Lacey Woodbury
727-259-3997
laceywoodbury@yahoo.com

OBJECTIVE: Seeking a UI/UX Designer position

EXPERIENCE SUMMARY:

Experienced Designer and Developer with an extensive background in web development, UI/UX design, curriculum development, and project management. Proven track record of delivering high-quality design and development solutions for both Fortune 500 clients and educational institutions. Skilled in various programming languages and design tools, with a commitment to enhancing user experience and educational content.

TECHNICAL SKILLS:

- Design Skills: Figma, Illustrator, Adobe XD.
- Programming/Development: HTML5, CSS3, JavaScript, JQuery
- IDE: Visual Studio Code
- Project Management: SCRUM, Agile, Azure DevOps, Monday.com, Click Ups.
- Version Control: GIT, GIT Bash, GitHub, Azure DevOps.
- Other Skills: PowerPoint, Microsoft Office Suite

EXPERIENCE:

Richter 10.2 Media Group, Lead Graphic Designer/Front End Developer   2023 - Present
Lead graphic designer for company brand assets and clients. Working with Fortune 500 companies to meet their design needs through infographics, ebooks, and sales decks; while also building and designing landing pages and websites through the effective use of HTML, CSS, and Javascript.

Client Work:
- Guiding clients through the creative process; starting from kickoff, through design feedback and adjustments, and finishing with their final branding approvals.
- Flexibility in meeting client needs, from designing multiple infographics, ebooks, and sales decks, to designing and/or building multiple landing pages and websites.
- Assist sales team through the design and build of 1-3 sales decks weekly, occasionally assisting in writing of copy.

The Tech Academy, Lead Instructor   2019 - 2023
- Lead instructor for the Front End Dev and UI/UX course programs. Working with students through various levels, from coding basics through to their specialized courses.
- Oversaw student progress; ensuring completion of coursework and projects, clarifying coursework related questions for ESL students, coaching students when encountering roadblocks on assignments, and guiding students through debugging processes.

- Designed, created, and maintained course capstone projects. Acted as project manager for students throughout their projects, utilizing Azure DevOps, tickets, and version control, allowing students to apply their knowledge in a production environment.

The Tech Academy, Curriculum Specialist   **2019 - 2023**
- Created over 40 tutorial videos covering: Version Control, Git, GitHub, Command Line, HTML, CSS, Bootstrap, Javascript, JQuery, and Ajax. Developed code, wrote scripts, performed voiceovers, gathered screen recordings, and edited each video.
- Wrote 100s of definitions, assignments, quizzes, and articles for boot camp courses for Version Control, HTML, CSS, JavaScript, JQuery, UI/UX, C#, and Python.
- Created 100s of graphics for use as illustrations for code examples and technical definitions.
- Primarily focused on ensuring content accuracy and that information was easily digestible, so that students can apply what they've learned in each course to become self-sufficient coders and designers.

Freelance Web Developer/Designer   **2012 - 2019**
- Worked in close collaboration with clients to design their websites with their branding and vision. Guided clients though one-on-one meetings and kept them updated with milestone progress from initial design to delivery.
- Used primarily HTML, CSS, JavaScript, and WordPress to build out the final website designs.

Software Developer Intern - The Tech Academy   **2016**
- As an intern, worked with a team of students using HTML, CSS, and C# on website builds utilizing an Entity Framework with MVC to fix layouts and implement design changes to multiple web pages using Razor pages.

Visual Edge Design - Clearwater, FL - Web Developer Intern   **2011**
- Coordinated with clients and fulfilled website update requests; from text and image changes, to designing graphics for promotions, utilizing HTML, CSS, Dreamweaver, and Filezilla FTP.
- Created website designs and handed them over to developers for implementation.
- Tested websites for bugs and typos, and quality-checked the layout for different screen sizes and browsers.

EDUCATION:
Software Developer Bootcamp - *The Tech Academy* - Portland, OR - 2016

PERSONAL INTERESTS AND ACTIVITIES:
- Coding fun and interesting designs I've found on FrontEnd Mentor.
- Picking up a good fantasy/mystery book in my spare time - currently reading through the Darker Shade of Magic series.
- Passion for baking and perfecting recipes, and currently on a journey to find gluten-free recipes for my husband.
- Spending time with my husband and two giant dogs, and trying out new places in Austin, TX.

LINKS:
- https://github.com/laceymorganw
- https://www.linkedin.com/in/laceywoodbury/