AYUSH KUMAR

FRONT-END DEVELOPER

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EDUCATION

University of Delhi   New Delhi, India
Bachelor of Arts, B.A.Program   2023 - Present

Vidya Bhawan Mahavidyalaya Senior Secondary School,   New Delhi, India
CBSE Class XII with (Arts Stream)   2020 - 2022

WORK EXPERIENCE (freelance)

TIMELESS DASHBOARD (Front-end Developer)   Nov 2023 - Dec 2023
- Designed and developed a user-friendly website for Timeless Unisex Salon using ReactJS & Bootstrap 5.
- Ensured responsiveness across devices and implemented intuitive navigation.
- Optimized for search engines to improve visibility and ranking.
- Contributed to increased conversions through improved online presence and performance.

ORAANJ-INTERIOR DESIGN (Front-end Developer)   May 2023 - Jul 2023
- Redesigned and developed the Oraanj-Interior Design website to enhance user experience and conversions.
- Used PHP, HTML, CSS, Bootstrap 5, and JavaScript for a visually appealing, mobile-friendly layout.
- Optimized navigation and SEO to improve accessibility and search engine ranking.

HOLYHERBS (Front-end Developer)   Mar 2024 - Apr 2024
- Redesigned and integrated payments for the Holyherbs website, enhancing user experience and boosting conversions.
- Developed using WordPress and Elementor, it ensures a visually appealing, mobile-friendly design.
- Optimized navigation and SEO for improved user accessibility and search engine visibility.

PROJECTS

APPLE iPHONE CLONE
- Cloned and redesigned the Apple iPhone Clone website to refine skills.
- Developed with ReactJS, Vite, TailwindCSS, ThreeJS, GSAP, and JavaScript.
- Leveraged advanced technologies for enhanced visual effects and interactivity.

WEATHER APP
- Designed and developed a weather app website to enhance my skill set.
- Developed using ReactJS, Vite, TailwindCSS, and JavaScript.
- Created a visually appealing and user-friendly layout for improved usability.

E-COMMERCE WEB APP
- Designed and developed an e-commerce website to enhance skills and user experience.
- Utilized ReactJS, Vite, TailwindCSS, JavaScript, and FakeStore API.
- Enhanced mobile-friendly navigation for improved usability and optimized user engagement.

SKILLS & CERTIFICATIONS

Technical Skills: Tailwind CSS, Bootstrap, HTML/CSS, Git & Github, React.js, JavaScript, GSAP, SEO, SASS/SCSS, WordPress, WIX, Shopify, WebFlow, Elementor and Media Query

Certifications:
- **Web Design** – Dice Academy (April 2023)
- **Google Analytics for Beginners** – Google Analytics Academy (September 2023)

ADDITIONAL

Languages: fluent in Hindi; conversational proficiency in English.
Interests: exploring new technologies, reading books.