

Creative director: Lacey

Designer: Temi

Topic: Fragrance Wheel

Meet with your designer once again and discuss the initial build. Discuss what's working, what still isn't, and where the microsite goes from here. Also, discuss a strategy for technical and design issues that may exist. How is the page structured? What is the plan for how the design will function responsively? What elements seem to be problematic or difficult? Post your notes with your feedback and planning decisions.

Working:

- Logo for the page
- Layout
- Symbolism in the home button logo on the top left

Not working:

- Bolding important words within the paragraphs
- Circular image behind the title of the page
 - To signify that the website is about the Fragrance Wheel on the first page

Further direction:

- Having imagery to the Fragrance Families page
 - Designer discretion
- Survey to test out which fragrance family would fit you
 - For example, what fragrance would you have in the summer vs. the winter
- A page on the history of the creator of the fragrance wheel
- Potentially adding a back button to go back to the home

Responsive design:

- Implement hamburger menu for mobile view
- Change text to left-aligned for mobile view

Mobile:

- Considering making each of the family fragrance sections clickable

Still working on:

- Svg's to highlight individual fragrance family