

1011.111 **HACCK**11111011110

SPONSORSHIP

YOU MAKE IT HAPPEN



IN MEMORY OF
Connor Cormier

HACCK 2014

We believe in the power of students to create. To change the world around us and drive the next generation of thinking. So, building on years of success with *HackVirginia* and *HackUVA*, we the students are broadening the scope to bring the best and brightest from across the ACC and beyond to Charlottesville this November. Join us.

NOVEMBER 15-16
2014



CHARLOTTESVILLE
VIRGINIA



24 HOURS



OPEN TO ALL
STUDENTS



SPONSORSHIP

HACCK is a win-win: some of the country's brightest talent gets to show what they can do, and sponsors get the facetime to win them over.

PLATINUM
\$20,000

CO-HOST HAACK 2014

- Co-brand all materials
- Top & Front tshirt placement
- Dinner naming rights
- 30-minute keynote
- Gold, Silver, Bronze, and Donor benefits

GOLD
\$10,000

PARTNER WITH US

- Judge final round
- Prominent tshirt placement
- Lunch naming rights
- 20-minute keynote
- Silver, Bronze, and Donor benefits

SILVER
\$5,000

MAKE AN IMPACT

- Host workshops + talks
- See resumes pre-hack
- Breakfast naming rights
- 10-minute keynote
- Judge first round
- Bronze and Donor benefits

BRONZE
\$2,500

GET INVOLVED

- Rep and booth at haack
- See resumes post-haack
- Sponsor a sideshow
- Create a challenge
- Donor benefits

DONOR
\$1,000

SUPPORT US

- Logo placement on tshirt
- Send swag to be distributed

SCHEDULE

SATURDAY

- 10:00 AM** Registration Opens
- 12:00 PM** Sponsored Lunch (Gold)
- 1:00 PM** Opening ceremony
Keynote Speeches (Gold + Silver)
- 2:00 PM** **HACCK**ing begins!
- 4:30 PM** Tech Talk
- 7:00 PM** Sponsored Dinner (Platinum)
- 10:00 PM** Tech Talk

SUNDAY

- 12:00 AM** Sponsored midnight snack (Bronze)
- 8:00 AM** Sponsored Breakfast (Silver)
- 10:00 AM** Tech Talk
- 12:00 PM** Sponsored Lunch (Gold)
- 2:00 PM** **HACCK**ing ends!
- 2:00 PM** Tech Expo
- 2:30 PM** Judging Begins
- 4:00 PM** Closing Ceremony
Keynote Speech (Platinum)

SCHEDULE SUBJECT TO CHANGE

CODE FOR A CAUSE



On October 15th, 2014, the University of Virginia lost one of its own in Connor Cormier. A brilliant student by all accounts, Connor studied Computer Science and loved programming competitions in all forms. So to honor and remember him, we're doing just that: bringing students together to Charlottesville to code to their hearts' delights. And when we're through, we'll help the next generation of hackers follow in Connor's footsteps by donating proceeds to Computers4Kids.



Computers4Kids strives “to improve low income youth’s computer and learning skills through caring mentorship, structured training, a vibrant learning environment, and access to a computer at home. The program uses computers as a catalyst for youth to challenge themselves, become engaged in their own learning, and realize greater possibilities academically, professionally, and for their community.”



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