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## Education

May 2018	Ph.D. in Psychology, University of Utah
May 2015	M.S. in Psychology, University of Utah
May 2013	M.F.A. in Studio Arts, University of Utah

May 2009 B.F.A. in Multimedia, Pacific Northwest College of Art

## **Professional Experience**

2023 - Current	Assistant Professor of Computer Science, Northeastern University
2019 - 2023	Assistant Professor of Cognitive & Information Sciences, UC Merced
2018 - 2019	Disaster Risk Management and Behavioral Science Consultant   The World Bank
2018 - 2019	NSF Postdoctoral Research Fellow, Northwestern University
2011 - 2015	Adjunct Instructor, University of Utah, Technology Education
2012 - 2013	Adjunct Instructor, Stevens-Henager College, Graphic Design
2010 - 2012	Adjunct Instructor, Provo College, Web Development
2010 - 2012	Adjunct Instructor, Eagle Gate College, Web Development

# **Externally Funded Grants**

National Institutes of Health, Ro1 Grant: "SCH: Improving Early Prediction and Decision-Making for Sepsis with Human-AI Collaboration," \$1,194,506 (role Co-PI, PI Dr. Ping Zhang, The University of Ohio), 2024-2029

National Science Foundation, Collaborative Research: HCC: Medium: Responsive Uncertainty Visualizations for Human-Centered Decision-Making, \$600,000 (role Co-PI, PI Dr. Michael Correll, Northeastern University), 2024-27

National Science Foundation, Improved Measures of Data Visualization Literacy to Advance Research and Assessment in STEM Education, \$803,673 (role CO-PI, PI Dr. Judith Fan, Stanford University), 2024-26

National Science Foundation, CAREER: HCC: Resolving Uncertainty Visualization Reasoning Errors with Mental Model Design and Training, \$499,952 (role PI), 2023-28

National Science Foundation, 2122174, EAGER: SAI: Facilitating Restoration of Natural Infrastructure Using Uncertainty Communication, \$300,000 (role PI), 2021-23

Department of Energy, Visual Cognition in Support of Transmission Reliability, \$225,000 subcontract total (role subcontract, PI Dr. Laura Matzen, Sandia National Laboratories), 2021-23

National Science Foundation, MRI: Acquisition of Hovermap Rapid Data Capture and 3D Imaging of GPS-Denied Spaces, (role collaborator, PI Dr. Holley Moyes, UC Merced), 2021

National Science Foundation, 2028374, RAPID: Visualizing Epidemical Uncertainty for Personal Risk Assessment, \$191,696 (role CO-PI, PI Dr. Enrico Bertini New York University), 2020-21

National Science Foundation, 1810498, Improving Equity in STEM via Visualization Literacy Cognition, \$138,000 (role PI), 2018-20

Global Facility for Disaster Reduction and Recovery and NASA, 18-RRNES18-0008, Connecting Earth Observations to Decision Makers for Preparedness Actions, (role collaborator, PI Andrew Kruczkiewicz, Columbia), 2018-20

NASA, administered by Gordon Research Conferences: Visionary Research Grant, S15-178-05, Improving Trust in Uncertain Science, \$3,900, (role Co-PI with Steven Franconeri, Northwestern University and Hannah Fairfield, New York Times), 2018-20

# **Internally Funded Grants**

Northeastern University TIER 1 - Mentored Award: Clarity in Complexity: AI-Human Teaming for Uncertainty Visualization of Multiple Forecasts - \$50,000, 2024

University of California Merced R1 Fellowship - \$45,000, 2022

University of California Merced Faculty Success Initiative - Extramural Funding Fellowship (FSI-EFF), \$3,000, 2021

University of Utah Graduate Research Fellowship, \$24,000, 2017-18

## Honors

- Best Paper Honorable Mention (top 5%) at IEEE VIS for *Average Estimates in Line Graphs are Biased Toward Areas of Higher Variability*, 2023
- Best Paper Award (top 1%) at IEEE VIS for Multiple Forecast Visualizations (MFVs): Trade-offs in Trust and Performance in Multiple COVID-19 Forecast Visualizations, 2022
- Best Poster Honorable Mention at IEEE VIS for *Processing Fluency Improves Trust in Scatterplot Visualizations*, 2022
- Early Career Award from the Society for Experimental Psychology and Cognitive Science (Division 3 of the American Psychological Association) 2021
- Mission Award from the Society for the Improvement of Psychological Science, for contributions to improving psychological science, awarded to the SPARK society governing board, 2021
- The Frederick T. Rhodewalt Award for Innovative Scholarship: \$1,000, 2018
- ETS Summer Pre-Doctoral Research Internship, Princeton: \$7,000, 2017
- University of Utah Psychology All-Around Commendation (research, mentorship, and service): 2017
- Carl Storm Underrepresented Minority Fellowship, Visualization in Science & Education: \$600, 2017 Diversity in Advising ASUU Award, University of Utah: \$800, 2016
- Clayton Award for excellence in research with underrepresented populations: \$2,000, 2014
- Martin Harris Hiatt Memorial Graduate Fellowship, for excellence in research: \$6,750, 2017
- Summer Institute in Cognitive Neuroscience Fellowship: \$1,200, 2015
- University of Utah Psychology Commendation in Research: 2015

# Journal Articles (\*denotes authorship with graduate student mentee)

- 1. Arunkumar, A., **Padilla, L.**, & Bryan, C. (2025). Lost in translation: How does bilingualism shape reader preferences for annotated charts? *Conditionally Accepted in the Proceedings of the* 2025 *CHI conference on human factors in computing systems*.
- 2. Brockbank, E., Verma, A., Lloyd, H., Huey, H., **Padilla, L.**, & Fan, J. E. (2025). Evaluating convergence between two data visualization literacy assessments. *Cognitive Research: Principles and Implications*. In press.
- 3. Arunkumar, A., **Padilla, L.**, & Bryan, C. (2024). Mind drifts, data shifts: Utilizing mind wandering to track the evolution of user experience with data visualizations. *IEEE Transactions on Visualization and Computer Graphics*.
- 4. \*Fygenson, R. & **Padilla, L.** (2024). Impact of vertical scaling on normal probability density function plots. *IEEE Transactions on Visualization and Computer Graphics*.

5. Holder, E. & **Padilla, L.** (2024). Must be a tuesday: Affect, attribution, and geographic variability in equity-oriented visualizations of population health disparities. In 2024 ieee visualization and visual analytics (vis) (pp. 66–70). IEEE.

- 6. Zhang, S., Yu, J., Xu, X., Yin, C., Lu, Y., Yao, B., ... Zhang, P., et al. (2024). Rethinking humanai collaboration in complex medical decision making: A case study in sepsis diagnosis. In *Proceedings of the chi conference on human factors in computing systems* (pp. 1–18).
- 7. Wall, E., Matzen, L., El-Assady, M., Masters, P., Hosseinpour, H., Endert, A., ... **Padilla,** L. (2024). Trust junk and evil knobs: Calibrating trust in ai visualization. In 2024 ieee 17th pacific visualization conference (pacificvis) (pp. 22–31). IEEE.
- 8. \*Hosseinpour, H., Matzen, L. E., Divis, K. M., Castro, S. C., & **Padilla, L.** (2024). Examining limits of small multiples: Frame quantity impacts judgments with line graphs. *IEEE Transactions on Visualization and Computer Graphics*.
- 9. Eriksson, M., Safeeq, M., **Padilla, L.**, Pathak, T., O'Geen, T., Egoh, B., ... Bales, R. (2023). Drivers of social acceptance of natural-resource management: A comparison of the public and professionals in california. *Journal of Environmental Management*, 345, 118605.
- 10. Moritz, D., **Padilla, L.**, \*Nguyen, F., & Franconeri, S. (2023). Average estimates in line graphs are biased toward areas of higher variability. *IEEE Transactions on Visualization and Computer Graphics*.
- 11. \*Arunkumar, A., **Padilla, L.**, Bae, G.-Y., & Bryan, C. (2023). Image or information? examining the nature and impact of visualization perceptual classification. *IEEE Transactions on Visualization and Computer Graphics*.
- 12. **Padilla, L.**, \*Fygenson, R., Castro, S., & Bertini, E. (2022). Multiple Forecast Visualizations (MFVs): Trade-offs in Trust and Performance in Multiple COVID-19 Forecast Visualizations. *IEEE Transactions on Visualization and Computer Graphics*.
- 13. **Padilla, L.**, \*Hosseinpour, H., \*Fygenson, R., Howell, J., Chunara, R., & Bertini, E. (2022). Impact of COVID-19 Forecast Visualizations on Pandemic Risk Perceptions. *Scientific reports*, 12(1), 1–14.
- 14. \*Simpson, M., **Padilla, L.**, Keller, K., & Klippel, A. (2022). Immersive storm surge flooding: Scale and risk perception in virtual reality. *Journal of Environmental Psychology*, 101764.
- 15. Castro, S. C., Quinan, P. S., \*Hosseinpour, H., & **Padilla, L.** (2022). Examining Effort in 1D Uncertainty Communication Using Individual Differences in Working Memory and NASA-TLX. *IEEE Transactions on Visualization and Computer Graphics*, 28(1), 411–421. doi:10.1109/TVCG.2021.3114803
- 16. Franconeri, S. L., **Padilla, L.**, Shah, P., Zacks, J. M., & Hullman, J. (2021). The Science of Visual Data Communication: What Works. *Psychological Science in the Public Interest*, 22(3), 110–161
- 17. **Padilla, L.**, Dryhurst, S., \*Hosseinpour, H., & Kruczkiewicz, A. (2021). Multiple Hazard Uncertainty Visualization Challenges and Paths Forward. *Frontiers in Psychology*, 1993.
- 18. \*Wooden, G., Winter, B., & **Padilla, L.** (2021). Conceptual Metaphor and Graphical Convention Influence the Interpretation of Line Graphs. *IEEE Transactions on Visualization and Computer Graphics*, 28(2), 1209–1221.
- 19. Zhang, Y., Sun, Y., Padilla, L., Barua, S., Bertini, E., & Parker, A. G. (2021). Mapping the landscape of covid-19 crisis visualizations. In *Proceedings of the 2021 chi conference on human factors in computing systems* (pp. 1–23).
- 20. \*Zhao, J., Simpson, M., Sajjadi, P., Wallgrün, J. O., Li, P., Bagher, M. M., ... Klippel, A. (2021). Crowdxr-pitfalls and potentials of experiments with remote participants. In 2021 ieee international symposium on mixed and augmented reality (ismar) (pp. 450–459). IEEE.
- 21. Ivy, S., Rohovit, T., Lavelle, M., **Padilla, L.**, Stefanucci, J., Stokes, D., & Drew, T. (2021). Through the eyes of the expert: Evaluating holistic processing in architects through gaze-contingent viewing. *Psychonomic Bulletin & Review*, 1–9.
- 22. **Padilla, L.**, \*Powell, M., Kay, M., & Hullman, J. (2020). Uncertain about Uncertainty: How Qualitative Expressions of Forecaster Confidence Impact Decision making with Uncertainty Visualizations. *Frontiers in Psychology*, 11, 3747.
- 23. \*Lobato, E. J. C., \*Powell, M., **Padilla, L.**, & Holbrook, C. (2020). Factors Predicting Willingness to Share COVID-19 Misinformation. *Frontiers in Psychology*, 11, 2413. doi:10.3389/fpsyg.2020.566108

24. **Padilla, L.**, Creem-Regehr, S. H., & Thompson, W. (2020). The Powerful Influence of Marks: Visual and Knowledge-Driven Processing in Hurricane Track Displays. *Journal of Experimental Psychology: Applied (awarded the APA Early Career Award)*.

- 25. **Padilla**, L., Castro, S. C., Quinan, P. S., Ruginski, I. T., & Creem-Regehr, S. H. (2019). Toward Objective Evaluation of Working Memory in Visualizations: A Case Study Using Pupillometry and a Dual-Task Paradigm. *IEEE Transactions on Visualization and Computer Graphics*, 26(1), 332–342.
- 26. Quinan, P. S., Padilla, L., Creem-Regehr, S. H., & Meyer, M. (2019). Examining implicit discretization in spectral schemes. In *Computer Graphics Forum* (Vol. 38, 3, pp. 363–374). Wiley Online Library.
- 27. Liu, L., **Padilla, L.**, Creem-Regehr, S., & House, D. (2018). Visualizing Uncertain Tropical Cyclone Predictions using Representative Samples from Ensembles of Forecast Tracks. *IEEE Transactions on Visualization and Computer Graphics*, 25(1), 882–891. doi:10.1109/TVCG.2018. 2865193
- 28. **Padilla, L.**, Creem-Regehr, S., Hegarty, M., & Stefanucci, J. K. (2018). Decision making with visualizations: A cognitive framework across disciplines. *Cognitive Research: Principles and Implications*, 3(1), 29. doi:10.1186/s41235-018-0120-9
- 29. Liu, L., Boone, A. P., Ruginski, I. T., **Padilla, L.**, Hegarty, M., Creem-Regehr, S. H., ... House, D. (2017). Uncertainty Visualization by Representative Sampling from Prediction Ensembles. *IEEE Transactions on Visualization and Computer Graphics*, 23(9), 2165–2178.
- 30. **Padilla, L.**, Creem-Regehr, S. H., Stefanucci, J. K., & Cashdan, E. A. (2017). Sex differences in virtual navigation influenced by scale and navigation experience. *Psychonomic Bulletin & Review*, 24(2), 582–590.
- 31. **Padilla, L.**, Quinan, P. S., Meyer, M., & Creem-Regehr, S. H. (2017). Evaluating the impact of binning 2D scalar fields. *IEEE Transactions on Visualization and Computer Graphics*, 23(1), 431–440.
- 32. **Padilla, L.**, Ruginski, I. T., & Creem-Regehr, S. H. (2017). Effects of Ensemble and Summary Displays on Interpretations of Geospatial Uncertainty Data. *Cognitive Research: Principles and Implications*, 2(1), 40.
- 33. Cashdan, E., Kramer, K. L., Davis, H. E., **Padilla, L.**, & Greaves, R. D. (2016). Mobility and Navigation Among the Yucatec Maya. *Human Nature*, 27(1), 35–50.
- 34. Ruginski, I. T., Boone, A. P., **Padilla, L.**, Liu, L., Heydari, N., Kramer, H. S., ... Creem-Regehr, S. H. (2016). Non-expert interpretations of hurricane forecast uncertainty visualizations. *Spatial Cognition & Computation*, 16(2), 154–172.
- 35. Vashro, L., **Padilla, L.**, & Cashdan, E. (2016). Sex differences in mobility and spatial cognition. *Human Nature*, 27(1), 16–34.
- 36. **Padilla, L.**, Hansen, G., Ruginski, I. T., Kramer, H. S., Thompson, W. B., & Creem-Regehr, S. H. (2015). The influence of different graphical displays on nonexpert decision making under uncertainty. *Journal of Experimental Psychology: Applied*, 21(1), 37.

## **Edited Books**

1. Szafir, D. A., Borgo, R., Chen, M., Edwards, D. J., Fisher, B., & **Padilla, L.** (2023). *Visualization Psychology*. Springer Nature.

# **Book Chapters**

- 1. Bancilhon, M., **Padilla, L.**, & Ottley, A. (2023). Improving evaluation using visualization decision-making models: A practical guide. In *Visualization psychology* (pp. 85–107). Springer.
- 2. **Padilla, L.**, Kay, M., & Hullman, J. (2022). Uncertainty Visualization. In *Computational Statistics in Data Science* (Chap. 21, pp. 405–421). Oxford: Wiley.
- 3. Kruczkiewicz, A., Braun, M., McClain, S., Greatrex, H., **Padilla, L.**, Hoffman-Hernandez, L., . . . Flamig, Z. (2021). Flood Risk and Monitoring Data for Preparedness and Response: From Availability to Use. *Global Drought and Flood: Observation, Modeling, and Prediction*, 289–306.
- 4. **Padilla, L.**, Castro, S. C., & \*Hosseinpour, H. (2021). A review of uncertainty visualization errors: Working memory as an explanatory theory. In K. D. Federmeier (Ed.), *The psychology*

of learning and motivation (Vol. 74, pp. 275–315). Psychology of Learning and Motivation. Academic Press. doi:https://doi.org/10.1016/bs.plm.2021.03.001

# Peer Reviewed Conference Proceedings

- 1. Matzen, L. E., Stites, M. C., Divis, K. M., Bendeck, A. E., Stasko, J. T., & **Padilla, L.** (2024). Effects of forecast order, cost, and risk on decision making with multiple forecast visualizations. In 2024 ieee workshop on uncertainty visualization: Applications, techniques, software, and decision frameworks (pp. 28–37). IEEE.
- 2. Lloyd, H., Huey, H., Brockbank, E., **Padilla, L.**, & Fan, J. E. (2023). What is graph comprehension and how do you measure it? In *Proceedings of the annual meeting of the cognitive science society* (Vol. 45, 45).
- 3. \*Xiong, C., **Padilla, L.**, Grayson, K., & Franconeri, S. (2019). Examining the Components of Trust in Map-Based Visualizations. *EuroVis Workshop on Trustworthy Visualization (TrustVis)*.
- 4. \*Sharma, R., Tomson, A., Lobato, E., Kallmann, M., & **Padilla, L.** (2020). Data Driven Multi-Hazard Risk Visualization. In J. Byška & S. Jänicke (Eds.), *Eurovis* 2020 posters. The Eurographics Association. doi:10.2312/eurp.20201117
- 5. **Padilla, L.** (2018). A case for cognitive models in visualization research. *Proceedings of Workshop at Evaluation and Beyond MethodoLogical Approaches for Visualization (BELIV) at IEEE Information Visualization*.
- 6. Creem-Regehr, S. H., **Padilla, L.**, Stefanucci, J. K., & Cashdan, E. (2015a). Effects of spatial abilities, cue-types, and scale on spatial memory in virtual natural landscapes. *Cognitive Processing*, 16, S18–S18.
- 7. Quinan, S., **Padilla, L.**, Creem-Regehr, S., & Meyer, M. (2015). Towards Ecological Validity in Evaluating Uncertainty. *Proceedings of Workshop on Visualization for Decision Making Under Uncertainty, at IEEE Information Visualization*.

# Government Reports

1. Llopis Abella, J., Perge, E. B., Afif, Z., Soto Orozco, C. R., **Padilla, L.**, & Hsu, J. (2020). *Using Behavioral Insights to Improve Disaster Preparedness, Early Warning and Response Mechanisms in Haiti*. The World Bank.

## Other Publications

- 1. **Padilla**, L. (2022a). Know your experimental uncertainty. *ACM Interactions Magazine*, 29(6), 21–23.
- 2. **Padilla**, L. (2022b). Understanding uncertainty on a map is harder than you think. *ACM Interactions Magazine*, 29(3), 19–21.
- 3. **Padilla, L.** (2022a). How to understand your climate uncertainty. *ACM Interactions Magazine*, 29(1), 30–32.
- 4. **Padilla, L.** (2013). The art of maps. Western Humanities Review, 67(1), 18.

## **Invited Talks**

- 1. **Padilla, L.** (2025). Uncertainty visualization. Invited Topical Lecture at AAAS 2024. Boston, Massachusetts.
- 2. **Padilla, L.** (2024). Uncertainty visualization. Invited Panelist on Uncertainty Visualization Panel at IEEE VIS 2024. Tampa, Florida.
- 3. **Padilla, L.** (2023a). Being a successful researcher. Invited Panelist on Student Volunteer Panel at IEEE VIS 2023. Melbourne, Australia.
- 4. **Padilla, L.** (2023b). Making Uncertainty Cognitively Accessible. Invited Colloquium Talk in the Computer Science Department. Boulder, CA.
- 5. **Padilla, L.** (2022b). Making Uncertainty Cognitively Accessible. Invited panel presented at the Carnegie Mellon University Human-Computer Interaction Institute's Seminar Series. Pittsburgh, PA.
- 6. **Padilla, L.** (2022c). COVID-19 Forecast Visualizations and Trust. Invited panel presented at the Harvard Data Science Annual Conference. Cambridge, MA.

7. **Padilla, L.** (2022d). The Future of Decision Science. Invited panel presented at the American Psychological Association Convention. Minneapolis, MN.

- 8. **Padilla, L.** (2022). Impacts of COVID-19 uncertainty visualizations. Invited talk presented at Marvin Zelen Memorial Symposium. Boston, MA.
- 9. **Padilla, L.** (2022e). Visualizing our uncertain world. Invited keynote presented at the Society of Information Risk Analysts. Virtual.
- 10. **Padilla, L.** (2022f). Visualizing our uncertain world. Invited talk presented at the UC Riverside's Cognition and Cognitive Neuroscience colloquium. Riverside, California.
- 11. **Padilla, L.** (2021a). Visualizing our uncertain world. Invited talk presented at the UC San Diego's Department of Psychology colloquium. San Diego, California.
- 12. **Padilla, L.** (2021b). Recommendations for communicating uncertainty in your data. Invited talk presented at the UC Irvine's CogSci colloquium. Irvine, California.
- 13. **Padilla, L.** (2020a). The cognitive science of uncertainty visualization. Invited talk presented at King's College London. London, UK.
- 14. **Padilla, L.** (2020b). Academic careers in psychology. Invited talk presented at the University of Utah. Salt Lake City, UT.
- 15. **Padilla, L.** (2020c). Visualizing our uncertain world. Invited talk presented at MIT HCI Department Seminar. Massachusetts, MA.
- 16. **Padilla, L.** (2020d). Visualizing our uncertain world. Invited talk presented at the Colorado State University Psychology Department Seminar. Fort Collins, Colorado.
- 17. **Padilla, L.** (2020e). How to read uncertainty visualizations. Invited talk presented at the Annual S-H-O-W Conference. Netherlands.
- 18. **Padilla, L.** (2019). Visualizing our uncertain world. Invited talk presented at Psychological Brain Sciences Brown Bag. Santa Barbara, CA.
- 19. **Padilla, L.** (2019). Visualizing flood risk and uncertainty. Invited panelist at Earth from Space Institute (EfSI) Symposium, on Making Communities More Resilient to Extreme Flooding. Baltimore, MD.
- 20. **Padilla, L.** (2019). How they lied with data visualization and why it worked. Invited talk presented at UC Merced Developmental Brown Bag. Merced, CA.
- 21. **Padilla, L.** (2019). Visualizing our uncertain world. Invited talk presented at Mind Brain and Society Meeting. Merced, CA.
- 22. **Padilla, L.** (2019). Cognitive sources of reasoning errors with uncertainty visualization. Invited talk presented at Joint Statistical Meeting 2019. Denver, CO.
- 23. de Sherbinin, A. & **Padilla, L.** (2019). Data visualization and cognition: The challenge of future scenario development. Invited talk present at the Forum on Scenarios for Climate and Societal Futures. Denver, CO.
- 24. **Padilla, L.** (2019). The state of the art in uncertainty visualization. Invited symposium cochair, Joint Statistical Meeting 2019. Denver, CO.
- 25. **Padilla, L.** (2018). Psychology of data visualization. Keynote presented at the Pac-12 Tableau User Group meeting, University of Utah. Salt Lake City, UT.
- 26. **Padilla, L.** (2018). Reasoning with meteorology displays. Invited talk presented at Columbia University. New York City, NY.
- 27. **Padilla, L.** (2018). Selecting the best satellite-derived risk tool: Mining the sky for decision-making. Panel talk presented at the 2018 Understanding Risk Forum. Mexico City, MX.
- 28. **Padilla, L.** (2018). Visualization biases and risk assessment. Session chair at the 2018 Understanding Risk Forum. Mexico City, MX.
- 29. **Padilla, L.** (2017). Reasoning with hurricane forecast visualizations. Invited talk presented at the University of Utah Dean's Research Leadership Luncheon. Salt Lake City, UT.
- 30. **Padilla, L.** (2017). Visualization decision making for UX designers. Invited talk presented at Adobe Systems. Lehi, UT.
- 31. **Padilla, L.**, Quinan, P. S., Meyer, M., & Creem-Regehr, S. (2016a). Evaluating the impact of binning 2D scalar fields. Invited talk presented at the Scientific Computing and Imaging Institute Visualization group meeting. Salt Lake City, UT.

## **Talks**

1. **Padilla, L.** (2021). What is the role of vis in combating COVID-19? Panels discussion presented at IEEE Visualization Visual Analytics (VIS). Virtual.

2. \*Wooden, G., Winter, B., & **Padilla, L.** (2021). Conceptual metaphor and graphical convention influence the interpretation of line graphs. Talk presented at Embodied Situated Language Processing Conference. Virtual.

- 3. House, D., **Padilla, L.**, Liu, L., & Creem-Regehr, S. (2018). Visualizing uncertain tropical cyclone predictions using representative samples from ensembles of forecast tracks. Talk presented at IEEE Information Visualization. Berlin, DE.
- 4. Bartholomew, B., **Padilla, L.**, & Cashdan, E. (2016). Mobility, risk-preference, and genetics. Talk presented at Undergraduate Research Symposium. Salt Lake City, UT.
- 5. Dixon, L., **Padilla, L.**, Stefanucci, J., Johnstone, A., Creem-Regehr, S., & Cashdan, E. (2016). A comparison of female gamers and non-gamers on spatial cognitive abilities. Talk presented at the Undergraduate Research Symposium. Salt Lake City, UT.
- 6. Cashdan, E., Barhorst, E., **Padilla, L.**, Stefanucci, J., & Creem-Regehr, S. (2015). Sex differences in range size: When is travel worth the risk? Talk presented at the Human Behavior and Evolution Society Annual Meeting. Columbia University.
- 7. Creem-Regehr, S., **Padilla, L.**, Stefanucci, J., & Cashdan, E. (2015b). Effects of Spatial Abilities, Cue-Types, and Scale on Spatial Memory in Virtual Natural Landscape. Talk presented at the 6th International Conference on Spatial Cognition. Rome, ITA.
- 8. Quinan, P. S., **Padilla, L.**, Creem-Regehr, S., & Meyer, M. (2015). Towards Ecological Validity in Evaluating Uncertainty. Talk presented at the Workshop on Visualization for Decision Making Under Uncertainty at IEEE Information Visualization. Chicago, IL.
- 9. Ruginski, I., Boone, A., **Padilla, L.**, Kramer, H., Hegarty, M., Thompson, W., ... Creem-Regehr, S. (2015). Non-expert interpretations of hurricane forecast uncertainty visualizations. Talk presented at Annual Meeting of the Rocky Mountain Psychological Association. Boise, ID.
- 10. **Padilla, L.** (2014). Uncertainty computation workshop. Talk presented at the Computing Community Consortium (CCC). Baltimore, MD.

# Poster presentations

- 1. Castro, S., Hosseinpour, H., Sam, Q., & **Padilla, L.** (2021). Examining effort in 1D uncertainty communication using individual differences in working memory and NASA-TLX. Poster presented at the Annual Meeting Psychonomic Society. Virtual.
- 2. \*Wooden, G., Winter, B., & **Padilla, L.** (2020). Conceptual metaphor and graphical convention influence the interpretation of line graphs. Poster presented at the UK Cognitive Linguistics Conference. Virtual.
- 3. **Padilla, L.** Castro, S., Sam, Q., Ruginski, I., & Creem-Regehr, S. (2019). Toward objective evaluation of working memory in visualizations: A case study using pupillometry and a dual-task paradigm. Poster presented at the Annual Meeting Psychonomic Society. Montreal, Quebec.
- 4. Ruginski, I., Gill, D., **Padilla, L.**, & Cashdan, E. (2017). The effects of sex and parenthood on perceived distances to objects. Poster presented at the CSBS Research Day. Salt Lake City, LIT
- 5. Barhorst-Cates, E., Schug, M., **Padilla, L.**, Creem-Regehr, S., Stefanucci, J., & Cashdan, E. (2017). Navigation and mental rotation: Examining effects of childhood and life-long mobility experience in the u.s. and faroe islands. Poster presented at the Rocky Mountain Psychological Association. Salt Lake City, UT.
- 6. Dixon, L., Pointon, G., **Padilla, L.**, Stefanucci, J., Creem-Regehr, S., & Johnstone, A. (2017). Development of a new gaming questionnaire to assess the influence of game genre on spatial cognitive abilities in males and females. Poster presented at the Rocky Mountain Psychological Association. Salt Lake City, UT.
- 7. **Padilla, L.,** Creem-Regehr, S., Hegarty, M., & Stefanucci, J. (2017). Decision making with visualizations: A selective review. Poster presented at the Visualization in Science and Education Gordon Research Conference. Lewiston, ME.

8. **Padilla, L.**, Ruginski, I., & Creem-Regehr, S. (2017). Exploring decision biases with ensemble display visualizations. Poster presented at the Annual Meeting - Psychonomic Society. Vancouver, BC.

- 9. Ruginski, I., Gill, D., **Padilla, L.**, & Cashdan, E. (2016). The effects of sex and parenthood on perceived distances to objects. Poster presented at Psychonomics 2016. Boston, MA.
- 10. **Padilla, L.**, Ruginski, I., & Creem- Regehr, S. (2016). Interpretations of ensemble versus summary displays of uncertainty in hurricane forecasts: Size and intensity judgments. Poster presented at Spatial Cognition 2016. Philadelphia, PA.
- 11. Creem-Regehr, S., **Padilla, L.**, Stefanucci, J., & Cashdan, E. (2016). The influence of realistic textures and shading on mental rotation of 3D objects. Poster presented at Spatial Cognition 2016. Philadelphia, PA.
- 12. Dixon, L., **Padilla, L.**, Stefanucci, J., Creem-Regehr, S., & Johnstone, A. (2016). Relating video gaming and spatial cognition in women. Poster presented at Psychonomics 2016. Boston, MA.
- 13. Dixon, L., **Padilla, L.**, Stefanucci, J., Johnstone, A., Creem-Regehr, S., & Cashdan, E. (2016). A comparison of female gamers and non-gamers on spatial cognitive abilities. Poster presented at College of Social & Behavioral Science Student Research Day 2016. Salt Lake City, UT.
- 14. **Padilla, L.**, Bergmann, T., & Creem-Regehr, S. (2016). Uncertainty in Weather Forecast Phrasing. Poster presented at Psychonomics International 2016. Granda, Spain.
- 15. **Padilla, L.**, Creem- Regehr, S., Stefanucci, J., & Cashdan, E. (2015). Influence of instructions on female performance on a virtual Morris Water Maze. Poster presented at Psychonomics 2015. Chicago, IL.
- 16. **Padilla, L.**, Stefanucci, J., & Cashdan, E. (2015). Sex differences in virtual navigation influenced by scale, visual cue-types, spatial memory and lifetime mobility. Poster presented at Annual Conference of the Cognitive Science Society. Long Beach, CA.
- 17. Ruginski, I., Boone, A., **Padilla, L.**, Kramer, H., Hegarty, M., Thompson, W., ... Creem-Regehr, S. (2015). Understanding the cone of uncertainty: Non-expert interpretations of hurricane forecast uncertainty visualizations. Poster presented at the Annual Conference of the Cognitive Science Society. Pasadena, CA.
- 18. **Padilla, L.**, Creem-Regehr, S., Stefanucci, J., & Cashdan, E. (2014). Effects of spatial abilities cue types and scale on spatial memory in virtual natural landscape. Poster presented at Psychonomics 2014. Long Beach, CA.
- 19. **Padilla, L.**, Creem-Regehr, S., & Thompson, W. (2013). Uncertainty cognition of glyphs. Poster presented at the Center for Spatial Studies. Santa Barbara, CA.
- 20. **Padilla, L.**, Creem-Regehr, S., & Thompson, W. (2013). Understanding uncertainty visualizations. Poster presented at the International Spatial Cognition Summer Institute. Santa Barbara, CA.

# Professional Activity and Service

IEEE VIS General Chair 2026

IEEE VIS Open Practices Committee 2024 - 2026

IEEE VIS Publicity Committee 2022 - 2024

NSF panel reviewer 2021-2024

Workshop Co-chair, Visualization Psychology, IEEE VIS, Salt Lake City, UT. 2020

IEEE VIS Program Committee, 2019, 2020, 2023, 2024

EuroVis Program Committee, 2020

iLRN Program Committee, 2020

Poster Chair, Spatial Cognition Conference, Tuebingen, 2018

The National Science Foundation, STEM Ambassador, 2017 - 2018

Outreach Coordinator, Utah Women and Education Initiative, 2014 - 2018

Editorial services, Peters CRC Press Computer Graphics, Vision and Visualization, 2013

## **Teaching**

#### Courses taught at the Northeastern University:

DS 4200 Information Presentation & Visualization | *Summer* 2025 PSYC 3466 Cognition | *S* 2025 CS 7250 Info Viz Theory and Application | *F* 2023, *S* 2025 CS 5340 Human-Computer Interaction | *S* 2024 CS 7295 Special Topics: HCI and VIS for Decision Making | *F* 2024

#### Courses taught at the University of California, Merced:

COGS 170 Judgement and Decision Making | *SP* 2020, *SP* 2021, *F* 2021, *F* 2022 COGS 269 Professional Development, Websites-Grants-Talks | *F* 2021 COGS 01 | Introduction to Cognitive Science | *SP* 2022

#### Courses taught at the University of Utah:

PSY 3120-090 Cognitive Psych | SU 2018 Content Management Systems (Technology Education) | SU 2013, 2012, SP 2012, F 2011 CSS 2 (Technology Education) | SP 2014, SU 2013, 2012, SP 2012, F 2011 CSS 1 (Technology Education) | SU 2013, 2012, SP 2012, F 2011 ART 1020 - Non-major Basic Drawing | SP 2013 XHTML (Technology Education) | SU 2012, F 2011

## Courses taught at Stevens-Henager College

Web Design | *SU*Interactive Web Design | *SU*Advanced Photoshop | *SU*Digital Photography | *SU*

#### Courses taught at Provo College

Content Management Systems |
Story Boarding | SU 2011
Typography | SU 2011
Design Fundamentals | SU 2011, F 2010
Advanced Web Design | SP 2011, SP 2010
Marketing and Branding for Designers | SP 2011, F 2010
Design Studio | SP 2011
Video Production | SP 2011
Adobe Illustrator | SP 2010
Web Design | F 2010

#### Workshops and Conference Courses:

- Visualization Literacy Workshop, Conference on Human Factors in Computing Systems, CHI 2024
- Transparent Practices for Quantitative Research, Conference on Human Factors in Computing Systems, CHI 2022
- Towards a Material Ethics of Computing, CHI 2022
- Visualization Psychology, VIS 2020

## **Guest Lecturer:**

6/11.C35/85: Interactive Data Visualization and Society, MIT, *April* 2024 DMUY 4913 Climate and Design, New York University, *March* 2019 EESC GU5407 Applications in Climate + Society, Columbia University, *March* 2019

IEMS 365: Analytics for Social Good, Northwestern University, January 2019

EESC GU5407 Applications in Climate + Society, Columbia University, March 2018

PSY 2015: Skepticism and Scientific Thinking: Defense Against the Pseudosciences, University of Utah, *January* 2018

PSY 2010: Orientation to Psychology as a Science and Profession, University of Utah, October 2016

PSY 3150: Sensation and Perception, University of Utah, January 2015

PSY 3150: Sensation and Perception, University of Utah, November 2014

PSY 3960: Explorations Through Psychology and the Arts, University of Utah, March 2013

## Ph.D. Students

Racquel Fygenson, 2023 - On going

Wen Xu, 2024 - On going

Helia Hosseinpour, 2020 - On going (UC Merced)

#### **Editorial Positions**

- Associate Editor of the Journal of Visualization and Interaction (JoVI) 2022- On going
- Editorial Board, Journal of Experimental Psychology: Applied 2021- On going
- Guest Editor, Frontiers in Psychology and Frontiers in Computer Science, Special topic on Uncertainty Visualization 2019-2020

## Ad hoc reviewer

IEEE Vis, Euro Vis, TVCG, PB&R, CRPI

# **Diversity Service**

- Diversity Committee, IEEE VIS, 2020 2022
- Spark Society Governing Board. 2021 On going, Recipient of the Society for the Improvement of Psychological Science's Mission Award for our contributions to improving psychological science in 2021
- Native Repatriation, Cultural Preservation, and Outreach Committee, UC Merced 2020 2022
- Founder and President: University of Utah Diversity Graduate School Application Advisory, 2015 2018. Recipient of the Chair's Special Recognition award for contributions to diversity in the Psychology department at the University of Utah.
- Vice President, SACNAS University of Utah Chapter, 2017 2018
- Conference Workshop Leader: Expanding Your Horizons, Inspiring 6th 10th Grade Girls to Love STEM!, Women's Success Center, 2014
- Volunteer Conference Workshop Leader: Empowering Your Tomorrow, The Equity in Education Center at Utah Valley University, 2014

# Membership

IEEE Computer Society Psychonomic Society Women Tech Council

## Press

- American Psychological Association. (2023 January). Speaking of Psychology: How psychology can help people make better decisions, with Lace Padilla, PhD, and Hannah Perfecto, PhD. Episode 223 [Podcast Interview]

- Mission Unstoppable. CBS TV Show. (2021, May 18). How Can Perception Save Lives? [Feature Segment on Dr. Padilla's research].
- Pop, R. (2020, June 19). The Difference Between Teaching and Doing Data Visualization—and Why One Helps the Other [Article Interview]
- Bertini, E. and Stefaner, M. (2019, October 23). Cognitive Science for Data Visualization [Podcast Interview]
- Hullman, J. (2019, September 1). How to Get Better at Embracing Unknowns. Scientific American [Magazine]
- Lewandowsky, S. (2017, October 4). Preparing for Nate and Ophelia: How people process hurricane forecasts. Psychonomic Society [Online Research Feature]
- Bartels, M. (2017, October 7). Hurricane Nate: no one knows how to read hurricane forecasts here's why. Newsweek [Online Article]

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