vendor relations
  - Negotiates and establishes contracts with vendors
    - Aggregation of requests and reporting on trends could inform order estimations for vendor negotiations, potentially garnering lower costs
- Management
  - Looking for reporting which shows cost savings
    - Reports should show...
- Finance
  - Chargebacks to State Agency?
    - Finance has easy way to track CDT costs and align with state agency orders/payments

## Vendor

- Enterprise sales rep/point of contact
  - Submits/negotiates bids with CDT
    - Lowers overhead by removing one-off bids and negotiations from each state agency and consolidating in CDT--one bid for all
  - Delivers goods and services based on agreed state contract
    - Site could serve Vendor with their own login to see all requests
  - Responds to service/warranty requests
    - State agency works with Vendor directly after purchase for quickest results