For this redesign project it was requested to emulate the design, look and feel of the DigiDay website.

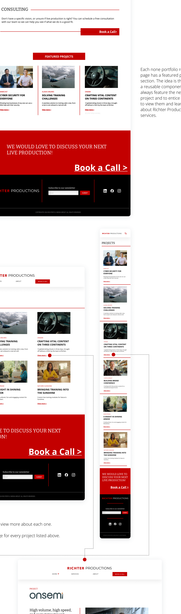
The original design first displayed a large hero video with text overlay. To better emulate more of a magazine content layout I went with more of a split screen style that then flows straight into featured projects to show off their portfolio.

To keep the user from scrolling for too long we removed the bottom row of featured projects.

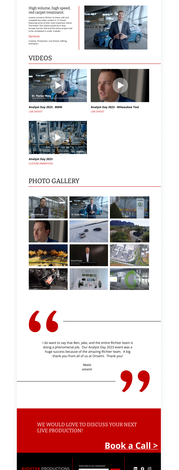
As part of the footer each page will have a Book a Call call to action.

To ensure users can navigate throughout the website a sticky nav was designed and changes size so as to not take up too much screen real estate.

We expand on the services that was stated briefly on the home page



Each none portfolio related page has a featured projects section at the bottom this is a reusable component it always feature the next big project and to entice the user to view them and learn more about Richter Production services.



From the projects the user can view more about each one.

This would be the template page for every project listed above.